EET TOOLBOX: EEG AND EYE TRACKER INTEGRATION

DATA RECORDING AND ANALYSIS TOOLBOX

by

TING XIAO

(Under the Direction of Tianming Liu)

Abstract

Current research on the combination with the EEG and Eye Tracker is only simply to run

the stimuli and devices on different platforms to collect the human biomedical information.

There is a requirement to unify them into a same platform to avoid the timestamp correction

and perform the data analysis effectively and accurately.

The present study describes the framework and the implementation of EEG-Eye Tracker

Toolbox (EET), which can integrate the EEG and Eye-tracking device together to record

raw biomedical data of the brain and eyes, and support general output to do the different

post data analysis. The EET toolbox is developed by using the MATLAB and can be easily

launched on multiple operating systems where MATLAB is installed.

I complete the EET by integrating the mono-channel EEG (Neurosky MindWave Mobile)

and Eye Tracker (Tobii X2-30), and then test it with a set of movie trailers as an experiment.

INDEX WORDS:

EEG, Eye Tracking, Multimedia, MATLAB, Visualization

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by

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B.A., Donghua University, China, 2006

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EET Toolbox: EEG and Eye Tracker Integration Data Recording and Analysis Toolbox

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Chapter 1

Introduction

This chapter introduces the background for this thesis, the current situation of EEG and Eye tracking technology, and the motivation of combining both of them to do the research.

1.1 EEG Technology

Humans never stop to understand themselves, especially the brain. In 1931, Hans Berger, a German physician, discovered the electroencephalogram (EEG). After that, EEG becomes a powerful research method in the field of neurology and clinical neurophysiology, for example, to observe the damage of the brain, monitor brain activities, use the different brain waves from human frontal to evaluate the TV commercial [2], pick out relative band from the EEG raw data to analyze the emotional response of human beings [3], and promote the use of brain computer interfaces (BCI) for gaming based on the EEG data [8].

The basic idea of Encephalographic measurements is that the electrodes read the signal from the human's head surface, amplifiers bring the microvolt signals into the range where they can be digitalized accurately, converter signals from analog to digital form, and the computer stores and displays the obtained data. Minimal configuration for mono channel EEG measurement consists of one active electrode, one reference and one ground electrode, like the NeuroSky MindWave Mobile EEG Sensor(Figure 1.1), while the multi-channel EEG



Figure 1.1: Mono-channel EEG(NeuroSky MindWave Mobile)



Figure 1.2: Multi-channel EEG

can comprise up to 128 or 256 active electrodes (Figure 1.2).

In 1958, International Federation in Electroencephalography and Clinical Neurophysiology adopted standardization for electrode placement called 10-20 electrode placement system. This system standardized physical placement and designations of electrodes on the scalp. The head is divided into proportional distances from prominent skull landmarks (nasion, preauricular points, inion) to provide adequate coverage of all regions of the brain. Label 10-20 designates proportional distance in percents between ears and nose where points for electrodes are chosen. Electrode placements are labeled according adjacent brain areas: F (frontal), C (central), T (temporal), P (posterior), and O (occipital). Odd numbers at the

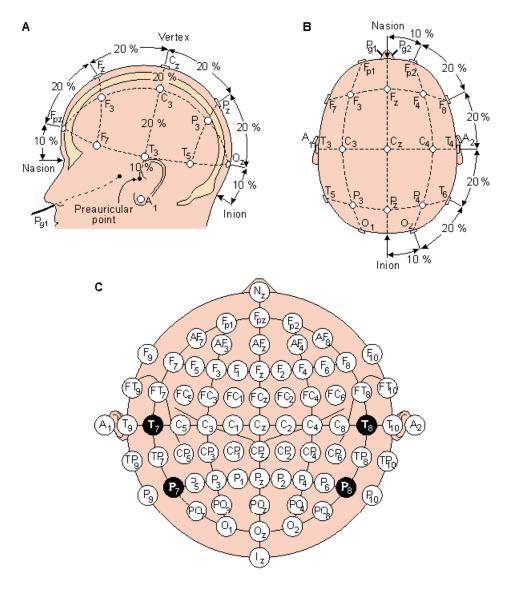


Figure 1.3: 10-20 Electrode Position

left side of the head and with even numbers accompanies the letters on the right side (Figure 1.3). [10]

1.2 Eye Tracking Technology

Conversely, the principle of eye tracker is relatively simple. Recently it has become a tool in scientific fields addressing the study of human vision perception and has been used in differ-



Figure 1.4: Tobii X2-30 Eye Tracker

ent research areas such as neuroscience, psychology, human and computer interaction. Figure 1.4 shows one of the low sampling-rate eye trackers manufactured by Tobii. The gaze coordination information is the only raw data recorded by eye tracker. Depending on it, we can compute the gaze data, pupil size from the eyes of subject. Many researchers identified different fixation algorithms to analyze the eye-movement pattern.

1.3 Motivation of Combining EEG and Eye Tracking

In M.Teplan study [10], an important result about the EEG signal was achieved, that is, most of the people are remarkably sensitive to the phenomenon of eye closing, when they close their eyes, their EEG wave patterns significantly change from beta into alpha waves. It is also a good reason for combining the EEG with Eye tracking to understanding the brain activities.

However, there are still a lot of challenges to integrate both technologies together. On the EEG side is how to explain those signals of the brain. Different researches are based on different band of the signals. For instance, one study selected Delta: 1.375 - 4.125 Hz; Theta: 4.125 - 6.875 Hz; Alpha1: 6.875 - 9.625 Hz; Alpha2: 9.625 - 12.375 Hz; Beta1: 12.375 - 17.875 Hz; Beta2: 17.875 - 34.375 Hz as the EEG frequency ranges to perform their neurocode-tracking method [5]. While Erik referred the Delta: 0.5 - 2.75 Hz; Theta: 3.5 - 6.75 Hz; Alpha1: 7.5 - 9.25 Hz; Alpha2: 10 - 11.75 Hz; Beta1: 13 - 16.75 Hz; Beta2: 18 - 29.75 Hz; Gamma1:31-39.75 Hz; Gamma2:41-49.75 Hz to design the brain computer interface (BCI) of the snake of game [8]. On the other hand, commercial software platforms of the eye tracker are usually proprietary, and it cannot be extended or modified for particular analysis algorithms. So far, I only found one open source tool named EYE-EEG plugin [4], which must be used with EEGLAB [12] platform.

It is hard to explain which standard for the EEG band is right or wrong, but other biomedical data can be added to help us to understand those activities. Therefore, there is a requirement to implement an open source for the EEG and Eye tracking integration system used in different research fields. In my study, a new toolbox integrating the EEG and Eye tracking will be developed and named as EET(EEG and Eye Tracking Toolbox), running independently for experiment multimedia stimuli presentation and post experimental data analysis. EET is designed to implement on the MATLAB, therefore it can be used flexibly on the Windows OS, Linux and Mac OS X, where MATLAB is preinstalled. Furthermore, it can also be extended based on different experiment requirement.

Chapter 2

EET System Design

This chapter explains the system architecture, workflow and data structure of the EET for supporting different devices and extending the function in the future as an open source.

