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ARCHITECTURE

1928 - 1989

ALUMNI WEEKEND  
APRIL 7th - 8th

# NEW LIFE IN THE LANDSCAPE

SCHOOL OF ENVIRONMENTAL DESIGN    UNIVERSITY OF GEORGIA    ATHENS, GEORGIA

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## DEDICATION

### HUBERT BOND OWENS 1905-1989

This year's Alumni Weekend is dedicated to the memory of Dean Emeritus Hubert Bond Owens, who died on March 13, 1989, after a life-long career dedicated to improving the quality of the environment, a career in which he rose to become President of both the American Society of Landscape Architects and the International Federation of Landscape Architects.

Many attendees at last year's 60th Anniversary celebration of Landscape Architecture at the University of Georgia will remember how much joy it brought Dean Owens to see the profession and the School achieve the prominence they have in the years since he taught the first courses here in 1928.

Now, as we begin our Next Sixty Years, we can best honor Dean Owens' memory by continuing to do the work that he pursued so diligently over those six decades, touching literally thousands of people's lives in his landscape architectural or his educational roles.

He will be missed. But we should not dwell on the fact that he is not here; instead, we should celebrate what he accomplished while he was here, and be inspired by those accomplishments to new heights ourselves, in making this a better world in which to live. And we should have a good time while we're doing it, smelling the roses (and the magnolias and the narcissus) as we go. He wouldn't want it any other way.

Dear Friend:

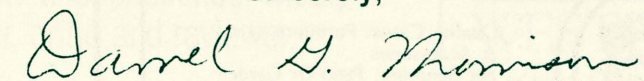
Welcome to the 1989 Alumni Weekend. We are excited about the array of speakers who will be with us on Saturday to share their insights and experience. After our retrospective look at the first sixty years of Landscape Architecture at the University of Georgia last year, we are looking this year at new work in a variety of contexts.

In addition, we look forward to the opportunity to enjoy each others' company: to become re-acquainted or newly-acquainted and enjoy some food and drink together.

We genuinely appreciate the financial support of our various sponsors whose business cards are printed on these pages, and of course the support of all those alumni who have contributed. The Reading Room, *Georgia Landscape*, student scholarships, fellowships, and special enrichment programs such as visiting lecturers and student travel to ASLA, IFLA and LABASH are dependent on this generosity.

Finally, we will throughout the whole weekend, be thinking of Dean Emeritus Owens who has touched each of our lives. He would, I'm sure, be pleased with this year's program and associated events, and he would by all means want us to enjoy this time together.

Sincerely,



Darrel G. Morrison, DEAN

ALUMNI WEEKEND PROGRAM  
NEW LIFE IN THE LANDSCAPE

**Friday, April 7** Barbecue/bash at Flinchum's Phoenix; hosted by GSLA, Georgia Students of Landscape Architecture. Presentation of Outstanding Alumnus and Distinguished Faculty Awards  
6:30 p.m.

**Saturday, April 8** Psychology-Journalism North Auditorium Room 105

8:00- On-site registration, P-J Courtyard — Coffee and Pastries

12:00 a.m.

8:30 SEDAA Business Meeting, Election of Officers

9:00 What's New at SED? . . . Darrel Morrison  
Allen Stovall  
John Waters

9:40 Break

10:00 The New American Garden . . . James van Sweden

11:00 New Alliances: Art, Architecture and Landscape Architecture . . . Catherine Howett

12:15 p.m. Lunch in Founders Memorial Garden  
(Fried chicken, baked ham and associated goodies)

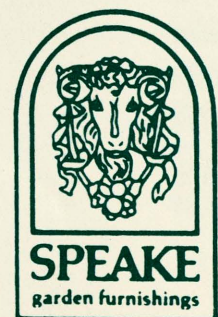
1:45 Hubert Bonds Owens: A Video Retrospective

2:15 The Arvida Experience: Land Planning Pays Dividends . . . Bruce Smith

3:00 Break

3:15 New Landscapes, New York Style . . . Bruce Kelly

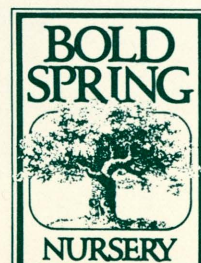
4:15 Summary/Response . . . Douglas Allen



