



Prepared by:  
John McKissick  
The Center for Agribusiness  
and Economic Development  
• NRCS Employee Diversity  
Training, Augusta GA, Jan. 9,  
2008

## What Change Means For Georgia's Agriculture and Environment

### Leadership and Knowledge

- *Empower Leaders to Lead*  
Perception is reality? Accountability?
- *Statistics don't lie, BUT liars use statistics!*  
What's relevant? Average vs. average  
county, percent change vs. totals,  
**SO WHAT!**
- Not everything of interest can be  
measured, and not everything that can be  
measured is of interest!
- How much do you know about Georgia,  
your district, or your county?

Center for Agribusiness & Economic Development, UGA

Go to [www.caed.uga.edu](http://www.caed.uga.edu) and click on "Georgia Statistics System" in left menu panel.

Center for Agribusiness & Economic Development

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- Georgia Statistics System
- Georgia County Guide
- Georgia Agri-Economy Newsletter
- Georgia Ag and Nature Based Tourism Directory
- Georgia Cooperative Development Center

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Welcome

We are a unit of the College of Agricultural and Environmental Sciences, combining the missions of research and extension. The Center has three major objectives. Our first objective is to provide feasibility and marketing services. Secondly, we provide agricultural and demographic data for private and public decision makers. Finally, we conduct analysis related to policy issues in Georgia agriculture and provide that information to relevant decision makers.

News:

GEORGIA MARKETMAKER<sup>®</sup>  
Linking Agricultural Markets

Click here to register for Georgia MarketMaker Producer/Farmer Registration

Click here to register for Georgia MarketMaker Winery Registration

News

- Georgia Economic Losses Due to 2007 Drought
- 2006 Farm Gate Fruits & Nuts Report
- BioFuels - Lessons Learned From Georgia
- Economic Importance of Food Processing in the Largest Manufacturing Sector in Georgia
- Georgia U.S. Congressional Districts - 2006 Farm Gate Value Summary

Georgia Cooperative

Internet

Welcome to the Georgia Statistics System

This web site will customize the statistics, maps and graphs that you want from the latest data sources from the [Georgia County Guide](#) and the [Farmgate Value Report](#). The site's purpose is to facilitate economic development by improving the information base available to decisionmakers in local government, schools and businesses. This is a service of the [Center for Agribusiness and Economic Development](#), Cooperative Extension Service, University of Georgia.

Click on "demographic" and "agricultural" to print or view county/state fact sheets.

Here are links to data in prepared reports:

[Demographic and agricultural county/state profiles](#) with selected data from the 2007 Georgia County Guide and the 2006 Georgia Farm Gate Value Report.

[Municipalities](#) with population and county locator.

[Maps of Georgia's metropolitan areas, micropolitan areas and combined metro areas.](#)

Select the type of analysis you need:

1. [County-by-county analysis](#) accesses a base of 1,600 variables. (Updated June, 2007)
2. [Year-by-year analysis](#) for selected variables for up to 50 years, for all counties and the state.
3. [Employment analysis](#) delivers a shift-share report for major economic sectors since 1990.
4. [Land price analysis](#) accesses a base of over a million property transactions, 1997 to 2004.

The Georgia County Guide

Internet

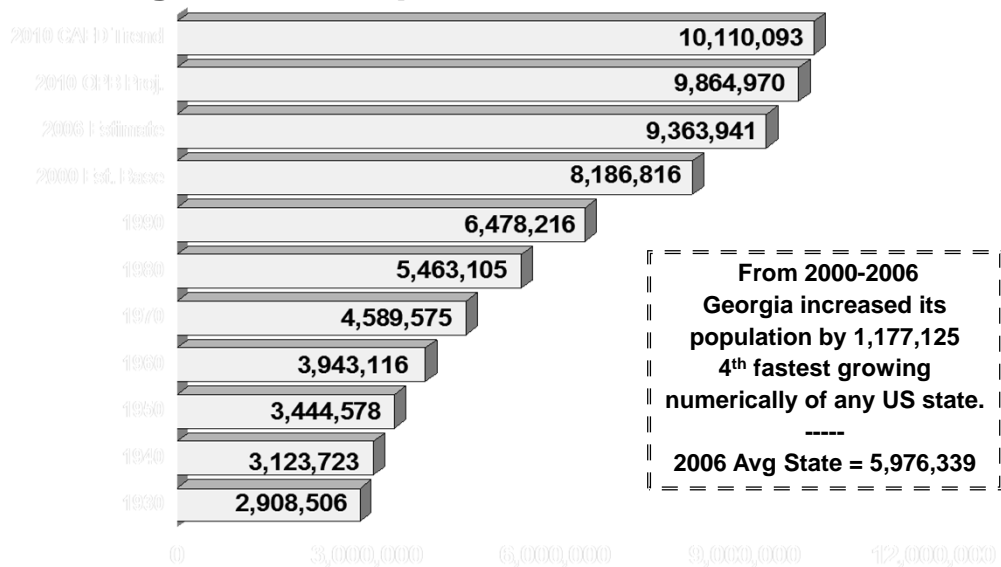
# Number 1 Trend ?

Georgia's Population Is ?? Avg. US State  
Has 5.976 Million

Rank??