2.1 System Architecture

Currently, the EET is only considered to load the EEG and Eye tracking equipment at the same platform, and there is no communication component between these two types of devices. Figure 2.1 illustrates the entire architecture of the EET and the function of each component.

- (1) Stimuli Presentation: In order to do a good experiment for the specific research, operator should prepare different kind of stimulus for the participant, such as one static picture, some slides, and an audio or video clip. And display them in different approaches.
- (2) Data Connection and Recording: This part includes a lot of interface function of the devices that are chosen in EET system. Most of EEG and Eye-tracking devices supports the API in different platform. Check their developer or manual book before will be very helpful. The signal values are recorded as matrix object and saved in the end of the experiment.

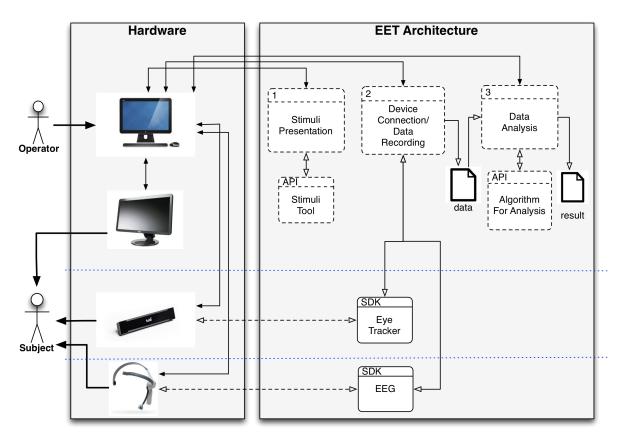


Figure 2.1: EET Architecture

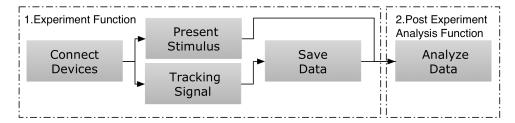


Figure 2.2: EET Workflow

(3) Data Analysis: This component can be isolated as separate part, if supported EET data structure is imported. And any algorithm function for analyzing the raw data can be added based on the requirement of the research.

2.2 Workflow

The EET workflow is split into two major groups of functionalities, one is experiment presentation, and the other is post experimental analysis. See the diagram in Figure 2.2. The presented stimuli data will be transferred to the data analysis phase as input parameter.

2.3 Data Structure

Additional essential respect is to design a clear data structure for saving the raw data recorded in the trial. Considering the matrix format in MATLAB, the data structure in EET is stored as a table, each row presents one channel of input signal, each column represents the time unit, could be timestamp or time period. On the other hand, during the analysis process, this structure can also be helpful to extract the specific data.

Chapter 3

Methods

This chapter focuses on the implementation of EET by using the script language of MAT-LAB. Current supporting EEG device is Neurosky Mobile Set and eye tracking device is Tobii X2-30.

3.1 Experiment Function

The Tobii X2-30 [15] [14] supports the MATLAB platform. The modules that process the connection, calibration and data tracking will be used into EET to record the eyes' position.

On the other hand, the EEG data is recorded by using the Neurosky MindWave Mobile. There is no toolbox support on the MATLAB platform directly. However, NeuroSky provides the interface on .NET, Mac OS X, iOS and Android [11]. The COM technology for Windows OS and dylib for the Mac OS X and Linux is used to merge the connection, tracking interface into EET toolbox.

Furthermore, in order to avoid using the VideoReader methods of MATLAB, the experiment stimulus is present by the third media player application on the operating system. On Window OS 7, I choose the Media Player by COM interface, while on Mac OS X by using the command line tools to recall the QuickTime.

In the end, both EEG and Eye tracking data will be saved as matrix file directly for the

next process. Function named EET_Experiment is listed in the appendix.

3.2 Post Experiment Analysis Function

For the purpose of analyzing the video stimuli with EEG and Eye tracking biomedical information, I separate the analysis process into 4 steps: 1 shot detection, 2 segment all the signal channels based on key frames, 3 extract the low feature for each segmentation, 4 visualization. The specific design data structure for doing the video trial described in Figure 3.1.

- (a) the video feature vector (VF) for each key frame of one video signal
- (b) the audio feature vector (AF) for each audio channel.
- (c) the electrical signal vector for each EEG channel.
- (d) the eye feature vector (EF) such as validate eyes position and the its moving distances for each video segmentation.

Step1 Shot Detection: The algorithm I used in this step is present online [13]. Its principle idea is to select the abrupt transition scene from continuous video frame sequence depending on the intensity histogram difference of each frame. However, this algorithm is not good for picking out the transition scenes in the continuous frame, I added a threshold to search a proper boundary for segmentation. In order to clarify the question, I use a trailer named The Bucket List that was also used in the case study to illustrate. In Figure 3.2(a), those frames shown in the top are the first few key frames result of the shot detection. From No. 300 to No 304 is the cluster of transition scene in the trailer. If these frames were not filtered, the audio segmentation would fail in the next step. I set the threshold number of search range as 10, which means if there is no other transition scenes before or after 10 frames to the current frame, it is marked as key frame. Figure 3.2(b) shows the result of filtering the transition scenes in the same video stimulus. Function named getFrameToShotDetection is

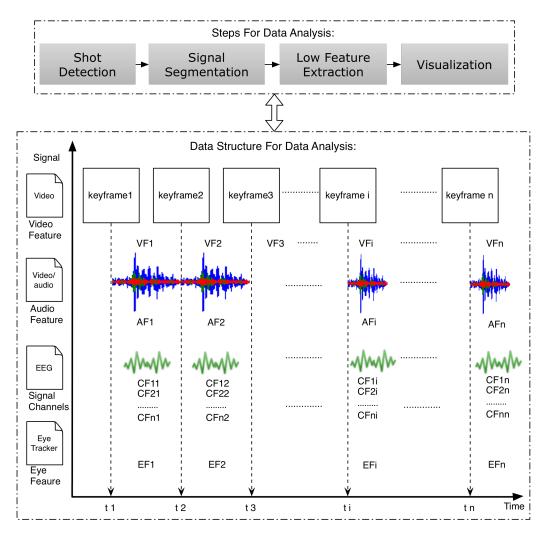
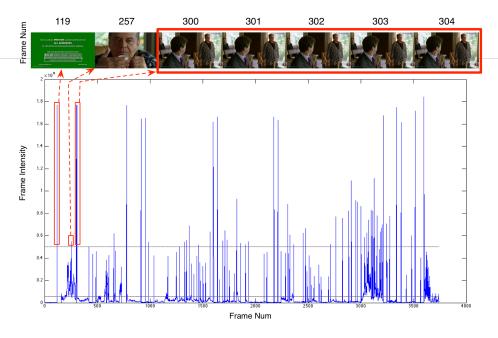
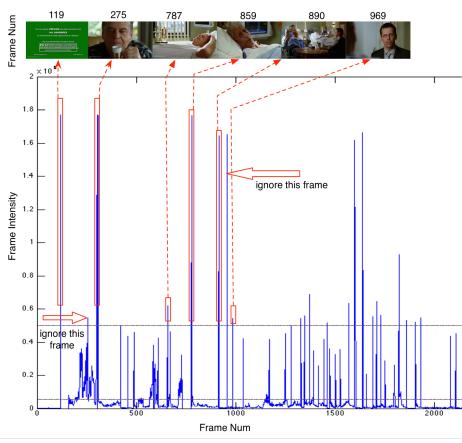


Figure 3.1: EET Data Structure For Video Stimuli



(a) Shot Detection Result Before Improvement



(b) Shot Detection Result After Improvement

Figure 3.2: Shot Detection Comparison For The Bucket List

listed in appendix.

