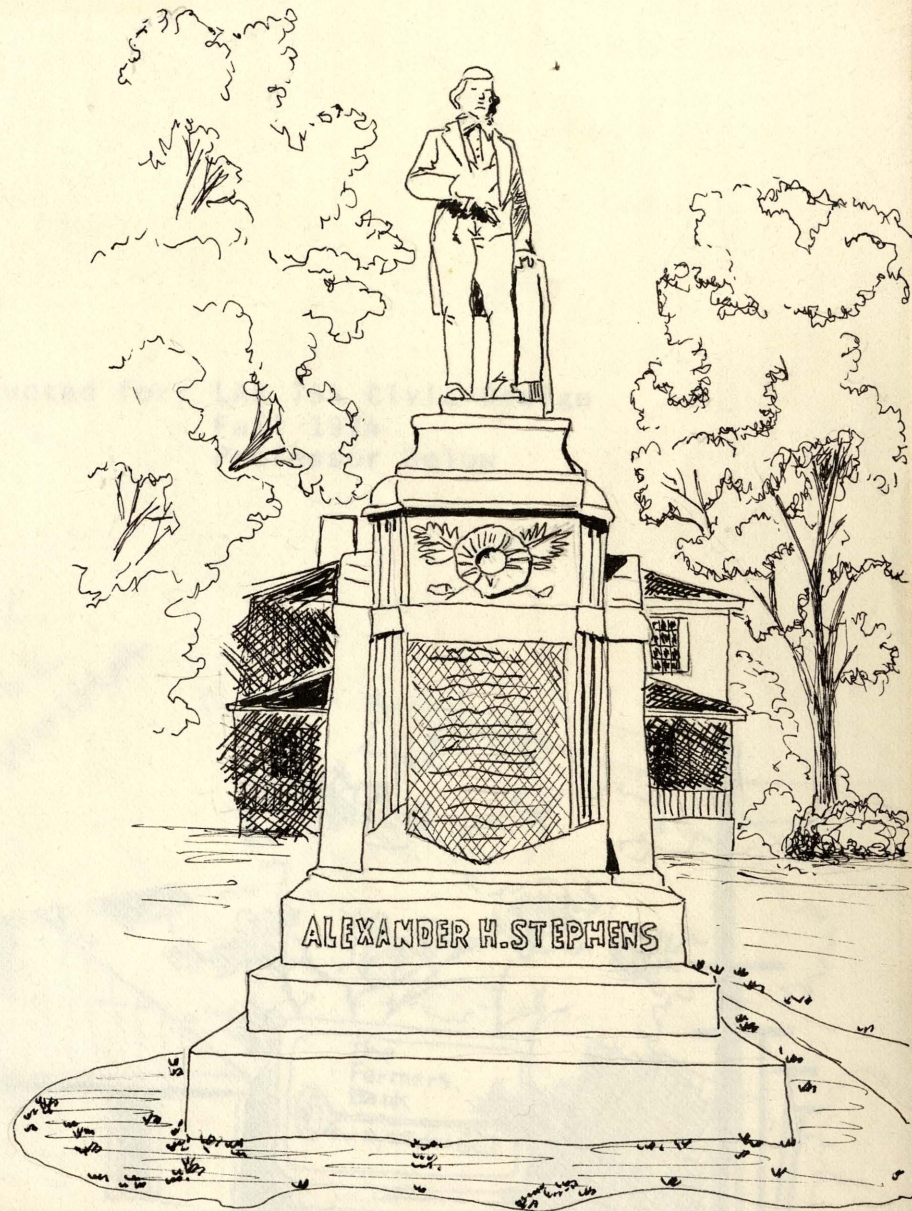


**crawfordville  
georgia**

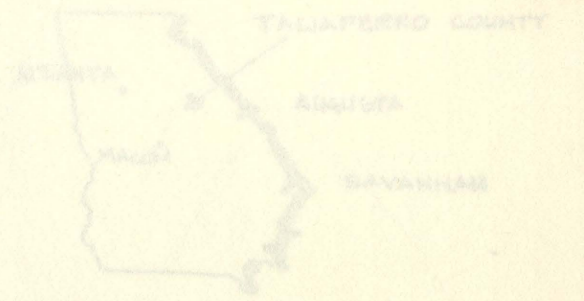


A VISUAL ANALYSIS  
OF  
THE COMMUNITY OF CRAWFORDVILLE, GEORGIA

By  
Coy L. Ballance  
Paul A. Morrison  
Tolly W. Pennington

CONDUCTED

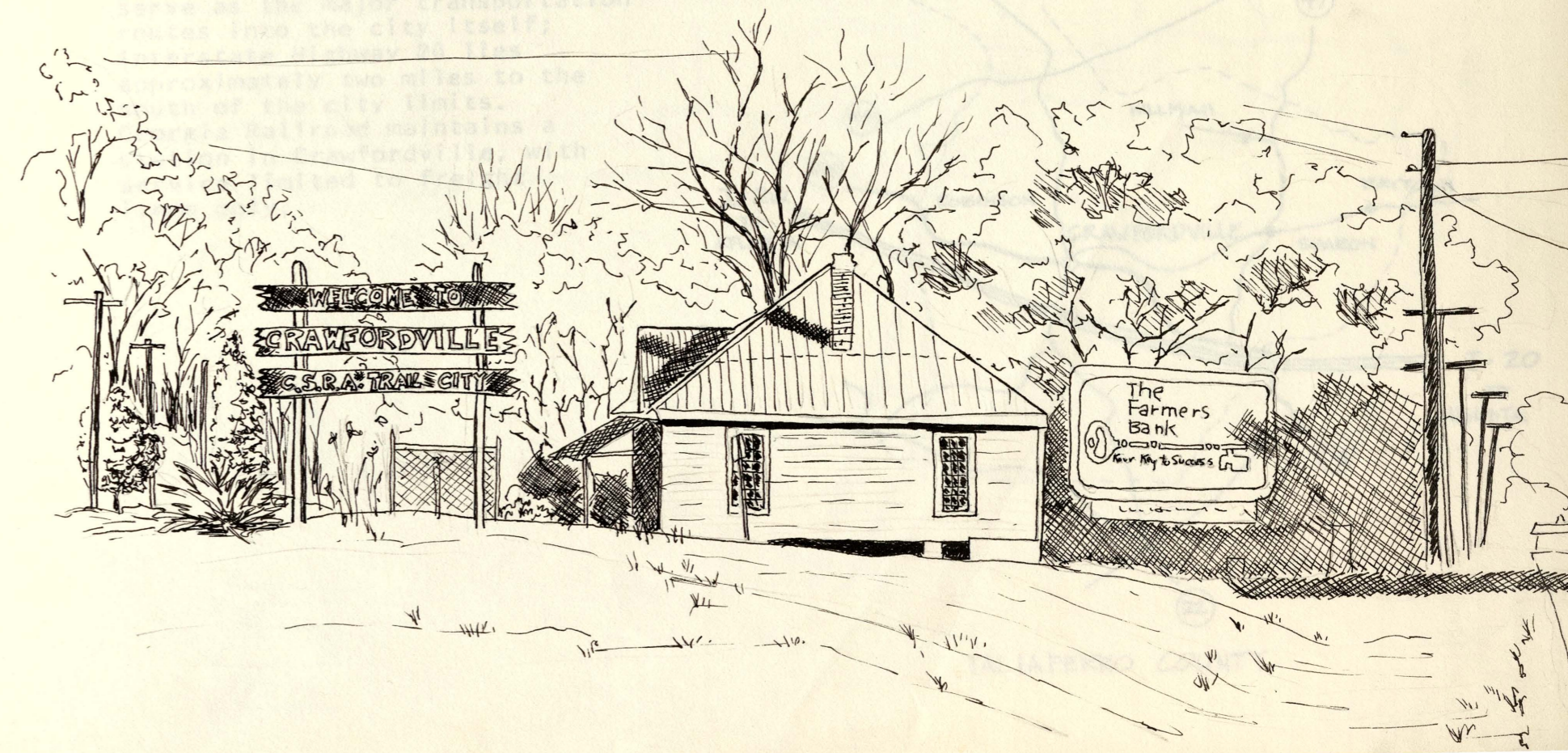
RELATION



Crawfordville, A VISUAL ANALYSIS  
OF  
THE COMMUNITY OF CRAWFORDVILLE, GEORGIA

By: Coy L. Ballard  
Paul A. Georgiou  
Tolly W. Peuleche

Conducted for: LAR 754 Civic Design  
Fall 1974  
Professor Below



A VISUAL ANALYSIS

OF

THE COMMUNITY OF CRAWFORDVILLE, GEORGIA