Population Growth 2000-07?? Avg. US State  
7.2%

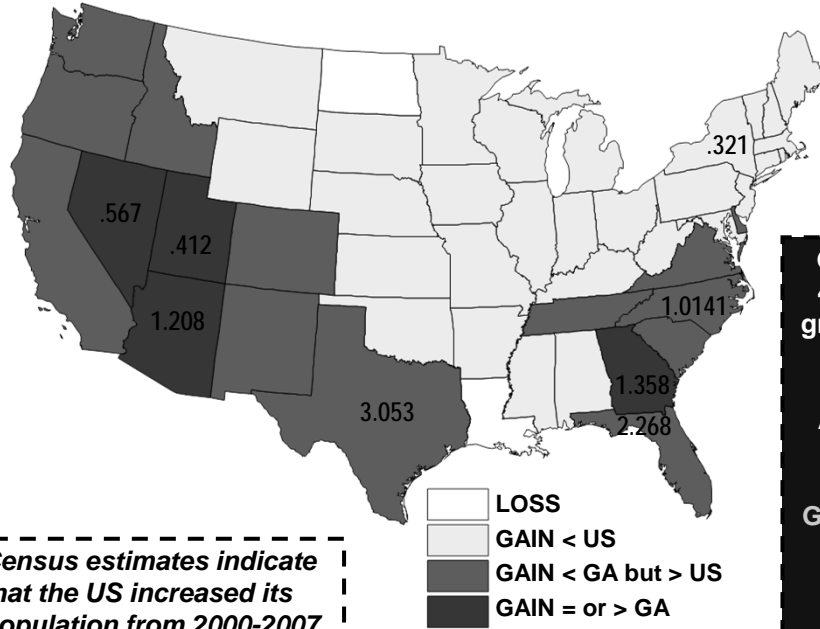
## Georgia Total Population



Primary data sources: Decennial censuses  
and estimate, U.S. Census Bureau; State of  
Georgia Office of Planning & Budget,  
"Trend" Center for Agribusiness.

Graphic by Center for Agribusiness & Economic Development, UGA

## State Population Change: 2000-2007



Census estimates indicate that the US increased its population from 2000-2007 from 281.4 to 301.6 million, an increase of 20.2 million.

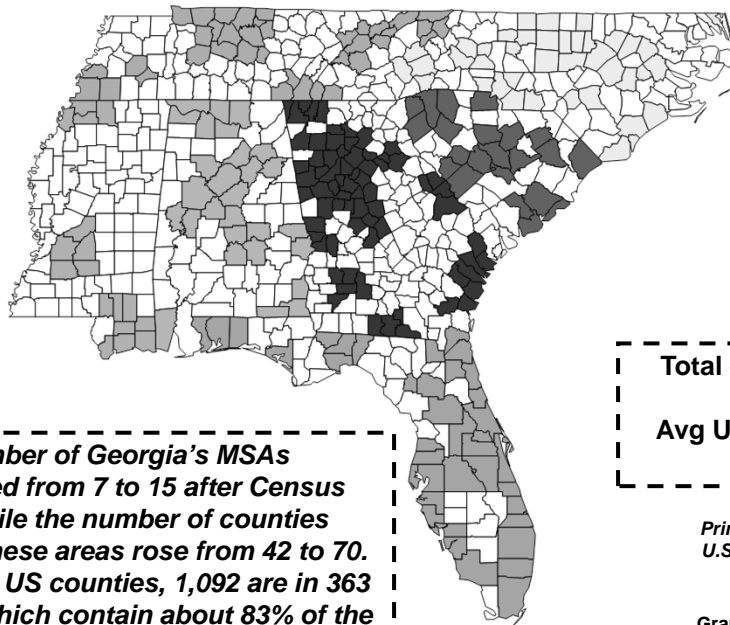
GA = 16.6%  
4th highest growth rate in US  
US = 7.2%  
Avg state = 6.9%