Step2 Segmentation: According to the result of the previous step, the principle of segmentation step is to use the FFmpeg [1], which is a multimedia platform to record, convert and stream audio and video. The MATLAB script supports the Linux or DOS command line. Therefore, original video would be segment into small clips and saved as MP4 and MP3 format, which will be used to extract the low-level features for the next step. The source code getSegment.m implemented in the appendix part.

Step3 Low Feature Extraction: Based on these segmentation results, in the third step, I will extract the low feature for each channel of the video, audio, EEG, eye, and combine the data into a structure I mentioned in the beginning of this chapter. Four functions complete this process: getVideoFeature.m, getAudioFeature.m, getEEGFeature.m, and getEYEFeature.m. And the following low features parameters are defined in EET.

- (a) Video Feature (VF): extract color feature including brightness, colorfulness, contrast and simplicity for each segmentation.
- (b) Audio Feature (AF): extract the dynamic, rhythm, timbre and pitch features for each audio clips by the MIRtoolbox [9], referring to the research method used in game music [7].
- (c) EEG Feature(EEGF):since the original power value of every channel into the dataset to do later statistic, I only focused on collecting the sum, average and variance of EEG power value in each shot.
- (d) Eye Movement Feature(EYEF):Based on the investigation report in Filippakopoulou paper for designing their own toolbox [6], we can know that there are lot of software to analyze the raw data recorded by different eye trackers, however, they do not show any inner algorithm to analyze those position. For EET, I only collect the validate position of the eyes and calculate the distance of the eyes movement based on the raw record.

Step4 Visualization: Rely on the designed data structure, it is very easy to visualize the data to select specific one to compare in the final step. In this study, I focus on observing the EEG and eye moving changes to the same stimulus. The visualization result will be shown in next chapter.

Chapter 4

Case Study

For the purpose of testing the EET, the Neurosky MindWave Mobile and Tobii X2-30 were installed as the Figure 4.1. I will introduce the experiment and the result of each step in this chapter.

4.1 Experiment Method

The experiment was conducted on 10 subjects. They were sitting in sofa and requested to watch some movie trailers in relaxed, as they would watch film at home. 20 movie trailers were selected, which had been released in previous years in U.S. The 10 were good movie trailers (group1) and the others were bad ones (group2) with lower score in the YouTube and based on the evaluation result from the Department of Theatre and Film Studies. Those movie trailer names are list in Table 1, and would be randomly shown in different order for each subject. Neurosky MindWave Mobile and Tobii X2-30 recorded his/her brain and eye activities.

Table I: Movie Trailers Used In Experiment

NO. Movie Trailer Name(Group2:Good) Movie Trailer Name(Group1:Bad) 1 Watchman Chairman of the Board 2 The Double Pirates of the Caribbean 3 3 TED Young Adult 4 Zombie Nation Seven Psychopaths 5 Sharknado Hitchcock 6 Assault on Wall Street The Bucket List 7 Cosmopolis Jack the Giant Killer The Wicked Wrath Of The Titans 8 9 The Room Mud 10 Bounty Killer Die Hard 5

4.2 Experiment Result

I generated various visualizations for all the low features saved in the EET to analyze experiment result. The general result is the good trailers have more segmentations than the bad ones. Additionally, those good segments have even intervals.

Video Feature of Movie Trailers

First, the video feature visualizations of twenty movie trailers in two groups are list in Figure 4.1 and Figure 4.2. The x-axis represents the frame number of the video stimuli and the y-axis indicates the feature value. Each black frame includes five color feature plots for one movie trailer, from left to right, top to bottom. They are brightness, contrast, saturation, colorfulness and simplicity. Compared the plots in group, most of the trailers have more variations in Group 2 than the Group 1. Take an extreme example in Group 1: No.4 trailer named Zombie Nation, which only has 5 key segmentations, each color feature changed evenly and smooth. The same situation occurs in the No.10(Bounty Killer), No.8(The Wicked), and

No.5(Sharknado). However, it is hard to find any similar example in the good edit trailers, all of color features are varied with each film montage.

Audio Feature of Movie Trailers

Accordingly, I visualized the audio features in the same way as the video features in Figure 4.3 and Figure 4.4.In each black frame, there are nine audio feature plots for one movie trailer, from left to right, top to bottom, they are dynamic, rhythm, timbre and pitch. The unusual value is the average tempo value, some segment have no tempo value, for example, the No.1,2,3,6,7 movie trailers in Group1 and the No. 3,4,5,6,8,10 movie trailers in Group 2.Every tailer has different variations depended on the different features. However, if we combine the audio and video changes together, the good and bad edit trailers can be separated more quickly. That is good trailers should have totally different sound editing with video clips. Using the No.10 Die Hard 5 trailer as an example, from around 900th frame to 1000th frame, there are dramatic changes in color features, while among the audio features, the varied range is small, even the tempo value cannot be detected. In contrast, those trailers in Group1, for instance, No.7 Cosmopolis, the color feature variations concentrated in a frame interval from 1000th to 2000th frame, the same trend on the audio features.

EEG and Eye Feature

Video and audio features can only represent the feature level of the stimuli. While comparing the EEG and Eye signals can help us to find more useful watch models for how people capture the information from multimedia. I spread out all subjects visualization results of EEG(Fpz Channel) and Eye movement distance for analyzing the trailer edit influence.

First of all, that those 10 subjects always have high EEG power value and long eye moving distance value at the beginning of seeing the trailer stimulus, after that the EEG power signal became lower, and the eye moving distances were much shorter than the beginning. When the subject was seeing the good trailers, the variation tendency of EEG average power is very similar as the convergence function but the same regulation can hard be found in the

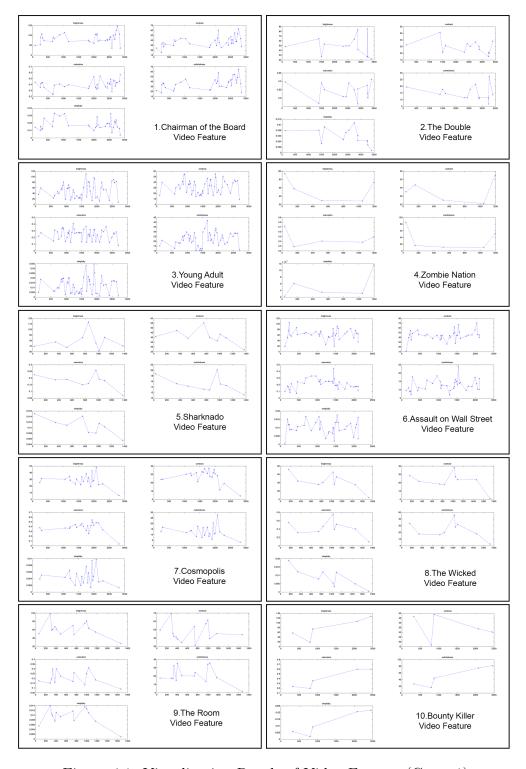


Figure 4.1: Visualization Result of Video Features(Group1)

