



RADON IN GEORGIA

Georgia Radon Education Program (GREP) Newsletter and Outreach Report

July 1, 2013 to September 31, 2013

GREP is funded by the U.S. Environmental Protection Agency through the Georgia Department of Community Affairs Office of Planning and Environmental Management

Athens First AME Church Health Fair

On August 10, Radon Educators Becky Chenhall and Morgan Barnett attended the Athens First AME Health Fair in downtown Athens. At this event, they were able to set up a table with radon education materials and activities that caught the attention of many health fair participants. The health fair saw over 200 visitors and many of them were provided with information on radon they did not previously know. Quite possibly the biggest draw to the radon table was the Spin the Wheel game where participants spun the wheel and answered a True/False question about radon and were then given a prize for participation. Most of the health fair participants who stopped at the radon table had not previously heard of radon or were not aware it was something they should be concerned about in their homes.

Radon Program for New Mothers at St. Mary's Hospital

In September of this year, Becky and Morgan also conducted a radon education program for new mothers at St. Mary's Hospital in Athens, Georgia. This class was comprised of new mothers and their babies, so in order to make the learning environment more conducive, each mother was spoken to about radon in a one-on-one setting. These new mothers were very concerned with the health of their babies and wanted to do as much as they could to protect them from any harm, which made the mothers very receptive to learning about why radon is a health risk. The mothers who attended this class were given coupons for free radon test kits that could be redeemed at their local County Extension Offices. One participant's husband had already gotten a radon test kit to test their home to ensure the health and safety of their family. Stories such as these and the expressed interest about radon testing shown by the participants are very encouraging for the educators spreading the word.



Pictured above: new mother Anika and her son Lochlan at the event.

RADON OUTREACH

Program Contacts & Media Impressions July through September 2013

GA SIRG REPORT July-September 2013			
PROGRAM CONTACTS	Hall/Clarke	Walton	Totals
PROGRAMS-MEETINGS	0	7	7
Participants	0	31	31
Materials Distributed	0	365	365
EXHIBITS-EVENTS	0	2	2
Participants	0	275	275
Materials Distributed	0	210	210
OTHER CONTACTS	Hall/Clarke	Walton	Totals
TOTAL CONTACTS	137	155	292
Medical professionals	10	70	80
Home builders	3	0	3
Realtors	4	0	4
Consumer Contacts	120	85	205
KIT USAGE DATA	Hall/Clarke	Walton	Totals
KITS DISTRIBUTED	64	74	181
Results Received	29	77	106
>= 4 pCi/L	8	18	26
<= 4 pCi/L	19	54	73
Incomplete	2	5	7
% => 4 pCi/L	29.6%	25.0%	26.3%
Highest Level	7.8	18.7	18.7
MITIGATION DATA	Hall/Clarke	Walton	Totals
RRNC ²	0	0	0
Mitigations ³	0	0	0
Mitigation Referrals	40	18	58
MEDIA IMPRESSIONS	Hall/Clarke	Walton	Totals
RADIO	0	0	86
Listeners	0	0	0
TELEVISION	0	0	0
Viewers	0	0	0
NEWSPAPER	0	1	1
Circulation	0	32,000	32,000
NEWSLETTERS	1	1	2
Distribution	350	1,000	1,350
Local Web Hits ⁴	0	0	0
GA SIRG WEB HITS⁵	54		
TOTAL IMPRESSIONS	377	33,027	33,404
¹ Other includes radon education/results of former educators & county FACS/4-H Agents.			
² Reported quarterly by Southface.			
³ Mitigation & RRNCs completed by Certified Mitigators are reported annually.			
⁴ Began tracking Jan. 1, 2010.			
⁵ Web hits for www.ugaradon.com are shared equally among the radon educators.			