GA 9<sup>th</sup> largest state by population size

Primary data source: U.S. Census Bureau 12/27/07

Graphic by Center for Agribusiness & Economic Development, UGA

## Southeast Metropolitan Statistical Areas



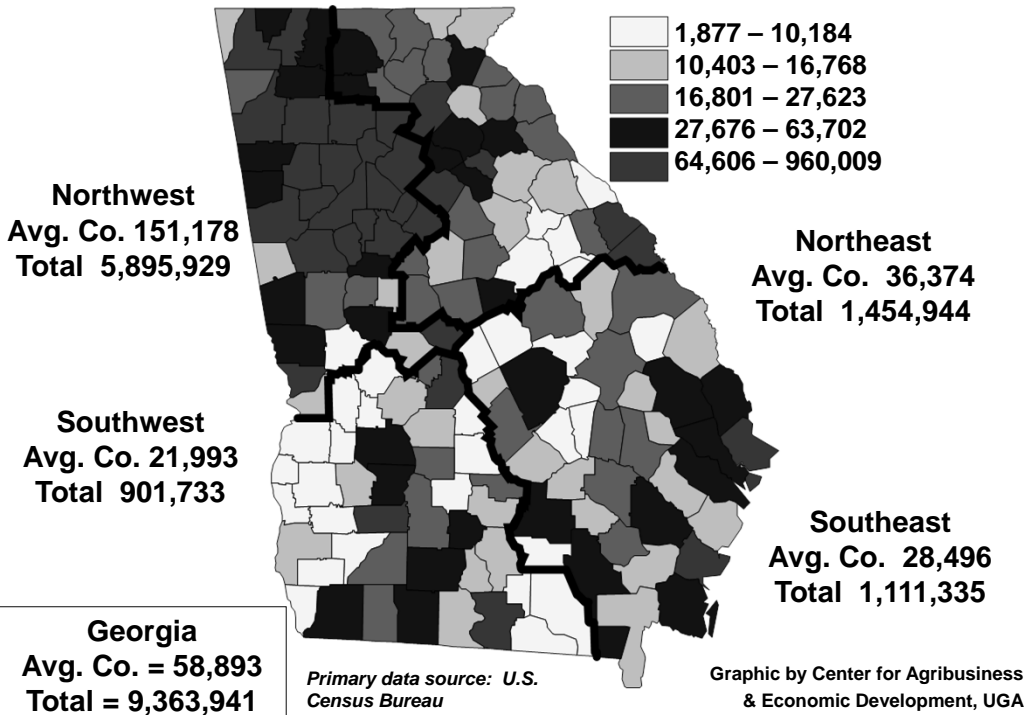
The number of Georgia's MSAs increased from 7 to 15 after Census 2000 while the number of counties within these areas rose from 42 to 70. Of 3,141 US counties, 1,092 are in 363 MSAs which contain about 83% of the total US population. The average US State has 22 metro counties.

Total counties in:  
US = 3,141  
Avg US state = 63  
GA = 159

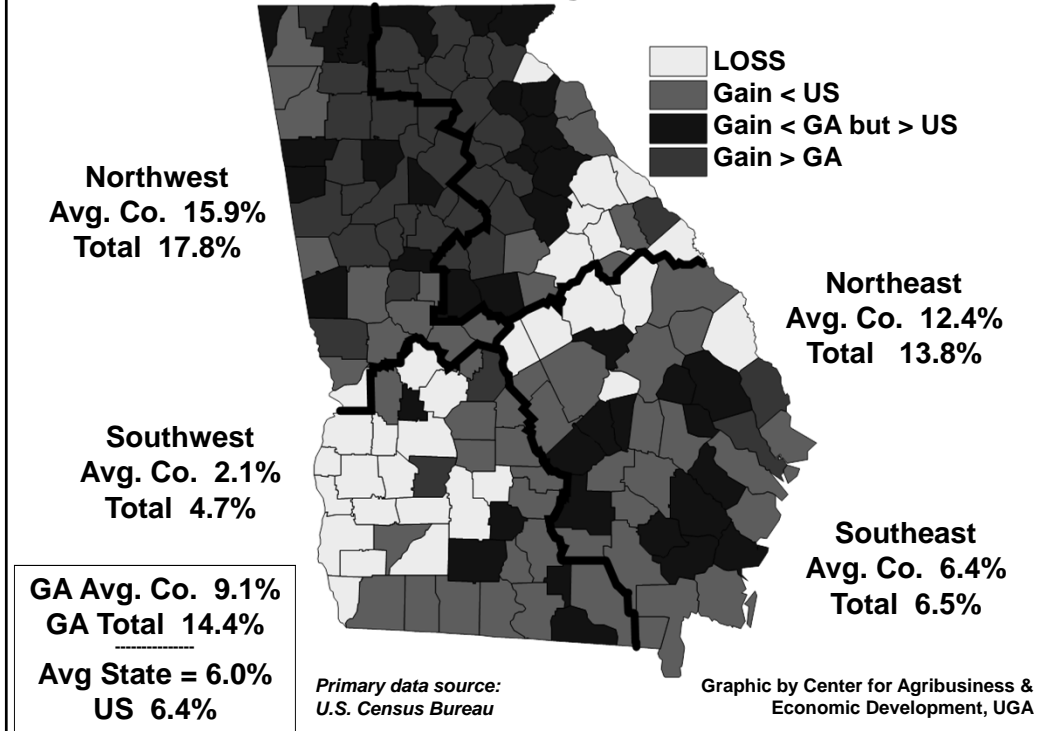
Primary data source  
U.S. Census Bureau  
as of 12/06

Graphic by Center for  
Agribusiness &  
Economic  
Development, UGA

## Total Population: 2006



## Population Change: 2000-2006



## Components of Population Change: 2000-2007 Natural Increase & Net Migration

*Until 1960, natural increase (an excess of births over deaths) accounted for virtually all of Georgia's growth. Georgia is expected to rank 4<sup>th</sup> among 50 states in the number of persons gained through net internal migration during the 30-yr. period of 1995 and 2025.*