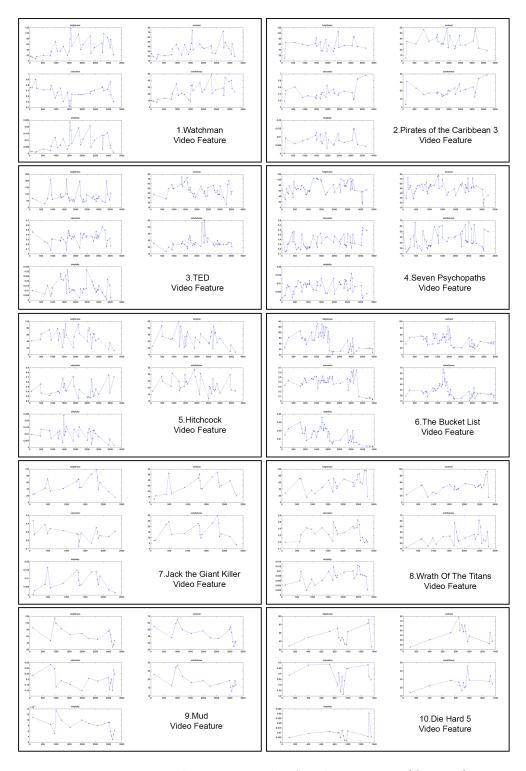


Figure 4.2: Visualization Result of Video Features(Group2)

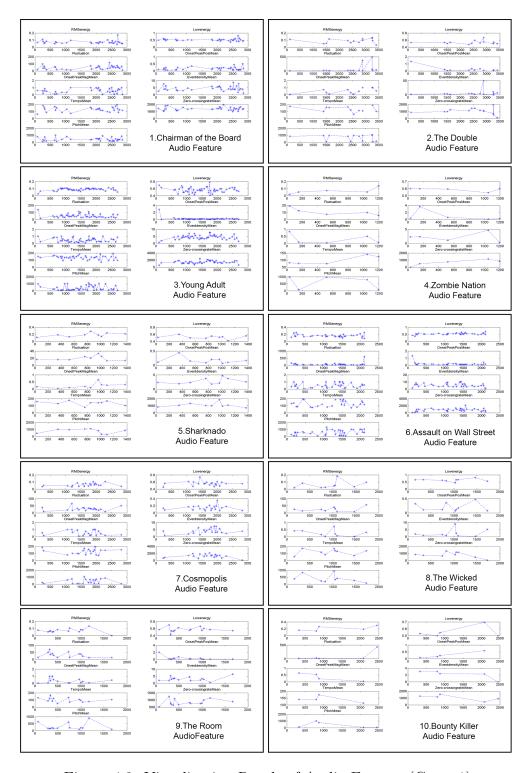


Figure 4.3: Visualization Result of Audio Features(Group1)

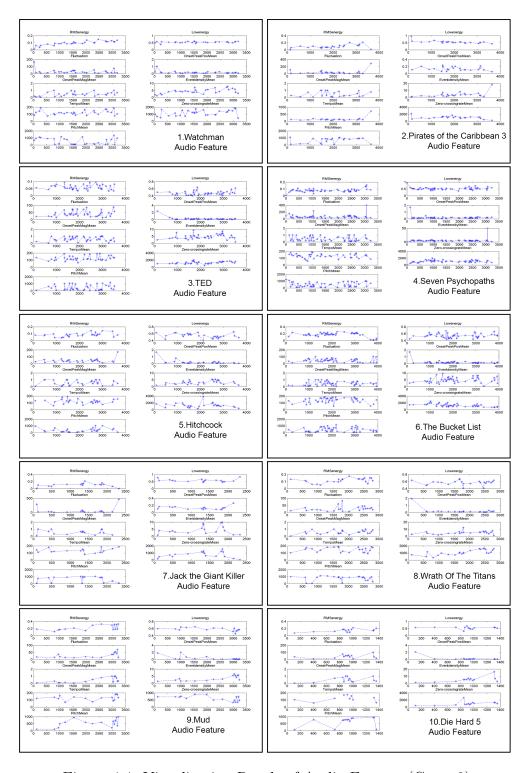


Figure 4.4: Visualization Result of Audio Features(Group2)

bad trailers, less frames, few segmentations and uneven changes cannot help people to keep pace of the video content.

Second, people are sensitive to any feature variation no matter it is good or bad trailer. Select the third column, the variance of the EEG signal value and eye moving feature, to compare the corresponding stimuli features, for example, the No.4 trailer: Zombie Nation(Figure 4.5), even though the color features changed smoothly, the subjects' EEG signal varied sharply. as well as the No.10 Bounty Killer(Figure 4.6). Taking the example in the Group 2, the No10 trailer: Die Hard 5(Figure 4.7), those low features changes of the stimuli always bring the fluctuation in the EEG signal.

Eye Gaze Data Visualization

Figure 4.9 shows the partial gaze data of each subject when he/she was seeing the TED movie trailer. Obviously, in this particular segmentation, some subjects haven't focus on this scene any more, such as subject 5 and subject 10. On the other hand, the gaze intensity is so different among the other subjects. Which means the gaze intensity could be added to the future study.

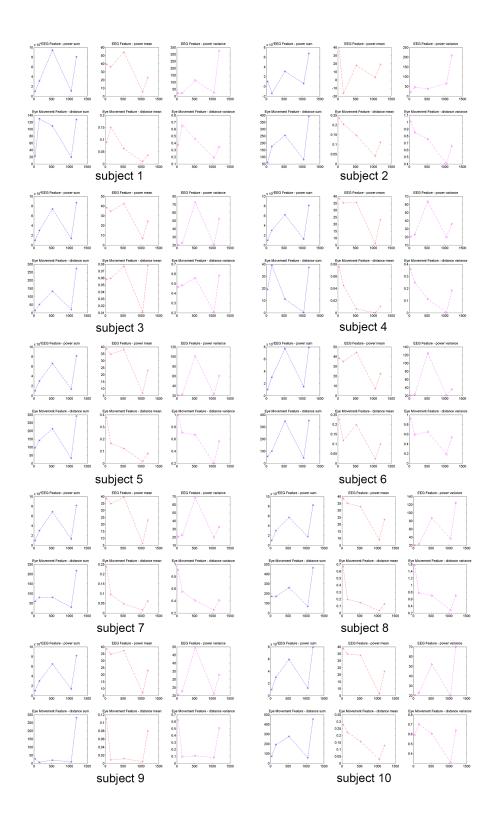


Figure 4.5: Comparison Result of EEG-Eye Feature (Zombie Nation)