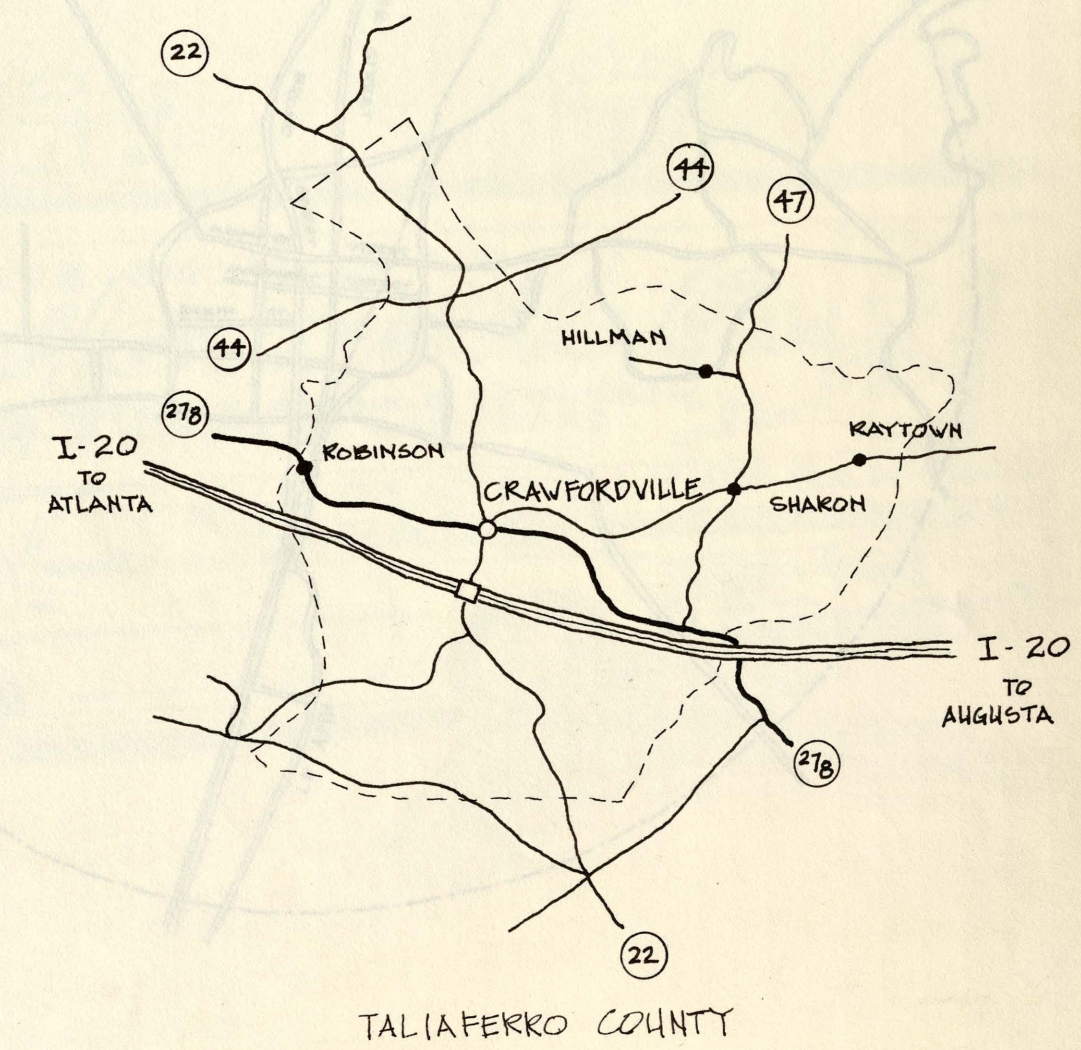
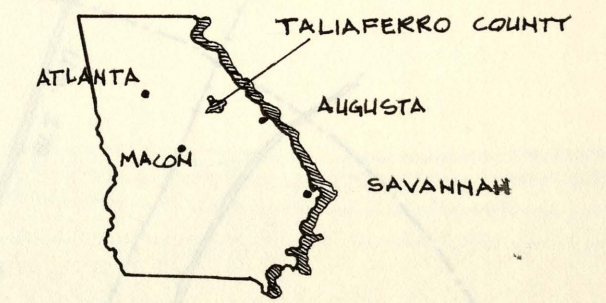
Conducted for: LAR 754 Civic Design  
Fall 1974  
Professor Below

By: Gov. L. Ballard  
Paul A. Georgia  
Tolly W. Peutsche

LOCATION

Crawfordville, Georgia is located in the center of Taliaferro County on Georgia's Piedmont Plateau. With a population of approximately 1,000 people, the city is the largest community within the county and serves as its seat of government. Regionally, Crawfordville is located 99 miles from Atlanta and 62 miles from Augusta.