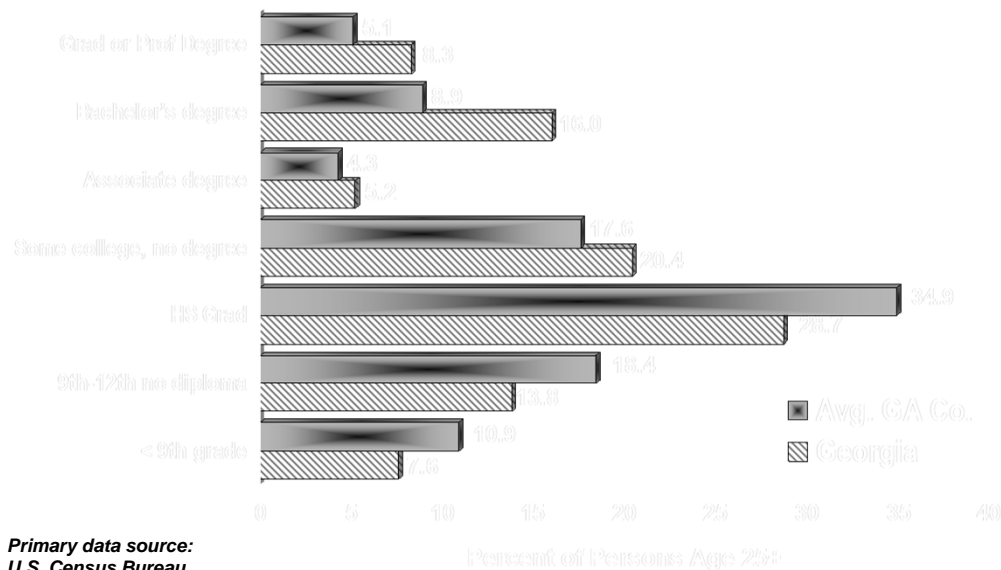
Area	**Change in Pop.		Natural Increase		Net Migration			
			#	% of chg	Total #	% of chg	# inter-national	# internal
GA Total	1,357,934	16.6%	521,982	38%	725,733	53%	240,814	484,919
US Avg State	403,606	6.9%	243,934	60%	160,038	40%	159,170	869
US Total	20,196,555	7.2%	12,212,284	60%	7,984,271	40%	--	--

Primary data source:  
U. S. Census Bureau  
12/07

**\*\*Numerical change includes  
"residual" not represented in either  
NI or NM.**

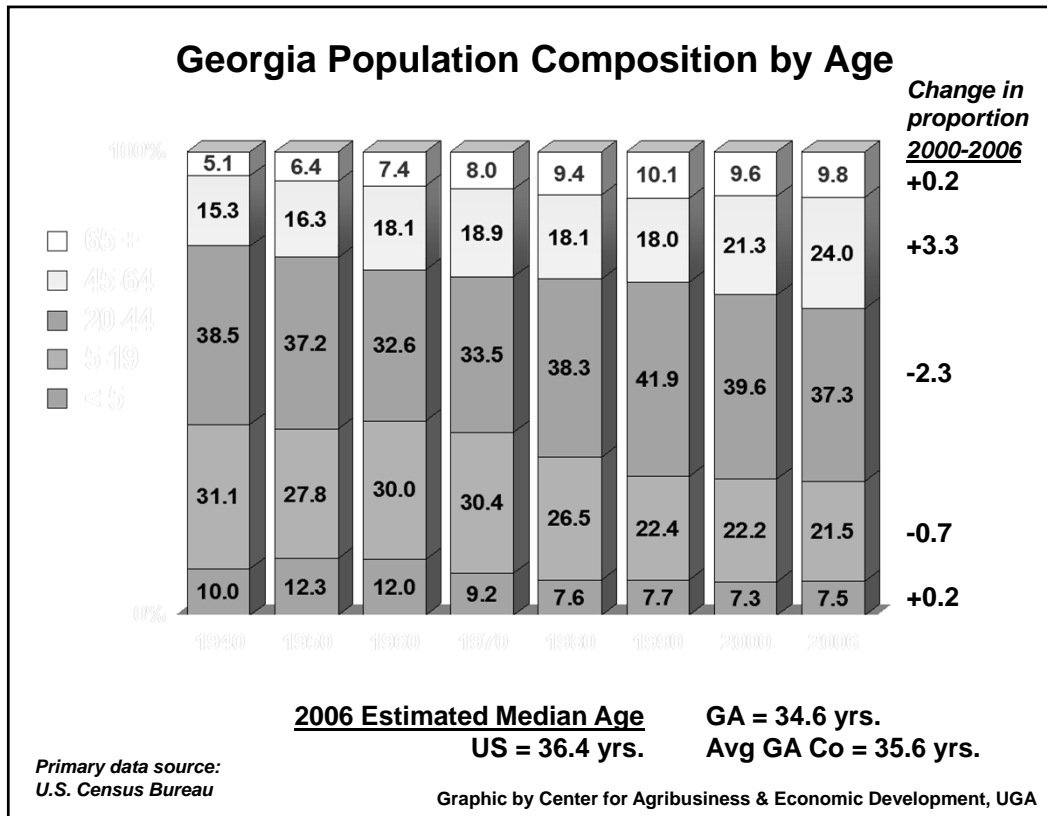
Graphic by Center for  
Agribusiness & Economic  
Development, UGA