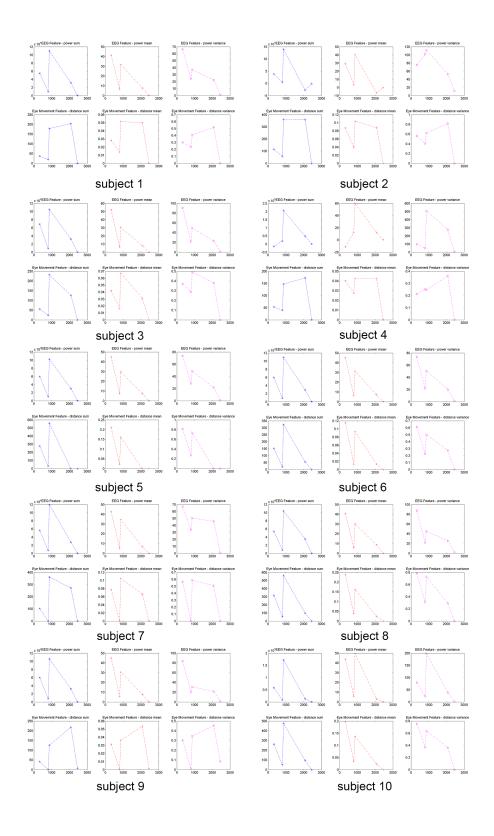


Figure 4.6: Comparison Result of EEG-Eye Feature (Bounty Killer)

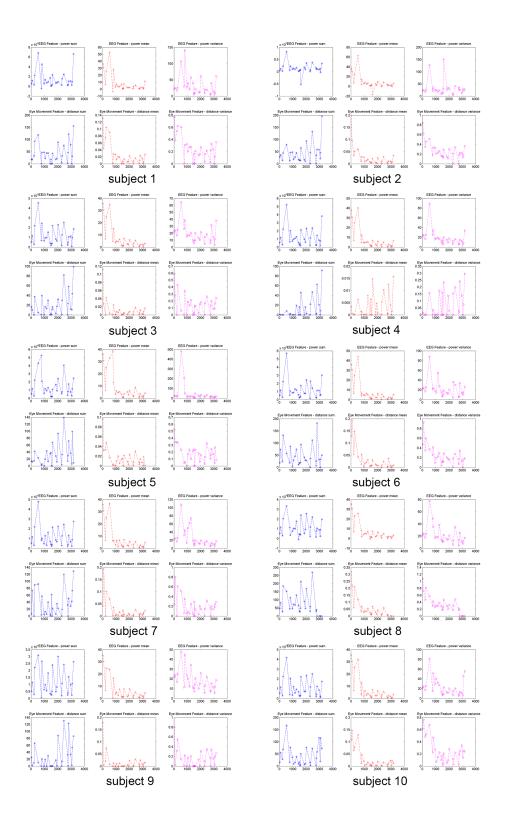


Figure 4.7: Comparison Result of EEG-Eye Feature (Watchman)

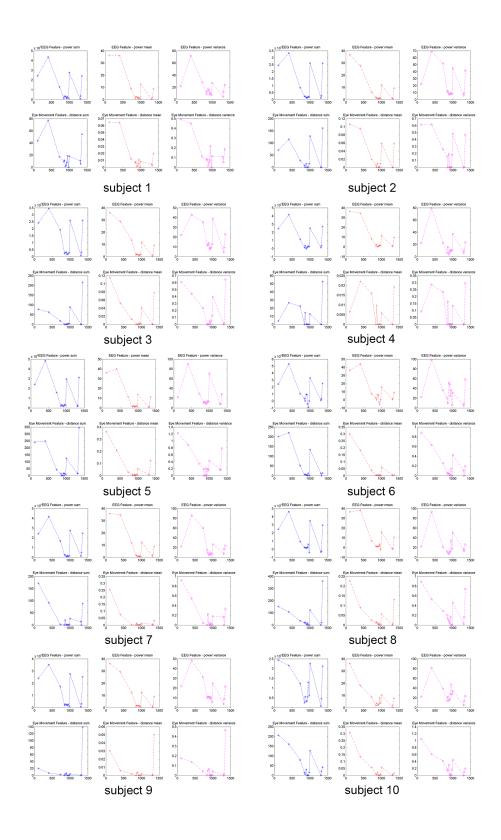


Figure 4.8: Comparison Result of EEG-Eye Feature (Die Hard 5)

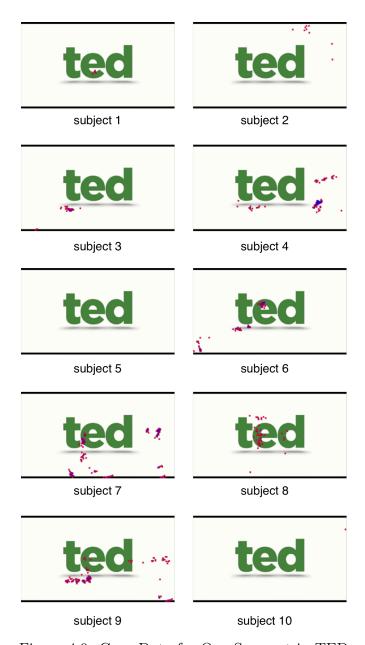


Figure 4.9: Gaze Data for One Segment in TED

Chapter 5

Conclusion

The result indicates that the EET toolbox can be executed and support the analysis the EEG and Eye tracking data for multimedia stimuli. Therefore, the primary contributions in this thesis are:

- 1. The presentation of the basic architecture of the integration system. It can work for any products if they provide proper MATLAB interface.
- 2. The development of each functionality design.
 Since all the source codes are written in MATLAB script, it can work on any machine installed with MATLAB, I test the system on MATLAB_2013a_Student on Mac OS X 10.10 and MATLAB_2013b_Student on Windows OS 7. It executed well on the both operating systems.
- 3. One specific multimedia movie trailer experiment was executed and analyzed. There is few research on the movie trailer experiment with the EEG and Eye Tracking so far. The following result shows the shot detection based multimedia analysis, which also combining with the EEG and Eye tracking can help us to study more useful vision and brain activity model.
 - a)Bad trailer always has few frame numbers, few segmentation and even variations in

color features changed.

b)Good trailer not only has more frame numbers, more clips, frequent changes in color features, but also combing with a stark contrast change in audio feature.

In one word, to make a good trailer, we should use dynamic editing methods to make sure both video and audio features change differently.

Chapter 6

Future Study

First step, to test the EET with 256 channels EEG device in Bio-image Research Center in UGA by using the same experiment set, thus to get more details of brain activities by other channel information. Secondly, to add the event synchronize for the whole trial will be helpful for searchers to set the interesting events mark for observing the brain activities in real time. Third, focus on adding more algorithms for eye features in the feature-extraction phase.