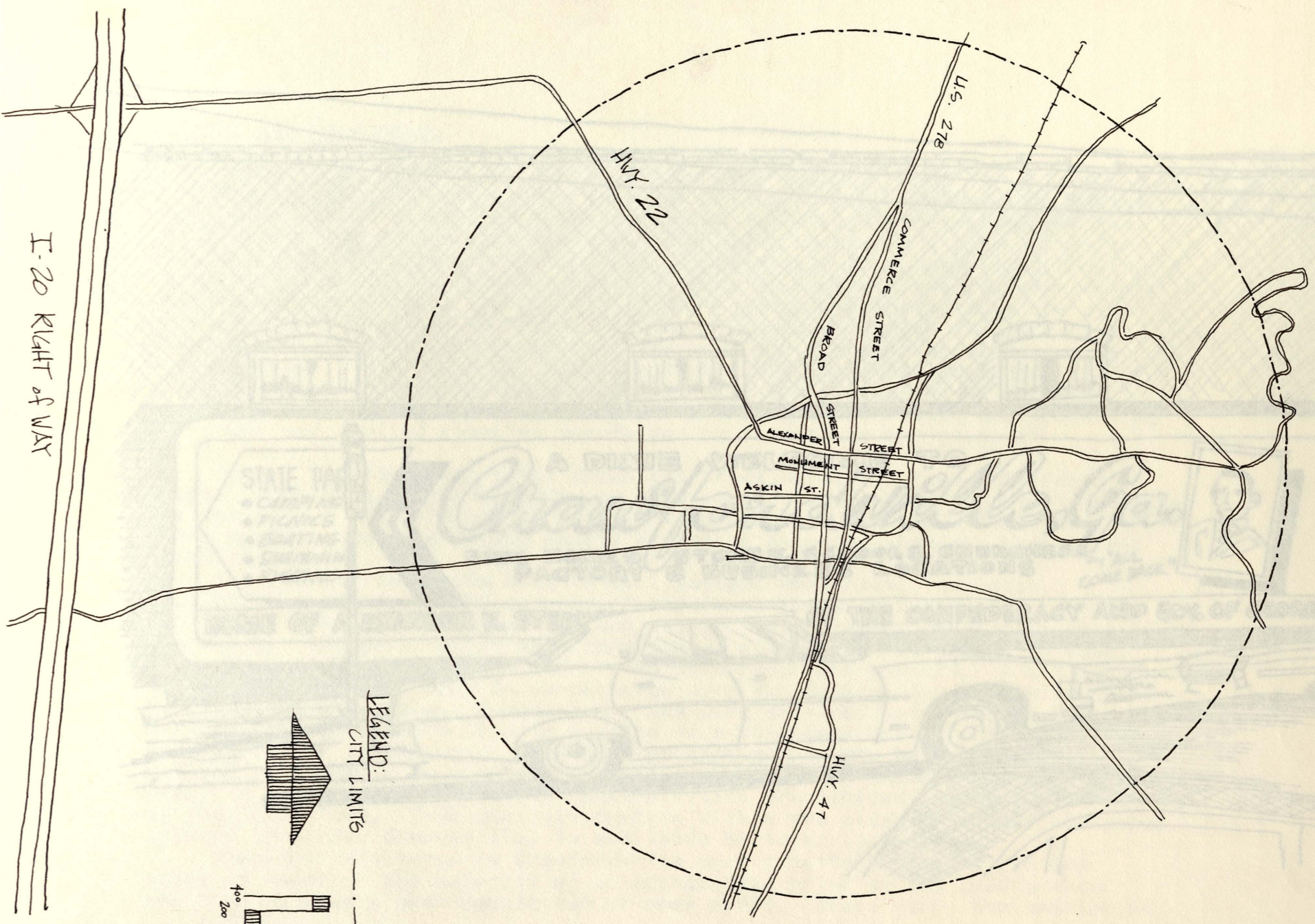
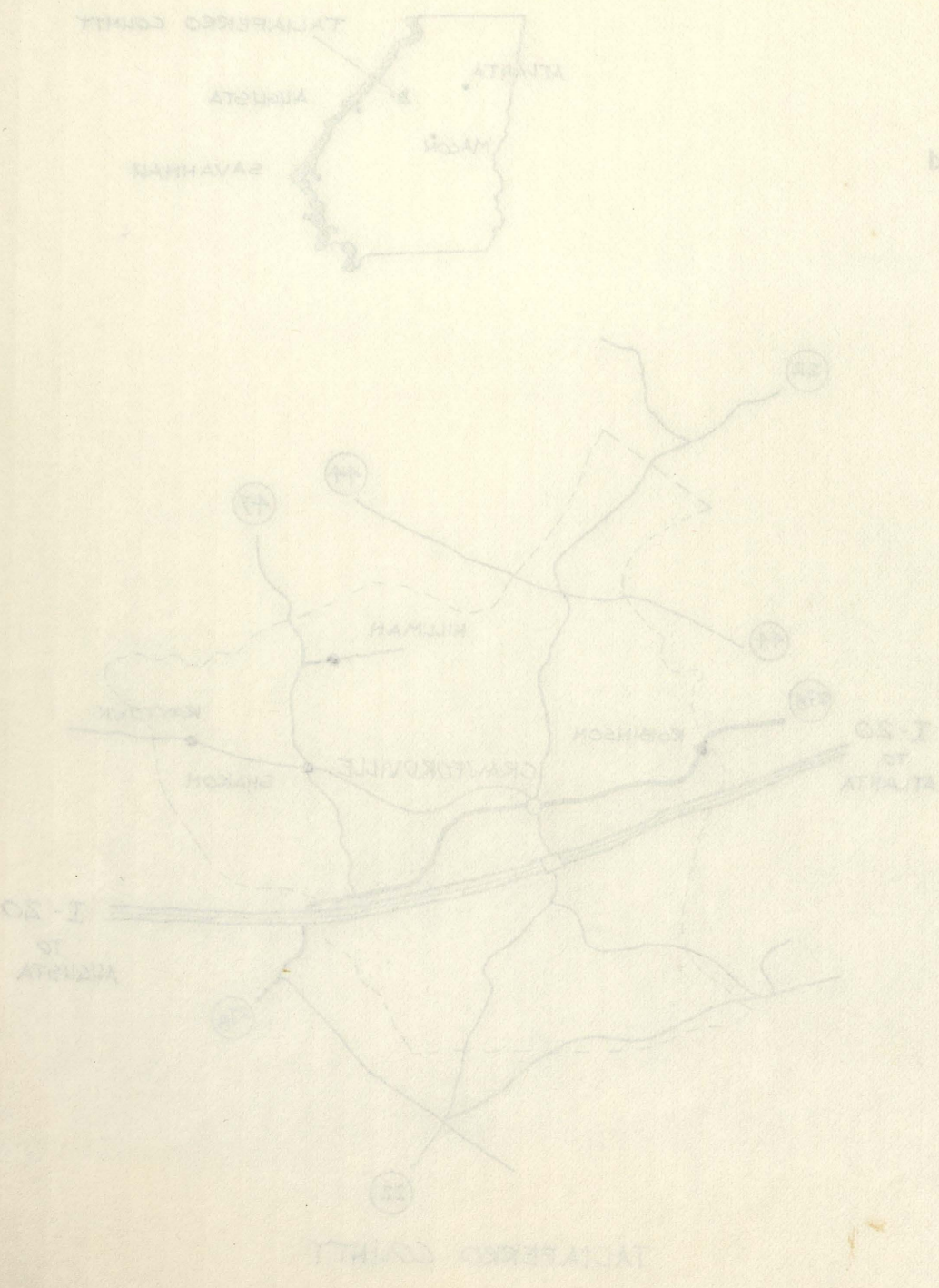
Georgia State Highways 22 and 47 and U.S. Highway 278 serve as the major transportation routes into the city itself; Interstate Highway 20 lies approximately two miles to the south of the city limits. Georgia Railroad maintains a station in Crawfordville, with service limited to freight items only.