## Highest Level of Educational Attainment: 2000



	GA	GA Avg. Co.	US	Avg. State
NOT Complete HS	21.4%	29.3%	19.6%	18.0%
Bachelor's+ degree	24.3%	14.0%	24.4%	23.8%

Graphic by Center for Agribusiness  
& Economic Development, UGA

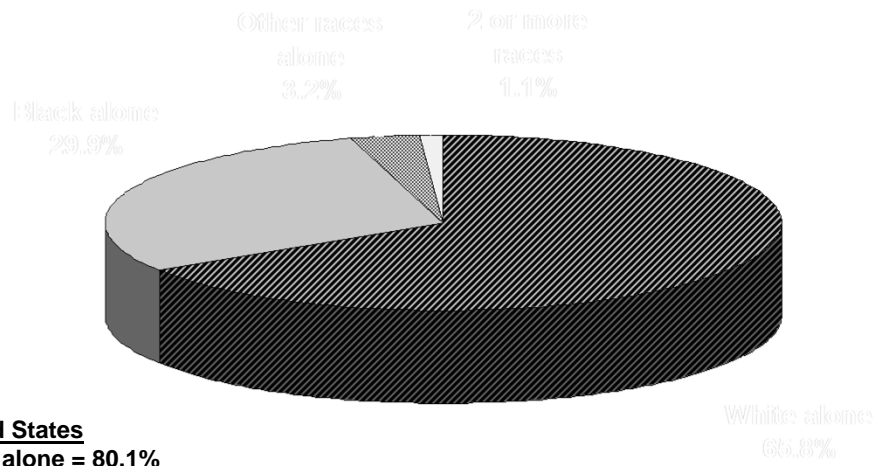


## Diversity Trend

Does Georgia Have More or Less Ethnic and  
or Race Diversity ?? US Average 80%  
White

Is Georgia's Hispanic/Latino Population  
More or Less Than the US ?? US Average  
is 14.8%

## Georgia Population by Race and Ethnicity: 2006



### United States

White alone = 80.1%  
 Black alone = 12.8%  
 Other races alone = 5.5%  
 2+ races = 1.6%  
 Hispanic = 14.8%

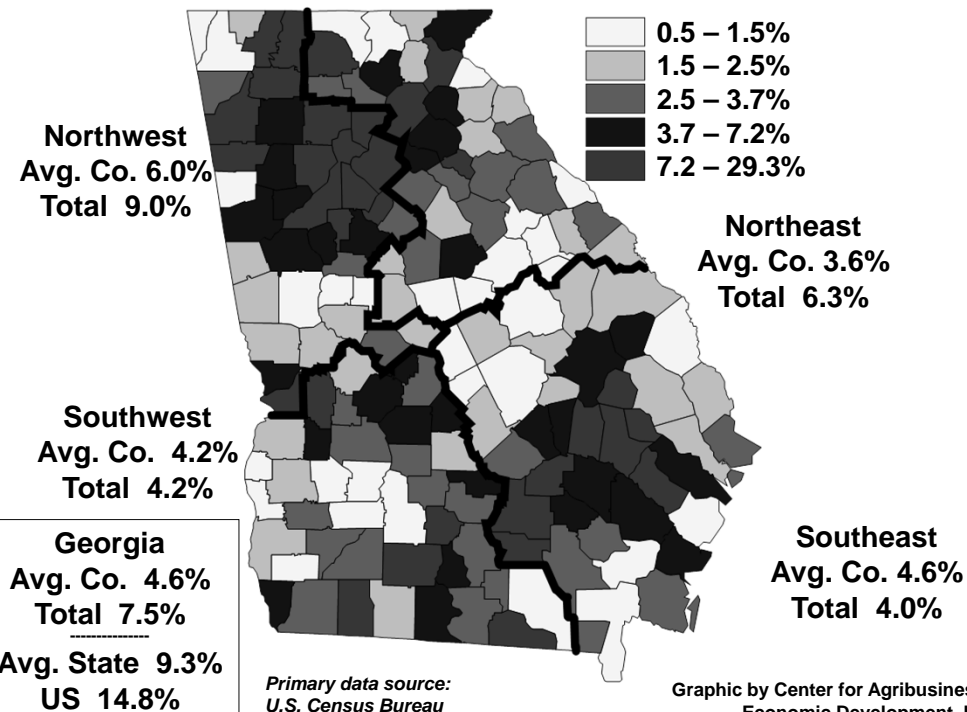
### Georgia

Hispanic/Latino – 703,246 persons - 7.5%  
 Persons of Hispanic Origin may be of any race  
 so are not included in the pie chart.

