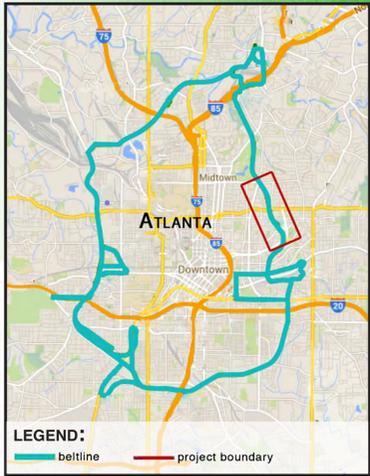
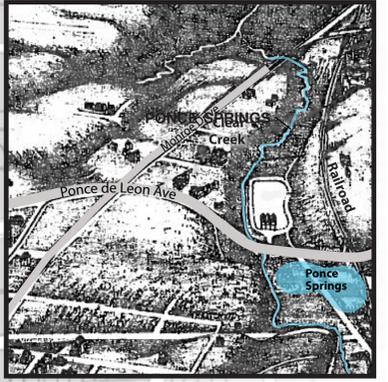


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inventory and analysis



VICINITY MAP



1892 BIRDS EYE VIEW-PONCE DE LEON SPRINGS

These springs were a focal point for the people in this time. People came from great distances to visit these sacred springs. Although the original theme is from the springs, this area across from the now Ponce City Market, changed many times. It became a lake, shopping area, plaza, and the Cracker Stadium. Currently it is big box commercial and parking area.



1892 PONCE DE LEON SPRINGS



TWO TREES



THE MASQUERADE



PARIS ON PONCE



FORD FACTORY SQUARE



HISTORIC FOURTH WARD PARK



PONCE CITY MARKET

Formerly the Sears Factory tower, this is the future Ponce City Market. Also, below this building is where the spring is located.

Carter Center



HISTORIC FOURTH WARD SKATE PARK

LEGEND

- LAND USE:**
- COMMERCIAL
 - MIXED USE
 - INDUSTRIAL
 - MULTI-FAMILY RESIDENTIAL
 - SINGLE FAMILY RESIDENTIAL
 - CIVIC
 - UTILITY

- SLOPE & TOPOGRAPHY:**
- STEEP SLOPE
 - SLOPE DIRECTIONAL ARROWS-DOWN HILL
 - + HP HIGH POINT
 - + LP LOW POINT

- TRANSPORTATION:**
- BUS STOPS

- BELTLINE:**
- ATLANTA BELTLINE
 - EXISTING ACCESS TO BELTLINE
 - EXISTING MAGNOLIA TREES
 - PROJECT BOUNDARY

SITE PLAN
SCALE: 1"=300'-0"



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master plan

The goal of this masterplan is to create a variety of unique uses and destinations along the Beltline, and to connect these spaces. These areas are stretched across the whole site to bring people throughout the spaces. With the Beltline as the focus of this design, this urban land planning masterplan focuses on orienting buildings to face the Beltline. This is accomplished partly by working with the two axes on site. First, is the axis of the former railroad, now the beltline, as well as working with the north/south grid that exists today. This design emphasizes the railroad axes, in order to further emphasize and face the beltline.



FOURTH WARD PARK GREENWAY



PONCE PARK BRIDGE & RIVER

This design references existing urban elements as well as features from the site's history. There is a restored corridor of water along the beltline that reflects the main attracting feature of the site in the past, the spring (located under Ponce city market currently). The water feature at the New Ponce Plaza (see plaza design) reflects this spring, with a modern twist, as well as turning into a more natural stream that flows throughout the area.

This design works with and improves on the existing features. This includes connecting the existing parks, by creating a sequence of green spaces and greenways, weaving throughout. These provide a break from the urban life, as well as nice pocket parks along the beltline.