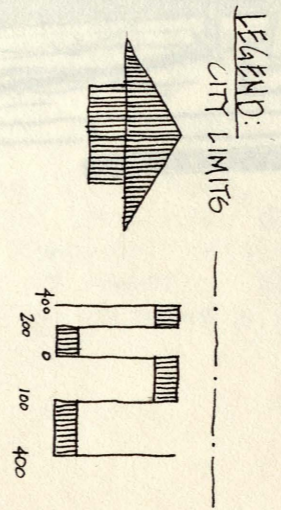
TALIAFERRO COUNTY

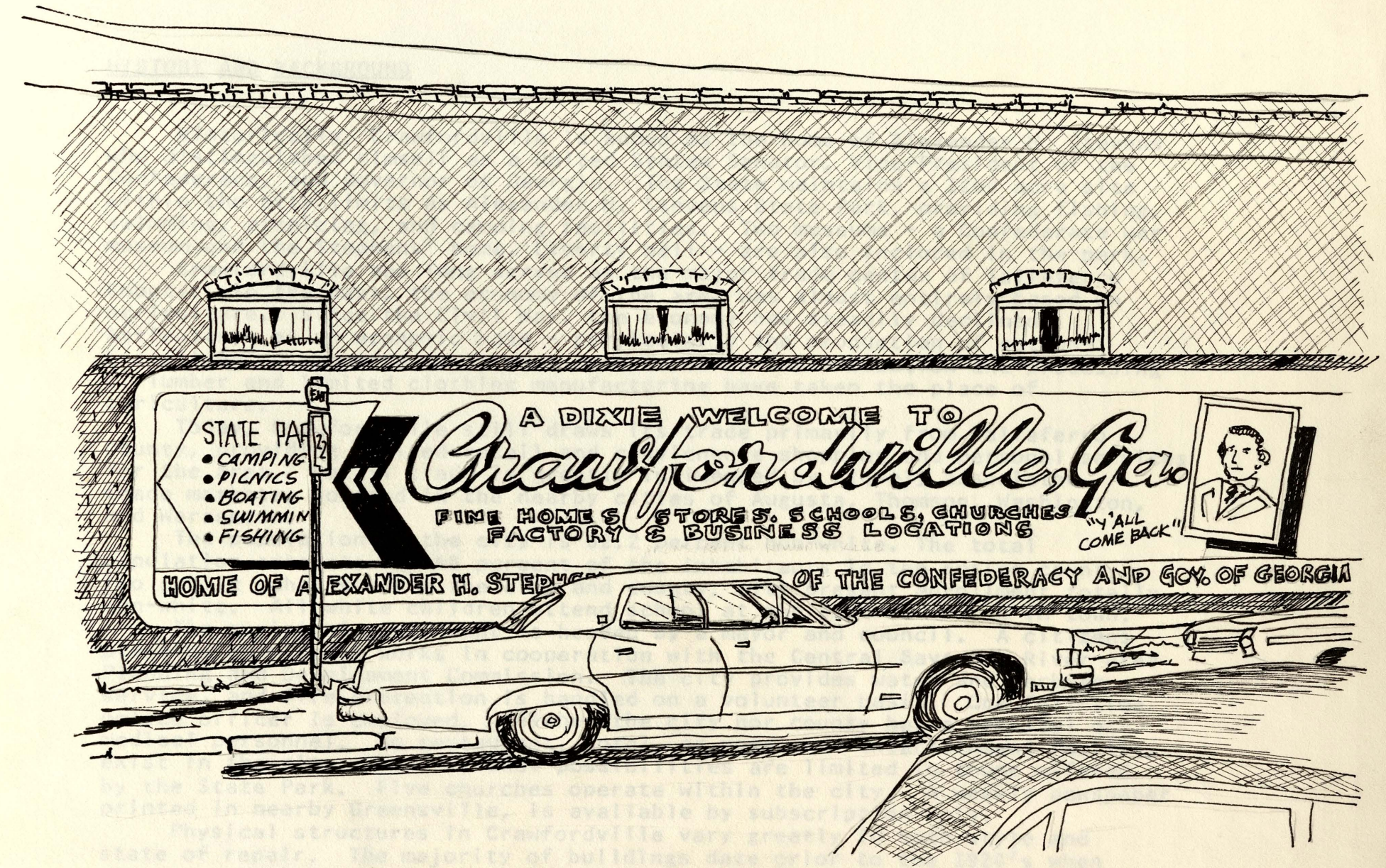
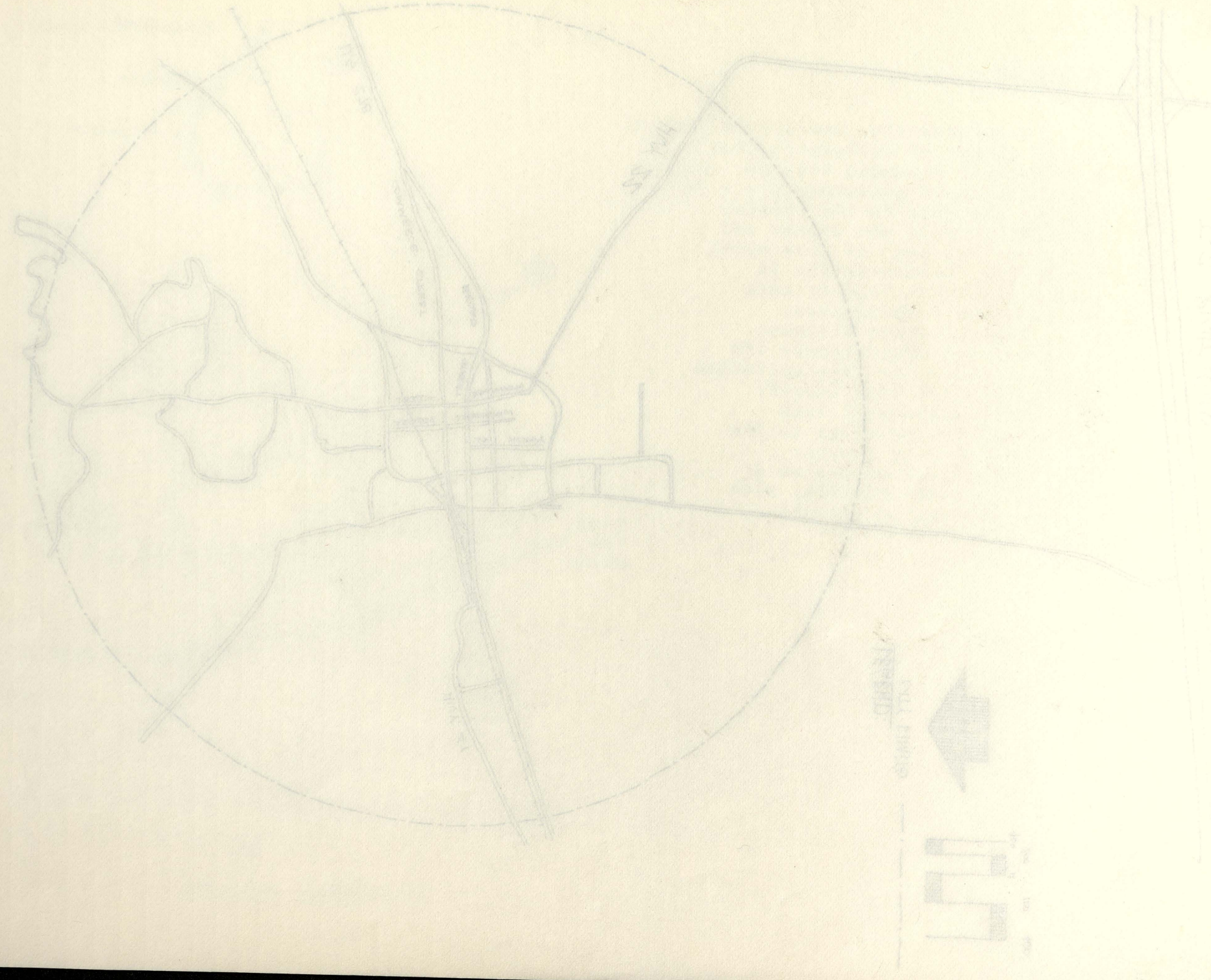
LOCATION

Crawfordville, Georgia is located in the center of Taliaferro County on Georgia's Piedmont Plateau. With a population of approximately 1,000 people, the city is the largest community within the county and serves as its seat of government. Nationally, Crawfordville is located 89 miles from Atlanta and 82 miles from Augusta. Georgia State Highways 12 and 47 and U.S. Highway 178 serve as the major transportation routes into the city itself; Interstate Highway 28 lies approximately two miles to the south of the city limits. Georgia Railroad maintains a station in Crawfordville, with service limited to freight trains only.



I-20 RIGHT of WAY





## HISTORY AND BACKGROUND

Historically, Crawfordville is known as the home of Alexander H. Stevens who distinguished himself as a United States Senator, Vice-President of the Confederacy, and Governor of Georgia. The State maintains a 1200 acre site within the city limits as Alexander H. Stevens State Park, providing fishing, swimming, picnicing, and camping facilities. Two museums - a Confederate war museum and the Stephens' home, Liberty Hall - are also included in the park.