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Appendix A

Function Source Code

A.1 EET Experiment.m

```
% EET_Experiment.m
% Ting Xiao
% 10/24/2014
% Test on Tobii X2-30 and NeuroSky MindSet Mobile
clc
clear all
close all
name = input('What is your name? :','s');
movienum = input('which number you like:1-10:');
% NeuroSky Define
%COM Port #
portnum1 = 3;
comPortName1 = sprintf('\\\.\\COM%d', portnum1);
% Baud rate for use with TG_Connect() and TG_SetBaudrate().
TG_BAUD_57600 =
               57600;
% Data format for TG_Connect() and TG_SetDataFormat().
TG_STREAM_PACKETS =
                 0;
% Data type for TG_GetValue().
TG_DATA_RAW =
% Load SDK
% 1) Tobii
% 2) NeuroSky
```

```
addpath('functions');
addpath('tetio'); % Eye Tracker SDK
addpath('NeuroSky'); % EEG SDK
%load thinkgear dll
loadlibrary('Thinkgear.dll');
fprintf('Thinkgear.dll loaded\n');
%get dll version
dllVersion = calllib('Thinkgear', 'TG_GetDriverVersion');
fprintf('ThinkGear DLL version: %d\n', dllVersion );
% Initialization and connection to the Tobii Eye-tracker
disp('Initializing tetio...');
tetio_init();
% Set to tracker ID
trackerId = 'your eye tracker ID';
if ( strcmp(trackerId, 'NotSet') )
  warning('tetio_matlab:EyeTracking',' NO TrackerId.');
  disp('Browsing for trackers...');
  trackerinfo = tetio_getTrackers();
  for i = 1:size(trackerinfo,2)
      disp(trackerinfo(i).ProductId);
  end
  tetio_cleanUp();
end
tetio_connectTracker(trackerId)
% Initialization and connection to the NeuroSky
% Get a connection ID handle to ThinkGear
connectionId1 = calllib('Thinkgear', 'TG_GetNewConnectionId');
if ( connectionId1 < 0 )</pre>
   error(sprintf('ERROR: ...
   TG_GetNewConnectionId() returned %d.\n', connectionId1 ) );
% Set/open stream (raw bytes) log file for connection
errCode = calllib('Thinkgear', ...
'TG_SetStreamLog', connectionId1, 'streamLog.txt');
if( errCode < 0 )</pre>
   error( sprintf( 'ERROR: ...
   TG_SetStreamLog() returned %d.\n', errCode ) );
% Set/open data (ThinkGear values) log file for connection
errCode = calllib('Thinkgear', ...
```

```
'TG_SetDataLog', connectionId1, 'dataLog.txt');
if( errCode < 0 )</pre>
  error( sprintf( 'ERROR: ...
  TG_SetDataLog() returned %d.\n', errCode ) );
end;
% = connection ID handle to serial port "COM#"
errCode = calllib('Thinkgear', ...
'TG_Connect', connectionId1,...
comPortName1,TG_BAUD_57600,TG_STREAM_PACKETS );
if ( errCode < 0 )</pre>
  error( sprintf( 'ERROR:...
   TG_Connect() returned %d.\n', errCode ) );
end
fprintf( 'Connected. Reading Packets from MindSet...\n' );
%
% Prepare a stimulus
% call for mediaplayer to show the Movie
close all;
movie_name = sprintf('Hello-good%d.avi', movienum);
movie_path = fullfile([pwd],movie_name);
mov = VideoReader( movie_name );
movDuration = mov.Duration; %unit: second
h=actxserver('WMPlayer.OCX.7');
hold on:
% Check the subject's eye status and calibration
SetCalibParams;
% Display the track status window (to position the participant).
TrackStatus:
% Perform calibration
HandleCalibWorkflow(Calib);
close all
% Start tracking and plot the gaze data read from the tracker.
tetio_startTracking;
```

```
leftEyeAll = [];
rightEyeAll = [];
timeStampAll = [];
%set the sampling rate
pauseTimeInSeconds = 1/currentFrameRate;
durationInSeconds = movDuration;
steps = floor(durationInSeconds/pauseTimeInSeconds);
eegDataAll = zeros(1,steps);
fprintf('show the movie and start to collect the data\n');
h.openPlayer(movie_path);
for i = 1:steps
    %if a packet was read...
    if (calllib('Thinkgear',...
    'TG_ReadPackets',connectionId1,1) == 1)
          %if RAW has been updated
            if (calllib('Thinkgear', 'TG_GetValueStatus',...
                connectionId1,TG_DATA_RAW) ~= 0)
                eegDataAll(i) = calllib('Thinkgear',...
                'TG_GetValue',...
                 connectionId1,TG_DATA_RAW);
            end
    end
    pause(pauseTimeInSeconds);
    [lefteye, righteye, timestamp, trigSignal] ...
    = tetio_readGazeData;
    if isempty(lefteye)
        continue;
    end
    leftEyeAll = vertcat(leftEyeAll,...
     lefteye(:,[7,8,12,13]));
    rightEyeAll = vertcat(rightEyeAll,...
     righteye(:,[7,8,12,13]));
    timeStampAll = vertcat(timeStampAll, ...
    timestamp(:,1));
end
calllib('Thinkgear', 'TG_FreeConnection', ...
connectionId1 );
tetio_stopTracking;
tetio_disconnectTracker;
tetio_cleanUp;
h.close;
fprintf('writing the data, hold on!\n');
% % Save gaze data vectors to file here using e.g:
disp('only collect the gaze data ');
```

```
[gazex,gazey]=DisplayData(leftEyeAll, rightEyeAll);
resultEYEfile = sprintf('result-EYE%s%d.mat',...
name, movienum);
save(resultEYEfile, 'leftEyeAll', 'rightEyeAll', ...
'timeStampAll', 'gazex', 'gazey');
save(resultEEGfile, 'eegDataAll');
%hold on;
scatter (gazex,gazey,50,'filled');
axis([0 1 1 0]);
resultEYEPosition = sprintf('result-EYE%s%d',...
name, movienum);
saveas(gcf, resultEYEPosition, 'fig');
```