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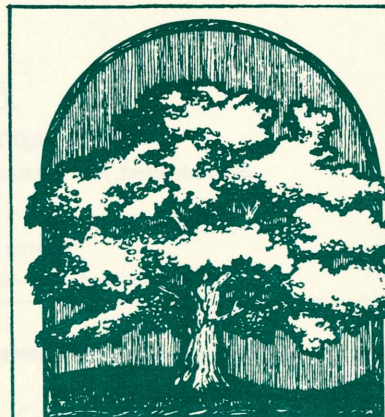
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THE SPEAKERS

**James A. van Sweden**, ASLA, trained as a landscape architect and urban designer at the University of Delft, The Netherlands, after receiving his Bachelor of Architecture degree from the University of Michigan. His career in Europe and America has integrated planning, landscape architecture and urban design. The firm of Oehme, van Sweden and Associates, which he founded in 1975 in Washington, D.C., has during the 1980s developed a style becoming known as "The New American Garden" (the topic of Mr. van Sweden's lecture). The Oehme-van Sweden combination of landscape spontaneity and romanticism, incorporating luxuriant masses of grasses and perennials, has won the firm many accolades. In 1987, Mr. van Sweden was presented the Thomas Roland Gold Medal by the Massachusetts Horticultural Society. His design work has been written about in a wide variety of publications, including *Garden Design*, *Horticulture*, *The New York Times Magazine*, and *The Washington Post*, as a fresh, new approach.

**Catherine Howett**, ASLA, is an Associate Professor in the School of Environmental Design, where she teaches in all three degree programs: Bachelor of Landscape Architecture, Master of Landscape Architecture, and Master of Historic Preservation. She holds a Bachelor of Arts degree, *Summa Cum Laude*, from the College of New Rochelle, New Rochelle, New York, a Master of Arts in English with Honors from the University of Chicago, and a Master of Landscape Architecture with Distinction from the University of Georgia. She has received the Alumni Association's Distinguished Faculty Award (1982), and the CELA Award of Distinction for Excellence in Teaching and Research (1984); Atlanta Urban Design Commission's Award of Excellence, for curating the "Land of Our Own" Exhibition; the University of Georgia Creative Research Medal; and in 1988, the Bradford Williams Award, given by ASLA for the outstanding article published in *Landscape Architecture Magazine* during the previous year. She has written and published widely, and is much in demand as a visiting lecturer, critic and reviewer.

**Bruce Smith** became President of Arvida/Georgia Division in 1987, after serving as the Division's Vice President and General Manager. Arvida has used the services of land planners and landscape architects in developing outstanding residential and recreational communities in a large geographic area. Mr. Smith received his B.S. degree in math from Texas A and M University. A former



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Air Force pilot, he held executive positions with Fox and Jacobs in Dallas and with other Texas land development companies. He joined Arvida in 1982, and was Director of Development and Construction at Sawgrass, an Arvida resort and residential community in Jacksonville, Florida.

**Bruce Kelly**, ASLA, is a principal in the firm Bruce Kelly/David Varnell, Landscape Architects. A 1971 graduate of the BLA program at the University of Georgia and a 1974 graduate of Columbia University's Master of Historic Preservation, Bruce Kelly is perhaps best known for his master plan for the \$100-million restoration of Central Park in New York, and the associated design of Strawberry Fields, the John Lennon Memorial in the Park. But also to his credit is design work at New York's

Museum for Natural History, Lincoln Center, the New York City Public Library plaza and a remarkable array of private gardens. *Connoisseur Magazine* (July 1988) calls him "the hottest landscape architect today." In addition to his academic career at Georgia and Columbia, Bruce has been an American Academy in Rome scholar, and had a fellowship from Great Britain's National Trust to study parks and gardens in England. He has also studied and enjoyed other great gardens of the world: in France, Spain, and India all contributing to his own work today.

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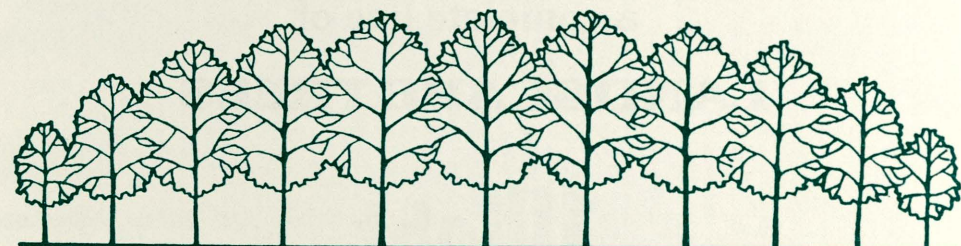
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