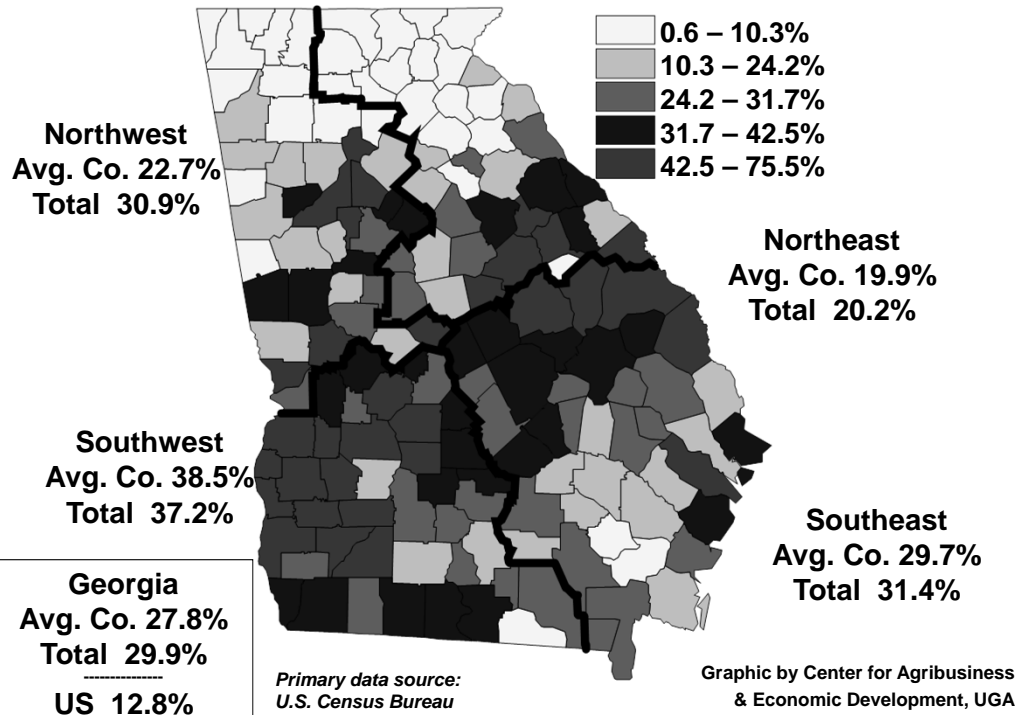
Primary data source:  
 U.S. Census Bureau 8/07