A.2 getFrameToShotDetection.m

```
% getFrameToShotDetection.m
% Ting Xiao
% 11/7/2014
% Attempt to get the shot for movie trailer
clc;
close all;
clear all;
DataSet = {...
   'Movie1',...
  'Movie2'};
for iFile=1:numel(DataSet)
% Get Frames from FrameFolder
dataName = cellstr(DataSet(iFile));
  %reading video clip
  srcdir = [pwd];
  tempPath = fullfile(srcdir,dataName,'\*.png');
  dircontent = dir(tempPath{1});
  nfiles = length(dircontent);
  if(nfiles==0) warning('No files found.'); return; end;
  frameIndice = zeros(1,nfiles);
  tempName = sprintf('%s.mp4',dataName{1});
  videoName = fullfile(srcdir,dataName{1},tempName);
% Get video metadata
```

```
mov = VideoReader(videoName);
   frameRate = mov.FrameRate;
   frameHeight = mov.Height;
   frameWidth = mov.Width;
% Compute the color histogram
B = 5; %there will be 2^B bins
   numOfBins = 2^B;
   numOfFrames = nfiles;
   colorInt = 256/numOfBins:
   GrayH = zeros(numOfFrames, numOfBins);
   stdGray = zeros(1, numOfFrames);
   for i=1:numOfFrames
      %I don't use videoreader, use the frames I saved
      framePNGName = sprintf('%3.3d.png',i);
      framepath = fullfile(srcdir,dataName{1},...
      framePNGName);
      %read image info for each frame
      lFrame = imread(framepath);
      %RGB
      lRFrame = lFrame(:,:,1);
      1GFrame = 1Frame(:,:,2);
      1BFrame = 1Frame(:,:,3);
      %get the intensity
      1Gray = 0.299*1RFrame + 0.587*1GFrame + 0.114*1BFrame;
      lGrayReshaped = reshape(lGray, 1, ...
      frameHeight*frameWidth);
      stdGray(i) = std(double(lGrayReshaped), 0, 2);
      lindexGray = uint8(floor(double(lGray)./colorInt + 1));
      for j=1:1:frameHeight
         for k=1:1:frameWidth
            GrayH(i, lindexGray(j, k)) = GrayH(i, ...
            lindexGray(j, k)) + 1;
         end
      end
   end
   %calculate the histogram difference
   GrayHD = [zeros(1, numOfFrames-1)];
   for i=1:1:numOfFrames-1
      GrayHD(i) = sum(sum(abs(GrayH(i, :) -...
      GrayH(i+1, :))));
   end
```

```
%calculate the mean and variance of the frame-to-frame difference
%compute the threshold of Tb = mean + alpha*variance
alpha = 3;
   mu = mean(GrayHD);
   sigma = std(GrayHD);
   Tb = mu + alpha*sigma;
   DHNumOfBins = 100;
   IntDH = max(GrayHD)/DHNumOfBins + 1;
   HistD = zeros(1, DHNumOfBins);
   for i=1:1:numOfFrames-1
      index = uint8(floor(double(GrayHD(i))/IntDH+1));
      HistD(index) = HistD(index) + 1;
   end
   mxHistD = max(HistD);
   mxIndex = find(HistD==mxHistD);
   Ts = max((mxIndex+2)*IntDH, mu);
% Plot the result
%rescale stdGray for better plot
   scaleF = Tb/max(stdGray);
   stdGray = stdGray.*scaleF;
   figure, plot(1:numOfFrames-1, GrayHD, ...
   1:numOfFrames-1, Tb,...
1:numOfFrames-1, Ts(1,1));
% Get Key Frame Result and Save as Mat format
keyFrame = [];
   keyFrameIndex =1;
   keyFrame(1,keyFrameIndex)=1;
   for i=1:1:numOfFrames-1
      if (GrayHD(i) > Tb)
        highCnt = 1;
         for j=2:1:10
         %starting from 2 to avoid the cut transition with 2 frames
            if ((i-j \ge 1) \& (GrayHD(i-j) \ge Tb/3) \& ...
            GrayHD(i-j) > 5000)
               highCnt = highCnt + 1;
            end
            if ((i+j < numOfFrames-1) & (GrayHD(i+j) > Tb/3)...
            & GrayHD(i+j) > 5000)
               highCnt = highCnt + 1;
            end
```

```
end
    if((highCnt<2)& i>2)
        keyFrameIndex = keyFrameIndex+1;
        keyFrame(1,keyFrameIndex)= i-1;
        end
    end
end
end
keyFrameIndex = keyFrameIndex+1;
keyFrame(1,keyFrameIndex)= numOfFrames;
moviename = cellstr(DataSet_movie(iFile))
resultname = sprintf('%s-%s.mat',moviename{1},'keyframes');
save(resultname,'keyFrame');
end
```

A.3 getSegment.m

```
% getSegment.m
% Ting Xiao
% 11/7/2014
% segment video into clips based on the result of shot detection
DataSet={'movielist};
movieFolder = 'set your work path';
for iFile=1:numel(DataSet)
   dataName = cellstr(DataSet(iFile));
   srcdir = [pwd];
   movName = sprintf('%s.mp4',dataName{1});
   movPath = fullfile(srcdir,movName);
   segName = sprintf('%s-Video-Seg.mat',dataName{1});
   tempSegData = load(segName, 'vidSegData');
   segData = tempSegData.('vidSegData');
   nSegSize=size(segData,1);
   for iSegNum=1:nSegSize
      start_T=segData(iSegNum,1);
      end_T=segData(iSegNum,2);
      duration_T=end_T-start_T;
% Change time format before use command
start_Format = datestr(start_T/86400,'HH:MM:SS.FFF');
      if(duration_T==0)
          dur_Format=datestr(0.10/86400,'HH:MM:SS.FFF');
```

A.4 getVideoFeature.m

```
%getVideoFeature.m
% Ting Xiao
% 11/7/2014
% extract the color feature of each segmentation
clc;
close all;
clear all;
srcdir = [pwd];
dircontent = dir([srcdir '/*.mp4']);
nfiles = length(dircontent);
if(nfiles==0) warning('No avi files found.'); return; end;
for i=1:nfiles
    clear fbri fcon fsat fcol fsim
    disp(['THIS IS ' num2str(i) 'th file']);
    VideoName= sprintf('*.mp4',i)
    videopath = fullfile(srcdir, VideoName);
    vidframes = videoread(videopath);
    fnumber= size(vidframes,4);
    for j=1:fnumber
        frgb=double(vidframes(:,:,:,j));
        fhsv=rgb2hsv(frgb);
        l=(max(frgb,[],3)+min(frgb,[],3))/2;
        pixnum=size(frgb,1)*size(frgb,2);
```

```
%frame brightness
        fbri(j)=sum(sum(fhsv(:,:,3)))/pixnum;
        %frame contrast
        fcon(j)=std(l(:),0);
        %frame saturation
        fsat(j)=sum(sum(fhsv(:,:,2)))/pixnum;
        %frame colorfulness
        rg=frgb(:,:,1)-frgb(:,:,2);
        yb=(frgb(:,:,1)+frgb(:,:,2))/2-frgb(:,:,3);
        sig=sqrt(std(rg(:),1)^2+std(yb(:),1)^2);
        my=sqrt(mean(rg(:))^2+mean(yb(:))^2);
        fcol(j)=sig+0.3*my;
        %frame simplicity
        rgbhist=zeros(1,4096);
        for x=1:size(frgb,1)
            for y=1:size(frgb,2)
                rind=floor(frgb(x,y,1)/16);
                gind=floor(frgb(x,y,2)/16);
                bind=floor(frgb(x,y,3)/16);
                rgbhist(1,rind*16^2+gind*16+bind+1)=...
                rgbhist(1,rind*16^2+gind*16+bind+1)+1;
            end
        end
        count=find(rgbhist>=0.01*max(rgbhist));
        fsim(j)=size(count,2)/4096;
    end
    vbri(i,1)=mean(fbri);
    vcon(i,1)=mean(fcon);
    vsat(i,1)=mean(fsat);
    vcol(i,1)=mean(fcol);
    vsim(i,1)=mean(fsim);
end
vcolor=[vbri,vcon,vsat,vcol,vsim];
color_feature=vcolor';
save('vcolor.mat','color_feature');
```

A.5 getAudioFeature.m

```
% getAudioFeature.m
% Ting Xiao
% 11/7/2014
```

```
% extract the audio feature for each segmentation
% import MIRtoolbox first(important)
clear,clc
%dynamic feature
rms = mirrms('Folder');
lowenergy = mirlowenergy('Folder');
%rhythm
fluc = mirfluctuation('Folder');
%beat = mirbeatspectrum('Folder');
onsets = mironsets('Folder');
evtdnsty = mireventdensity('Folder');
tempo = mirtempo('Folder');
%Timbre
zerocross = mirzerocross('Folder');
%Pitch
pitch = mirpitch('Folder');
mirexport('audiofeature.txt',rms,lowenergy,fluc,...
onsets, evtdnsty, tempo, zerocross, pitch);
audioFeature = dlmread('audiofeature.txt','\t',1,1);
save('Hello-good3-audiofeature.mat', 'audioFeature');
```