Crawfordville has long served as the major trade center of Taliaferro County. In the past, the economy of the area was almost entirely based on agriculture. Since the Civil War, the economy has steadily declined. Agriculture as an economic base - particularly the production of cotton - has all but disappeared. In more recent years, the production and processing of lumber and limited clothing manufacturing have taken the place of agriculture.

Today, Crawfordville still draws its trade primarily from Taliaferro County, providing limited retail and convenience shopping and personal services for the area. Retail trade is greatly influenced by closely associated trade markets, located in the nearby cities of Augusta, Thomson, Washington, and Warrenton.

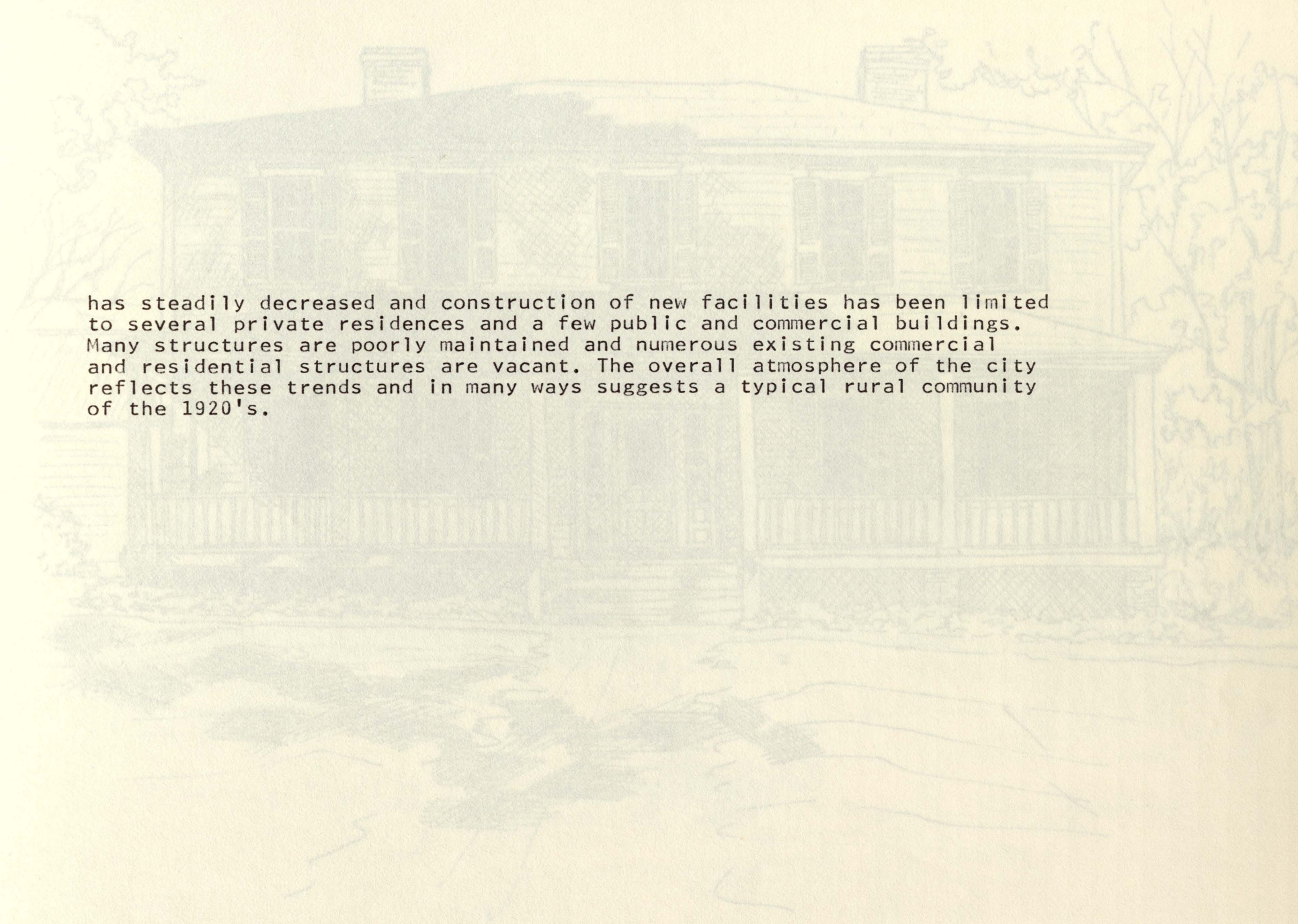
The population of the city is 62.2 percent non-white. The total population accounts for 40 percent of the inhabitants in the entire county. Two public schools serve the city and county, with present enrollment totally non-white. All white children attend school at the Baptist Church in town.

The municipal government is headed by a mayor and council. A citizens planning commission works in cooperation with the Central Savannah River Area Planning and Development Commission. The city provides water and garbage service, and fire protection is handled on a volunteer basis. One full-time police officer is employed. Neither the city nor county has a hospital or medical personnel. No restaurant, hotel, or motel, or entertainment facility exist in the city. Recreational possibilities are limited to those offered by the State Park. Five churches operate within the city. A weekly newspaper printed in nearby Greenville, is available by subscription only.

Physical structures in Crawfordville vary greatly in both style and state of repair. The majority of buildings date prior to the 1920's when the town reached a peak population of over 8,000. Since 1920, the population