Graphic by Center for Agribusiness & Economic Development, UGA

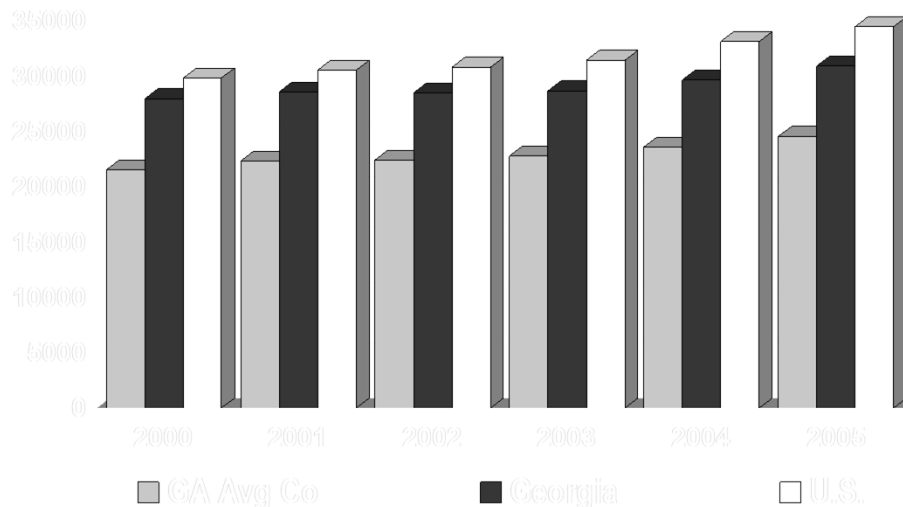
## Percentage Hispanic Population: 2006



## Percentage Black Population: 2006



## Per Capita Income: 2000-2005

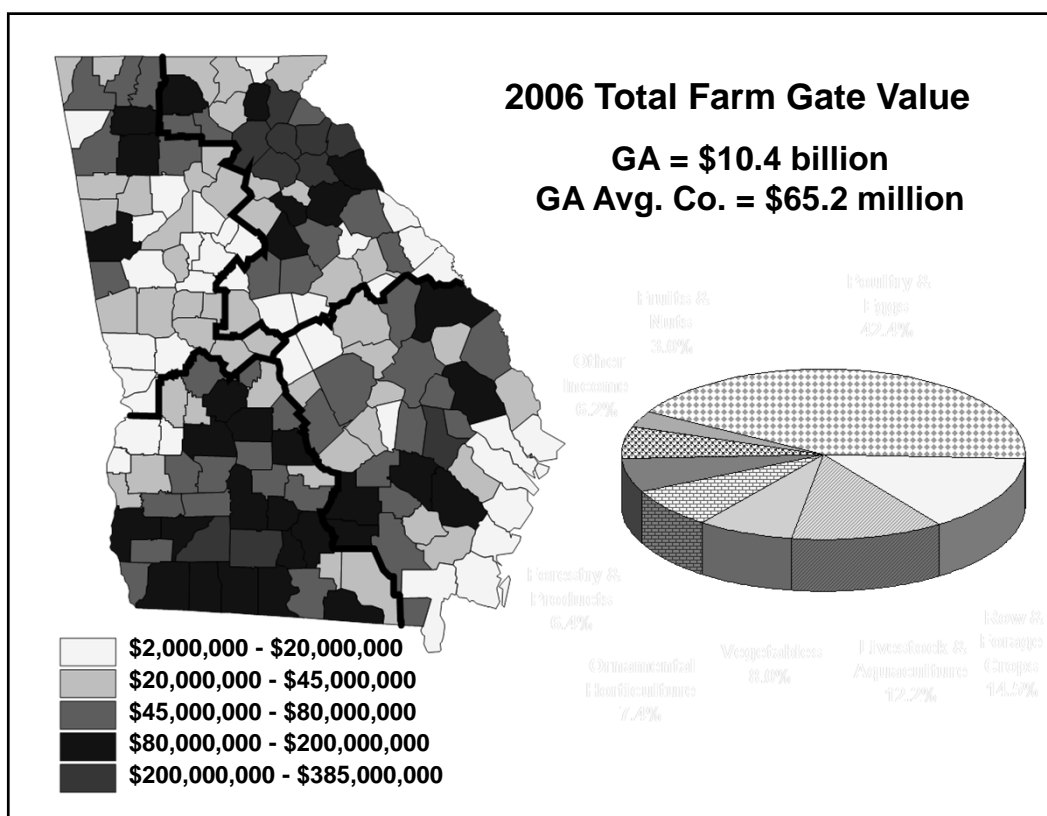
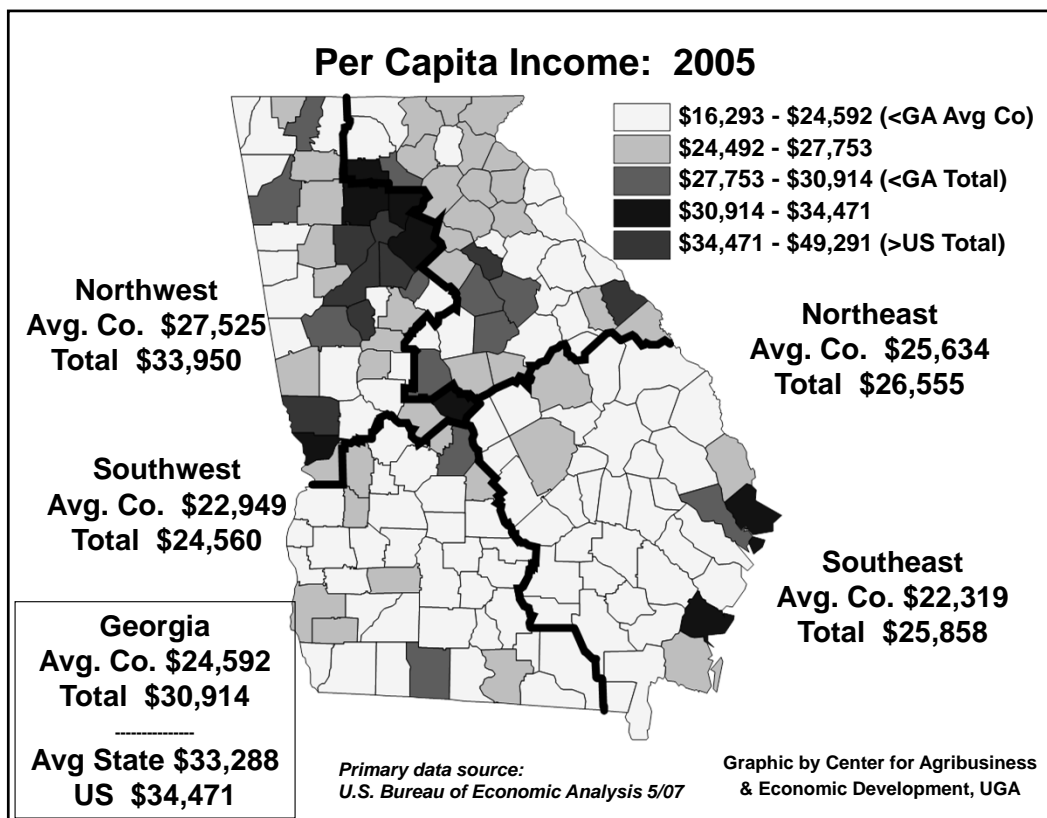