A.6 getEEGFeature.m

```
%getEEGFeature
% Ting Xiao
% 11/7/2014
% Analysis the Movie Trailers used in the experiment
close all;
clear all;
DataSet_movie = {...
  'Movie1',...
  'Movie2' };
DataSet_subject = {...
  'subject name1',...
  'subject name2'};
% Get Segmentation Resutl
segmentFoldler = 'set path first';
for iFile = 1:numel(DataSet_subject)
```

```
%get segment information
subName=cellstr(DataSet_subject(iFile))
for iNum=1:10
    eegdatafile = sprintf('result-EEG%s%d.mat',...
    subName{1},iNum);
    tempEEGData = load(eegdatafile,'eegDataAll');
    eegData=tempEEGData.('eegDataAll');
    clear tempEEGData;
    movName = DataSet_movie{iNum};
    segdatafile = sprintf('%s\\%s-EEG-Seg.mat',...
    segmentFoldler,movName);
    tempSegData = load(segdatafile, 'eegSegData');
    segData=tempSegData.('eegSegData');
    clear tempSegData;
    ncount = 0;
    segnum = size(segData,1);
    feature_eegsum=zeros(1,segnum);
    feature_eegmean=zeros(1,segnum);
    feature_eegstd=zeros(1,segnum);
    for iseg=1:segnum
        seg_start=segData(iseg,1);
        seg_end=segData(iseg,2);
        nsize = seg_end-seg_start;
        d_set=zeros(1,nsize);
        for ieeg=seg_start:(seg_end-1)
            size_eeg=size(eegData,2);
            if ieeg>=size_eeg
                v=0;
            else
                v=eegData(ieeg);
            end
            d_set(1,ieeg)=v;
        end
        eeg_sum =sum(d_set);
        eeg_mean = mean(d_set);
        eeg_std = std(d_set);
        feature_eegsum(1,iseg)=eeg_sum;
        feature_eegmean(1,iseg)=eeg_mean;
        feature_eegstd(1,iseg)=eeg_std;
        clear d_set;
    end
    resultname = sprintf('%s-%s-EEGFeature.mat',...
    movName,subName{1});
    save(resultname, 'feature_eegsum',...
    'feature_eegmean', 'feature_eegstd');
```

end end

A.7 getEYEFeature.m

```
%getEYEFeature
% Ting Xiao
% 11/7/2014
% get eye moving feature for each segmentation
clc;
close all;
clear all;
DataSet_movie = {...
   'Movie1',...
   'Movie2'};
DataSet_subject = {...
   'subject name1',...
   'subject name2'};
clc;
close all;
clear all;
% Get Segmentation Resutl
segmentFoldler = 'set path first';
for iFile = 1:numel(DataSet_subject)
   %get segment information
   subName=cellstr(DataSet_subject(iFile))
   for iNum=1:10
      eyedatafile = sprintf('result-EYE%s%d.mat',...
      subName{1},iNum);
      tempEyeData = load(eyedatafile, 'gazex', 'gazey');
      gazex=tempEyeData.('gazex');
      gazey=tempEyeData.('gazey');
      clear tempEyeData;
      movName = DataSet_movie{iNum};
      segdatafile = sprintf('%s\\%s-EYE-Seg.mat',...
      segmentFoldler,movName);
      tempSegData = load(segdatafile,'eyeSegData');
       segData=tempSegData.('eyeSegData');
       clear tempSegData;
```

```
ncount = 0;
        segnum = size(segData,1);
        feature_dsum=zeros(1,segnum);
        feature_dmean=zeros(1,segnum);
        feature_dstd=zeros(1,segnum);
        for iseg=1:segnum
            seg_start=segData(iseg,1);
            seg_end=segData(iseg,2);
            nsize = seg_end-seg_start;
            d_set=zeros(1,nsize);
            for ieye=seg_start:(seg_end-1)
                size_gazex=size(gazex,1);
                if ieye>=size_gazex
                    x1=0;
                    y1=0;
                    x2=0;
                    y2=0;
                else
                    x1=gazex(ieye);
                    y1=gazey(ieye);
                    x2=gazex(ieye+1);
                    y2=gazey(ieye+1);
                end
                d=(x1-x2)^2+(y1-y2)^2;
                d_set(1,ieye)=d;
            end
            d_sum =sum(d_set);
            d_mean = mean(d_set);
            d_std = std(d_set);
            feature_dsum(1,iseg)=d_sum;
            feature_dmean(1,iseg)=d_mean;
            feature_dstd(1,iseg)=d_std;
            clear d_set;
        end
        resultname = sprintf('%s-%s-EYEFeature.mat',...
        movName,subName{1});
        save(resultname, 'feature_dsum', ...
        'feature_dmean', 'feature_dstd');
    end
end
```

A.8 getEYEGaze.m

```
%getEYEGaze
% Ting Xiao
% 11/7/2014
% get gaze data for each segmentation
clc:
close all;
clear all;
DataSet_movie = {...
   'Movie1',...
   'Movie2'};
DataSet_subject = {...
   'subject name1',...
   'subject name2'};
clc;
close all;
clear all;
% Get Segmentation Resutl
segmentFoldler = 'set path first';
for iFile = 1:numel(DataSet_subject)
   %get segment information
   subName=cellstr(DataSet_subject(iFile))
   for iNum=1:10
       eyedatafile = sprintf('result-EYE%s%d.mat',...
       subName{1},iNum)
       tempEyeData = load(eyedatafile, 'gazex', 'gazey');
       gazex=tempEyeData.('gazex');
       gazey=tempEyeData.('gazey');
       clear tempEyeData;
       movName = DataSet_movie{iNum};
       segdatafile = sprintf('%s\\%s-EYE-Seg.mat',...
       segmentFoldler,movName);
       %segdatafile = sprintf('%s/%s-EYE-Seg.mat',...
       segmentFoldler,movName);
       tempSegData = load(segdatafile,'eyeSegData');
       segData=tempSegData.('eyeSegData');
       clear tempSegData;
       ncount = 0;
       segnum = size(segData,1);
```

```
feature_dsum=zeros(1,segnum);
        feature_dmean=zeros(1,segnum);
        feature_dstd=zeros(1,segnum);
        for iseg=1:segnum
            seg_start=segData(iseg,1);
            seg_end=segData(iseg,2);
            nsize = seg_end-seg_start;
            %postion set for this segmentation
            p_set=zeros(nsize,2);
            for ieye=seg_start:(seg_end-1)
                size_gazex=size(gazex,1);
                if ieye>=size_gazex
                    x1=0;
                    y1=0;
                else
                    x1=gazex(ieye);
                    y1=gazey(ieye);
                end
                p_set(ieye,1)=x1;
                p_set(ieye,2)=y1;
            end
            %save eye position for each segment
            resultname = sprintf('%s-%s-EP-seg%d.mat',...
            movName,subName{1},iseg);
            save(resultname, 'p_set');
        end
    end
end
```