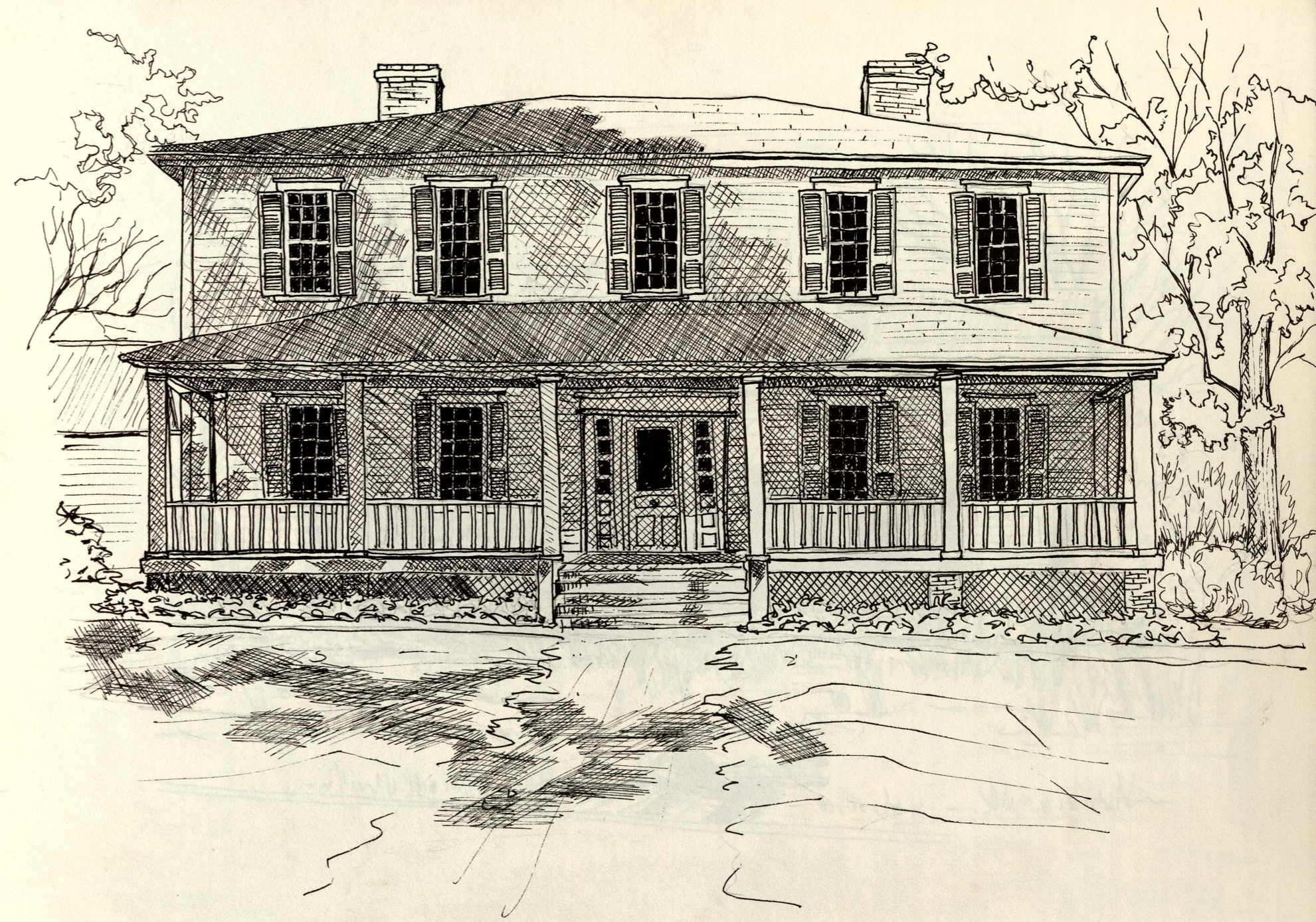
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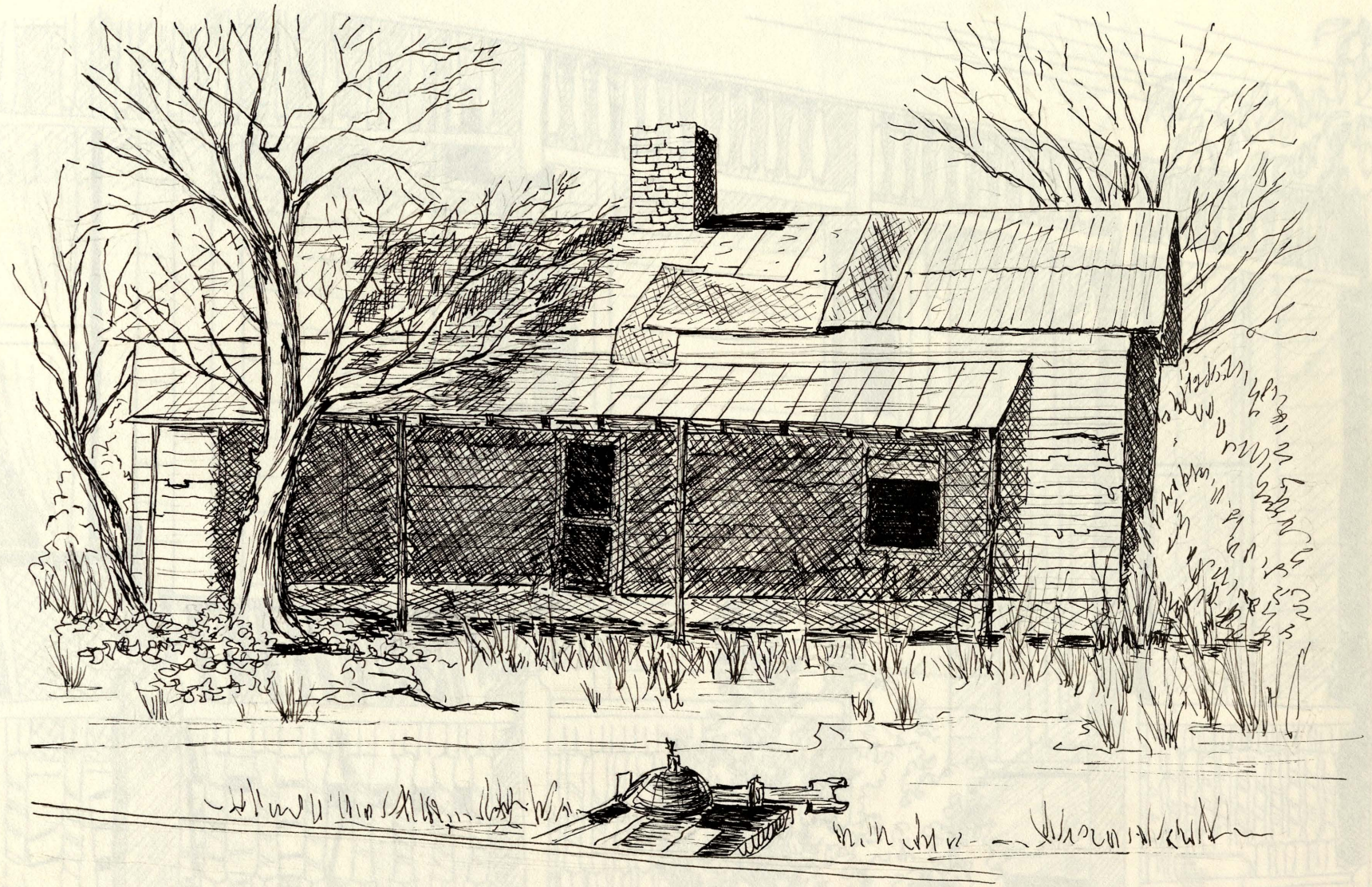


Alexander H. Stevens Home

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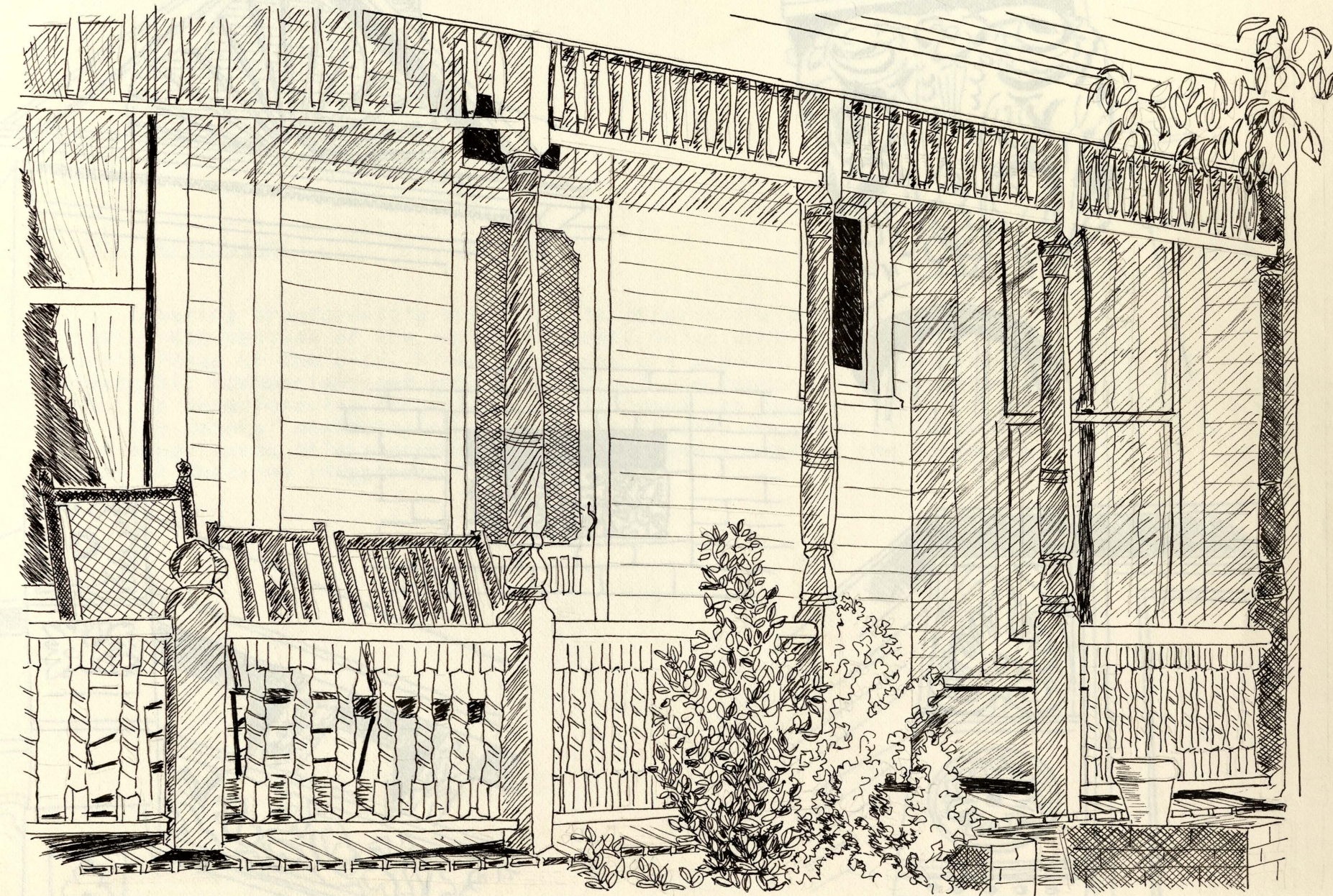
Alexander H. Stevens Home