**2005 PCI**  
GA Avg Co = \$24,592

**Georgia Total = \$30,914**  
U.S. = \$34,471

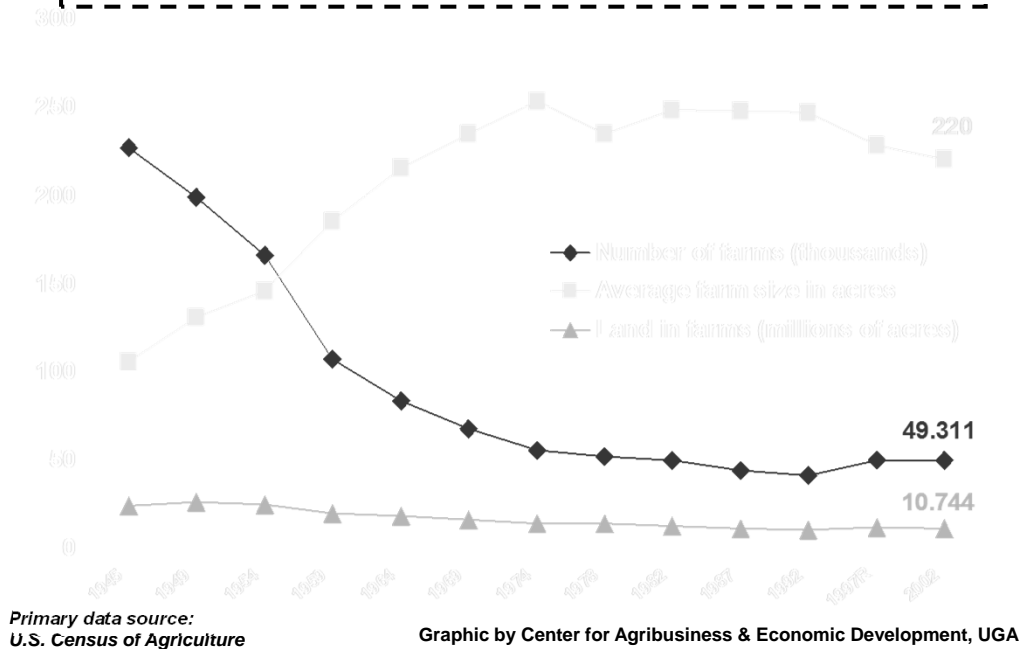
*Graphic by Center for Agribusiness & Economic Development, UGA*

*Primary data source: U.S. Bureau of Economic Analysis, 5/07*

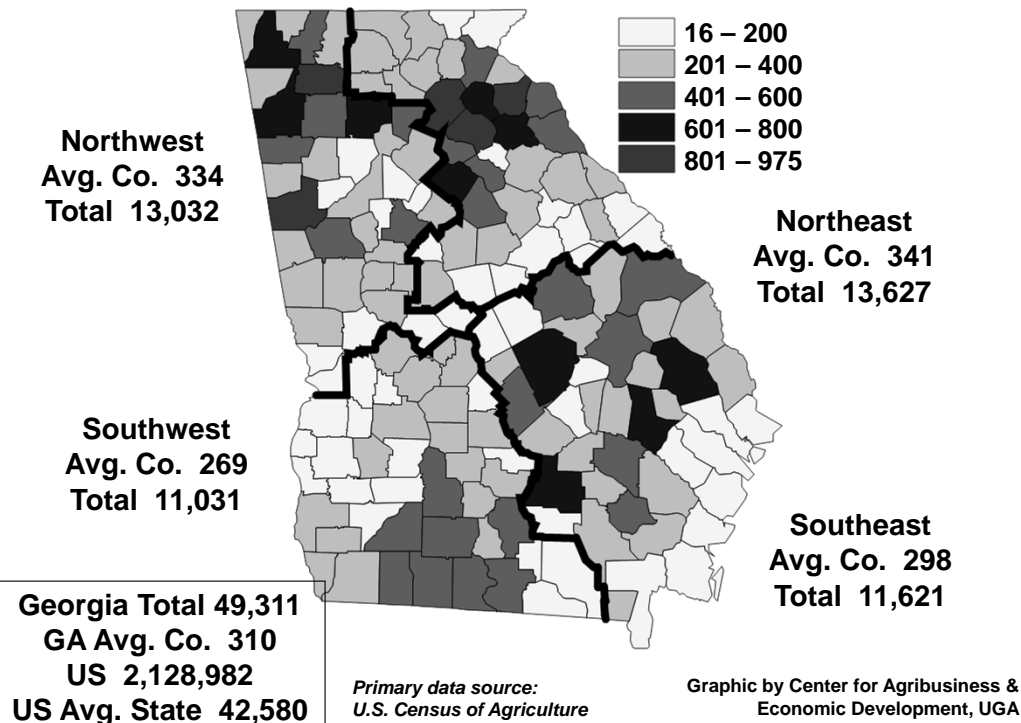


## Georgia Farms: 1945-2002

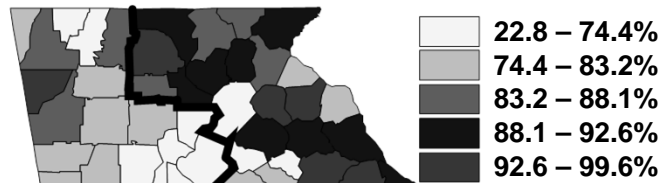
**Although there has been a 78% decrease in the number of farms over these years, the average farm size has grown by 110%.**



## Number of Farms: 2002



## % of Land in Cropland, Pastureland & Forestland



GA Avg. Co. = 80.8%  
GA Total = 81.7%

Primary data sources:  
U.S. Census of Agriculture, 2002  
Forest Statistics for Georgia, 1997

Graphic by Center for Agribusiness  
& Economic Development, UGA

## Summary

- Population Growth Will Challenge Georgia's Natural Resources! **HOWEVER**  
–Farms, Farmers, Agribusiness More Important Than Ever??
- Changes In Demographics/Economics Will Challenge the Ways We All Do Business!

***This study was developed to assist  
community leadership with their future  
planning and decision making.***

***Special Report  
January, 2008***



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***To learn more about your county, click on  
“Georgia Statistics System” at our website:  
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