The Economic Importance of Food and Fiber

A Spotlight on Spalding County, Georgia

Prepared for: Spalding County Cooperative Extension November, 2006

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Agriculture in Georgia

Georgia's 2005 Farm Gate Value was \$10.6 billion. Adding the value of landscape services increased the total agricultural production value to \$12.3 billion.

Total food and fiber production and directly related businesses account for a \$52.7 billion output impact on Georgia's \$614 billion economy.

Production Agriculture: 2005

Georgia Total Agricultural Production Value \$12.3 Billion





What We Know about Spalding County

- 2005 Farm Gate Value in Spalding Co. was \$8.8 million. Adding \$13.5 million of landscape services increased the total agricultural production value to \$22.2 million.
- The highest value commodity group was landscape services, representing 60.5% of the total agricultural production value.

Spalding County 2005 Agricultural Production Value



Total AG Value = \$22.2 million

Trends in Spalding County: Number of Farms & Average Farm Size



Source: 1945-2002 (quinquennial) Censuses of Agriculture

Trends in Spalding County: Land in Farms & Farms by Size



Source: 1945-2002 (quinquennial) Censuses of Agriculture

Trends in Spalding County Number of Farms by Commodity



Source: 1987-2002 (quinquennial) Censuses of Agriculture

How Do We Compare ?

Georgia, Spalding and Surrounding Counties Farm Gate Value

\$ Per Farm (thousands)
\$ Per Acre



Sources: 2002 Census of Agriculture and 2005 Farm Gate Value Report

What We Did

The Center for Agribusiness and Economic Development performed an analysis of the county's economy, focusing on the role of food and fiber.



What We Asked County Economy Modeled

- How much of the county's total current economic output comes from food and fiber production and directly related processing? (A Snapshot of the Economy)
- What is the total (direct and indirect) Impact of food and fiber production and directly related industries?

Spalding County Economy Agriculture OUTPUT

	Output in \$ Millions	Percent
Agriculture	22.233	0.8
Mining	1.852	0.1
Construction	197.779	6.8
Manufacturing	1,050.214	36.3
Trans-Utilities-Info	77.420	2.7
Trade	342.667	11.8
Finance-Ins-RE	143.850	5.0
Services	652.908	22.6
Government	403.751	14.0
Total County Economic Output = \$2.893 billion		

Spalding County Economy Agriculture + Directly Related Businesses *OUTPUT*

	Output in \$ Millions	Percent	
Agriculture + Direct	65.345	2.3	
Mining	1.852	0.1	
Construction	197.779	6.8	
Manufacturing	1,007.102	34.8	
Trans-Utilities-Info	77.420	2.7	
Trade	342.667	11.8	
Finance-Ins-RE	143.850	5.0	
Services	652.908	22.6	
Government	403.751	14.0	
Total County Economic Output = \$2.893 billion			

An Economic Snapshot of Spalding County

- How much of Spalding County's total economic output comes from food and fiber production?
- AG value alone of \$22.2 million consisting of Farm Gate Value and landscape services comprises 0.8% of the county's economy.
- AG <u>plus</u> directly related businesses (ex. farm machinery mfg., flour milling, etc.) comprise 2.3% of the county's economy.

Food and Fiber Production, Processing and Direct Manufacturing as % of Total Output



What is the Impact?

What is the total (direct and indirect) impact of food and fiber production and directly related industries?

This scenario illustrates how other industries are affected by the presence of food and fiber in the county. The indirect impacts measure output created due to food and fiber production and processing in the county.

What Impact Means: A Brief Explanation

The *impact* numbers capture the ripple effects that food and fiber create in the county's economy. Many other sectors rely in part on the existence of food and fiber for sales.



Spalding County Agriculture IMPACT

	Direct \$ Millions	Indirect \$ Millions
Agriculture	22.233	0
Mining	0	0.000
Construction	0	0.073
Manufacturing	0	0.355
Trans-Utilities-Info	0	0.479
Trade	0	3.108
Finance-Ins-RE	0	0.917
Services	0	2.792
Government	0	1.084
Total	22.233	8.808
Total lumps at of Draduction $AC = 0.01$ million = 1.10/ of total accurately		

Total Impact of Production AG = \$31 million – 1.1% of total economy

Spalding County

Production Agriculture + Directly Related Businesses IMPACT

	Direct \$ Millions	Indirect \$ Millions
Agriculture + Direct	65.345	0
Mining	0	0.000
Construction	0	0.176
Manufacturing	0	1.653
Trans-Utilities-Info	0	1.395
Trade	0	7.269
Finance-Ins-RE	0	1.970
Services	0	6.109
Government	0	2.085
Total	65.345	20.656
Total Impact of AG + Directly Related = \$86 million 3% of total economy		

Spalding County Production Agriculture + Directly Related Industries Employment IMPACT

	Direct	Indirect		
Agriculture + Direct	631	0		
Mining	0	0		
Construction	0	2		
Manufacturing	0	7		
Trans-Utilities-Info	0	12		
Trade	0	80		
Finance-Ins-RE	0	14		
Services	0	104		
Government	0	2		
Total Impact of AG + Directly Related Employment = 851 Jobs				

What These Numbers Mean: A Brief Explanation

Direct impact is \$65 million. This includes food and fiber production, processing and directly related manufacturing.

Indirect impact from the Trade sector is \$7.3 million. This captures the effects of farmers (direct source) buying supplies (seed, fertilizer, work boots) from local stores. These stores must increase their output to meet farmer demand.

What These Numbers Mean: A Brief Explanation (continued)

- As local stores increase their output, they may demand more stock from local wholesalers (also in the Trade sector). Local wholesalers demand more from local manufacturers, thus increasing activity in the Manufacturing sector.
- Local stores also hire employees to assist farmers. They take home wages and buy groceries at the local store which increases demand there.

Spalding County Food and Fiber Impact Conclusions

- The total *impact* of food and fiber production, processing and direct manufacturing is \$86 million.
- The total *output* is \$2.9 billion.
- Thus, food and fiber (directly and indirectly) account for 3% of the total output.

Food and Fiber Production, Processing and Direct Manufacturing Impact as % of Total Output



Contact Information

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> "Adding Value to Georgia's Agricultural Economy Through Research and Extension"

To learn more about your county, go to: http://www.caed.uga.edu/ ...click on "Georgia Statistics System"

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