RADON OUTREACH

Program Contacts & Media Impressions April 2003 through September 2013

PROGRAM CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other¹	Totals
Programs / Meetings	271	187	266	193	586	1,084	27	2,614
Participants	8,538	4,335	15,112	3,866	22,058	17,946	2,099	73,954
Materials Distributed	14,778	11,441	15,887	6,595	44,308	9,184	75	102,268
Exhibits or Events ¹	129	86	175	63	157	67	31	708
Participants	42,655	6,558	146,287	11,978	155,201	13,798	2,996	379,473
Materials Distributed	48,555	8,947	50,145	8,057	24,500	1,296	1,346	142,846
OTHER CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other¹	Totals
Total Direct Contacts	4,269	1,385	1,216	475	4,865	12,268	52	24,530
Medical professionals	459	51	242	56	803	0	24	1,635
Home builders	344	29	43	45	377	10,082	0	10,920
Realtors	453	93	85	25	203	836	28	1,723
Consumer Contacts	3,013	1,212	846	349	3,482	1,350	0	10,252
KIT USAGE DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other¹	Totals
Kits Distributed	7,868	4,271	7,853	2,893	11,481	5,192	4,600	44,158
Test Results Received	2,668	1,613	2,434	1,354	5,831	1,060	849	15,809
Highest Level	49.9	31.3	54.4	44.0	85.8	77.1	0.0	85.8
MITIGATION DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other¹	Totals
Mitigations ²	40	0	1	5	1,203	22	1,699	2,970
RRNC ³	2	0	0	0	10	442	1,026	1,480
Mitigation Referrals	939	249	361	91	669	412	0	2,721
MEDIA IMPRESSIONS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other¹	Totals
Radio Outreach	66	11	8	4,278	136	1	2	4,502
Listening Audience	4,847,000	3,670,000	10,000	4,020,000	2,683,000	2,000	377,000	15,609,000
TV Outreach	139	75	713	8	267	2	437	1,641
Viewing Audience	25,020,100	12,733,000	73,981,740	15,080	27,718,000	1,328,000	8,385,000	149,180,920
Newspaper Outreach	45	4	19	13	90	0	6	177
Circulation	1,325,000	3,223,000	1,304,817	154,800	3,253,449	0	69,500	9,330,566
Newsletter Outreach	50	2	14	17	53	9	16	161
Distribution	29,300	249	16,746	9,215	1,637,880	903,048	6,054	2,602,492
Local Web Hits ⁵	0	1,044	20,600	0	12,000	0	0	33,644
State Web Hits ⁶	50,370					51,296	0	101,666
TOTAL IMPRESSIONS	31,231,474	19,637,367	75,343,977	4,209,169	35,314,403	2,284,344	8,837,554	176,858,288

¹Other includes radon education/results of former radon educators and county FACS/4-H Agents.

²Reported quarterly by Southface only.

³Certified GA mitigators report their mitigations & RRNCs annually in the J-S quarter in the "other" column.

⁴Began tracking Jan. 1, 2010

⁵UGA Radon Program web hits are shared equally among the 5 radon educators

RADON RESOURCES & CONTACTS

Georgia Indoor Radon Grant Administration

Jim Frederick, Office Director

jim.frederick@dca.ga.gov

Georgia Department of Community Affairs— Office of Planning and Environmental Management

60 Executive Park South NE, Atlanta, GA 30329

404-679-3105

Adriane Wood, Grant Coordinator

adriane.wood@dca.ga.gov

Georgia Department of Community Affairs—Office of Planning and Environmental Management

479 Cherry Street, Macon, GA. 31201

478-319-0433

Radon Hotline Numbers

National Hotlines

Kansas State University / EPA

1-800-SOS-RADON (1-800-767-7236)

9:00 a.m. to 5:00 p.m. Monday – Friday

National Hispanic Indoor Air Quality

1-800-725-8312

The Radon Fix It Line: (National Safety Program)

1-800-644-6999

Get live help for your radon questions

1-800-55RADON (557-2366)*

Radon Fix-It Hotline—General information on reducing radon levels

1-800-644-6999*

Safe Drinking Water Hotline

1-800-426-4791

** Operated by Kansas State University in partnership with EPA*

The Georgia Radon Education Program is funded by the U.S. Environmental Protection Agency through the Georgia Department of Community Affairs Office of Planning and Environmental Management, in partnership with the University of Georgia College of Family & Consumer Sciences Cooperative Extension.

UGA Radon Program Team

Dr. Pamela R. Turner, Director

706-542-9165

prturner@uga.edu

Morgan Barnett

706-583-0602

morgan22@uga.edu

www.ugaradon.org

Becky Chenhall

770-267-1324

chenhall@uga.edu