VIEW OF TYPICAL STREETSCAPE



LEGEND

- BUILDING USE:**
- RESIDENTIAL 4+ STORIES
 - RESIDENTIAL 1-3 STORIES
 - COMMERCIAL
 - MIXED USE 1-4 STORIES
 - MIXED USE 5+ STORIES
 - COMMUNITY/CIVIC
- PLAZA
- PATH/SIDEWALK

*ALL BUILDINGS LABELED ARE EXISTING

MASTER PLAN
SCALE: 1"=300'-0"



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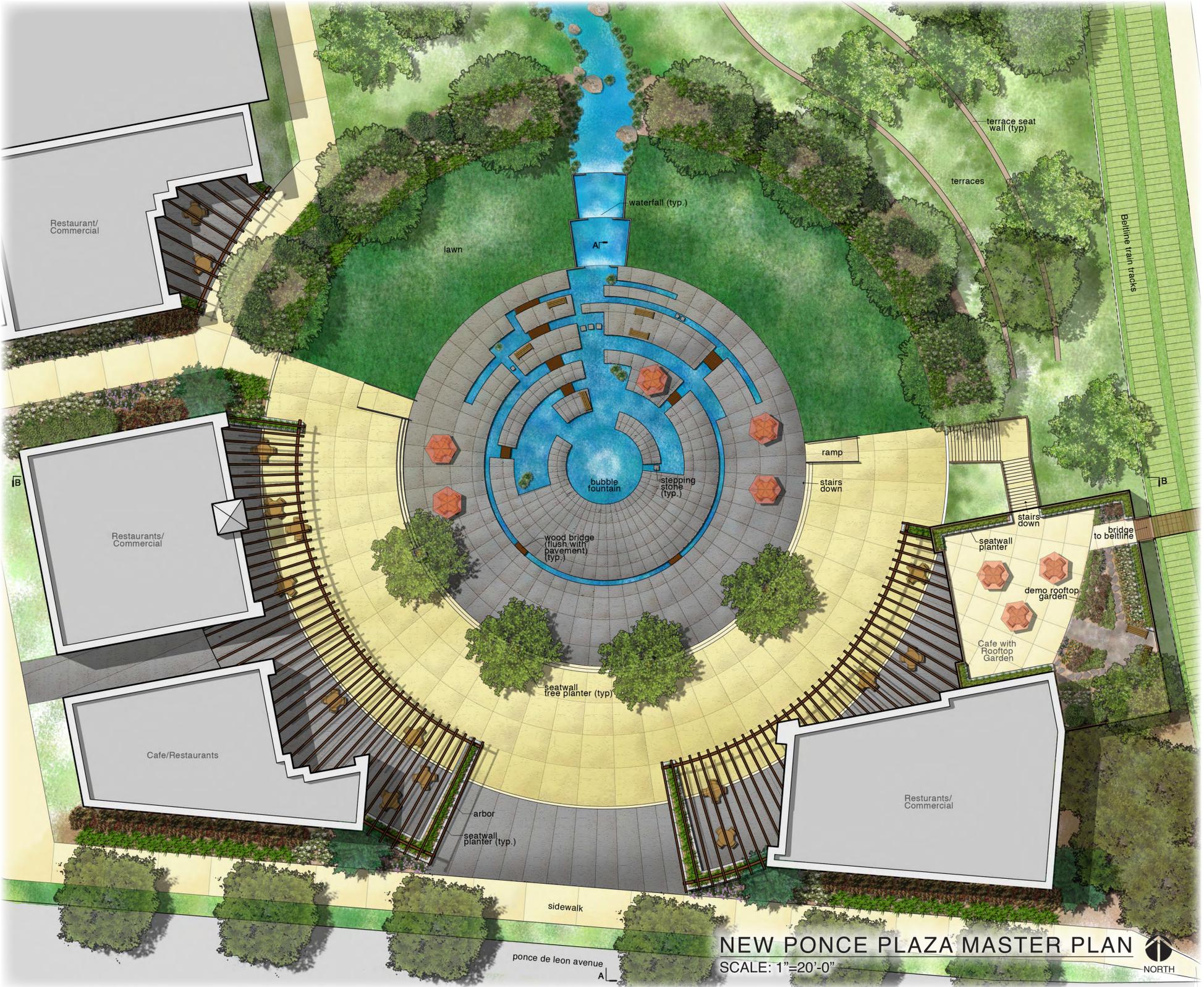
site plan-ponce plaza



The past of this site has great significance in the design. This plaza is reinstating the old Ponce City Plaza, that was replaced by shopping centres. The main feature of this plaza is the water feature, that has an irregular modern form, that turns into the free flowing river that goes down the site.



SECTION A-A SCALE: 1"=20'-0"



This water feature reflects the spring that used to be the most significant aspect of this area, and people would travel long distances to get to it. This plaza provides a nice break and pocket space from the busy city.



SECTION B-B SCALE: 1"=20'-0"