Typical Dilapidated Old Home

Typical street scene that conveys a 1320's feeling to the town.

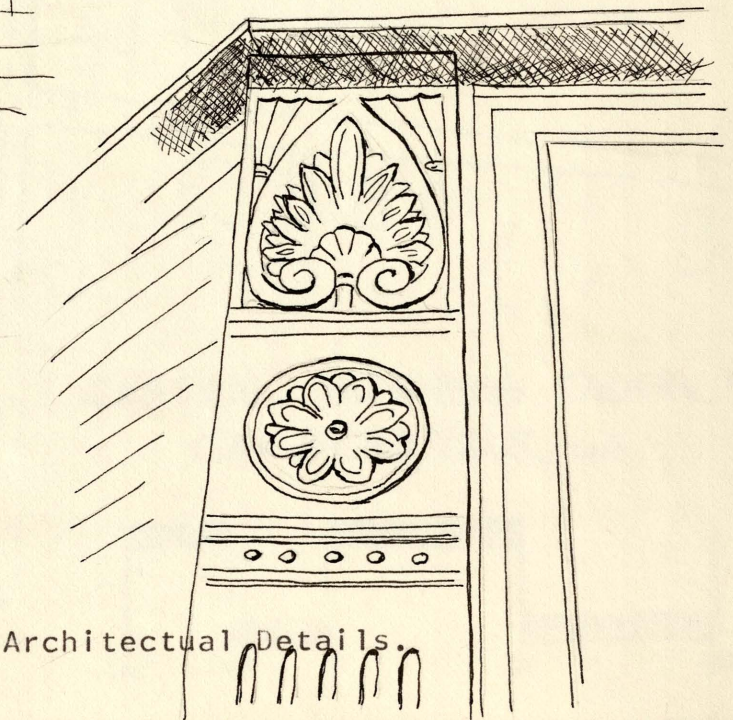
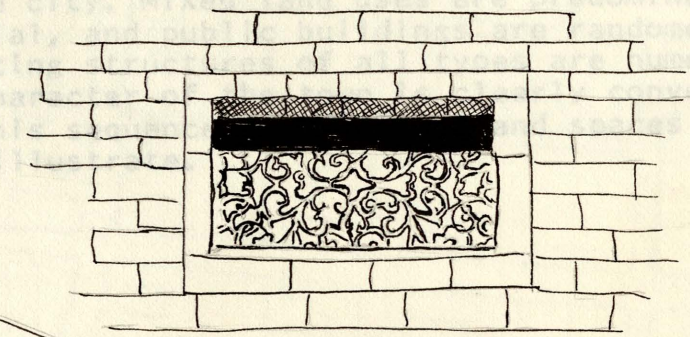
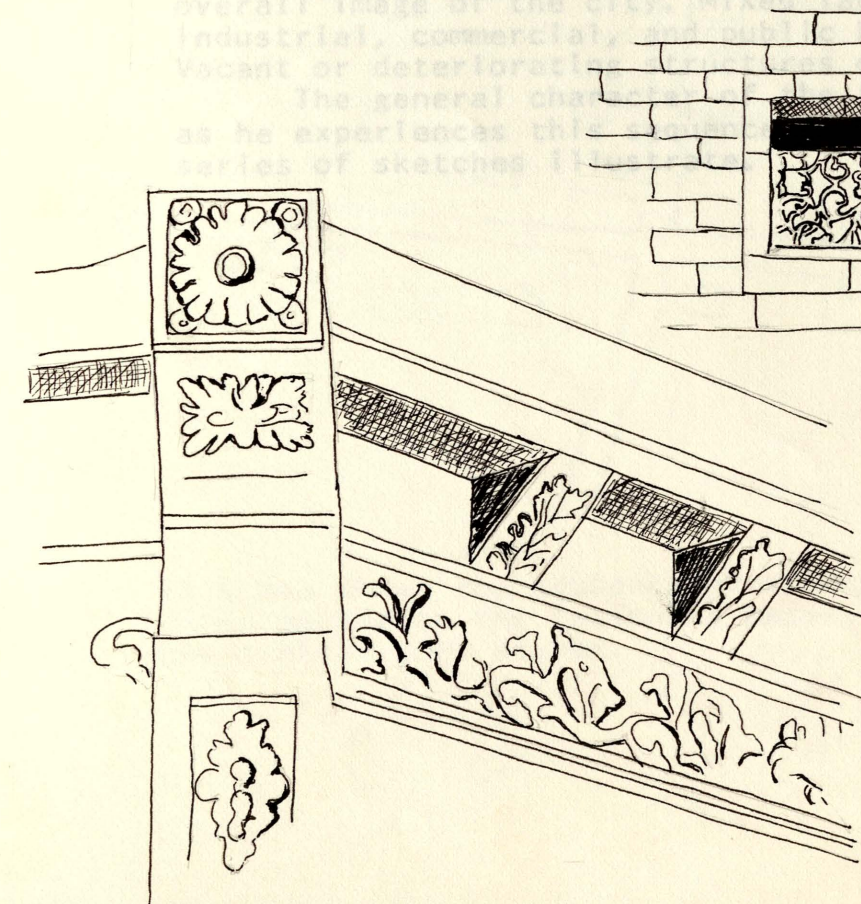
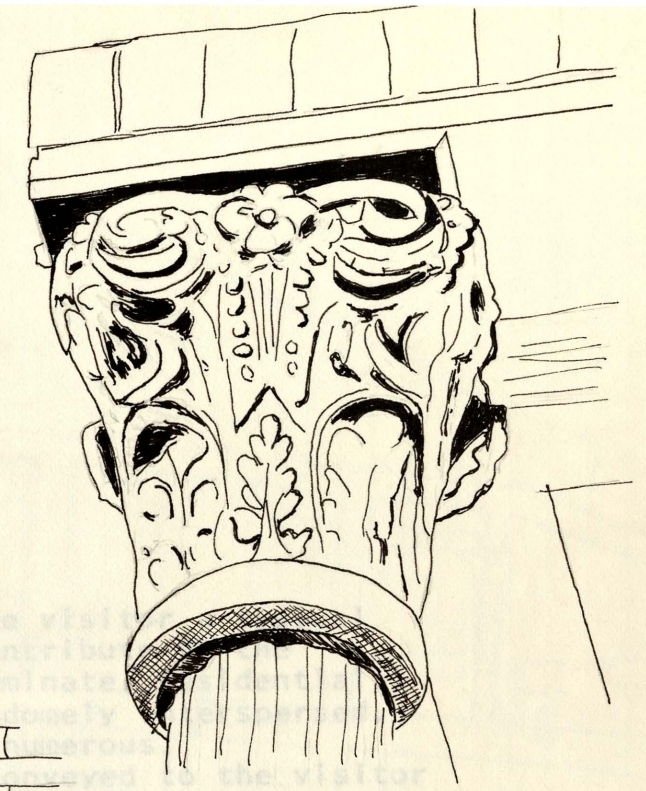
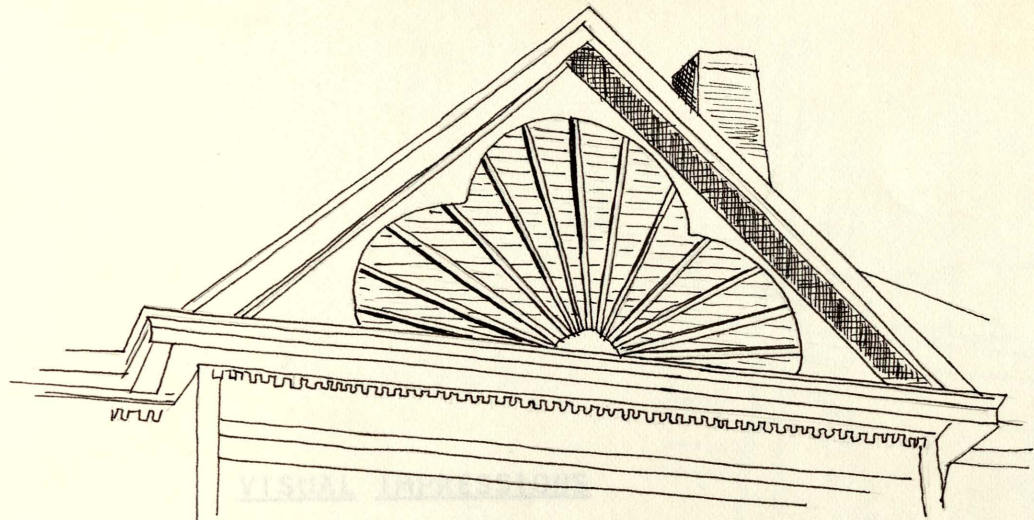
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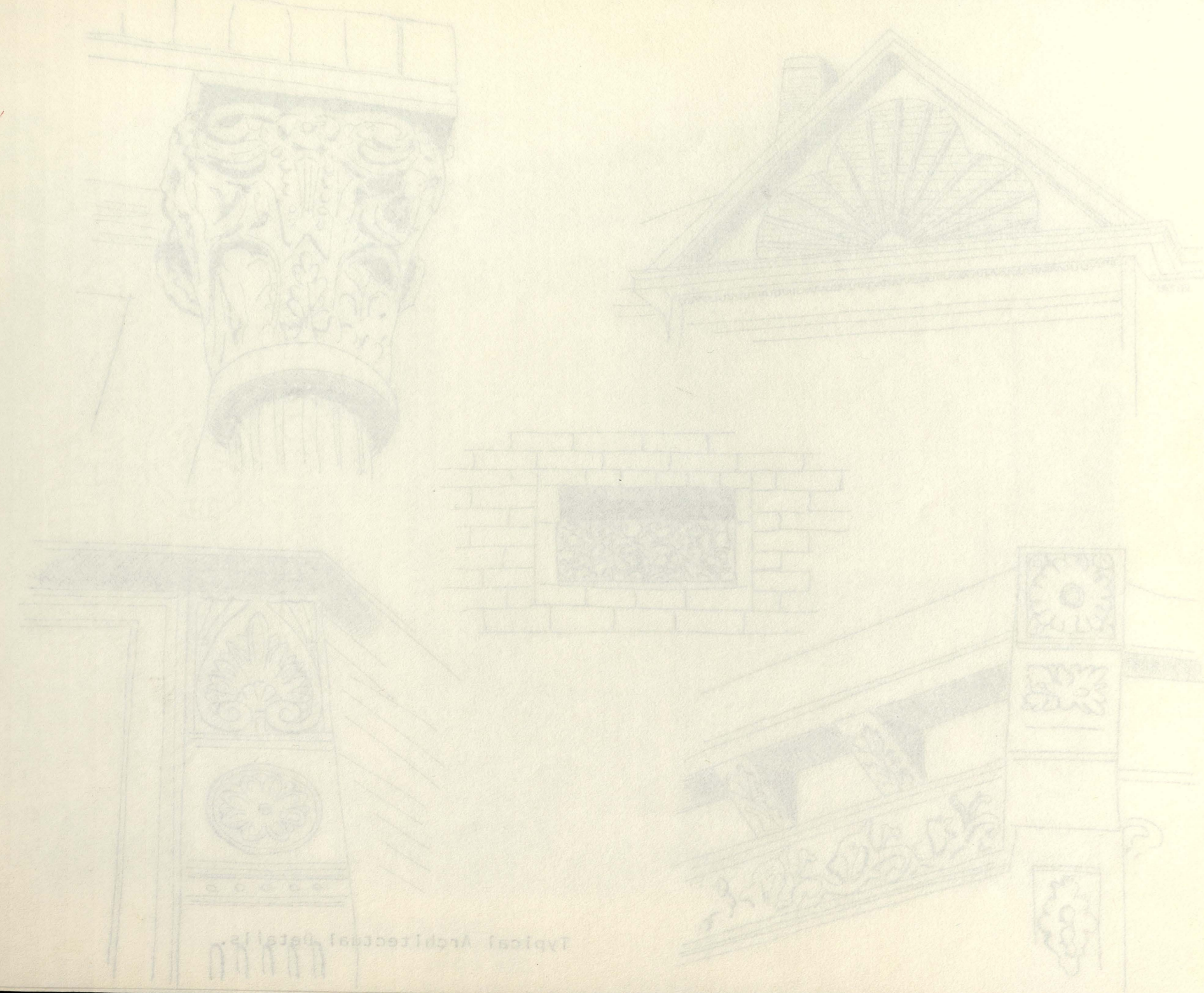
Typical street scene that embodies a 1920's feeling to the town.



Typical street scene that embodies a 1920's feeling to the town.



Typical Architectural Details.



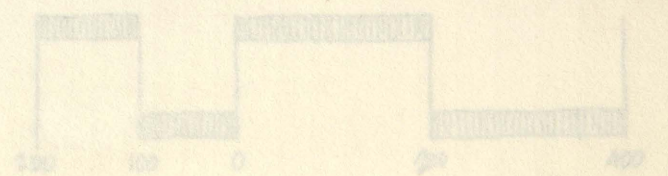
VISUAL IMPRESSIONS

Entering Crawfordville via U.S. 278 affords the visitor a typical visual cross section of the varied elements which contribute to the overall image of the city. Mixed land uses are predominate. Residential, industrial, commercial, and public buildings are randomly interspersed. Vacant or deteriorating structures of all types are numerous.

The general character of the town is clearly conveyed to the visitor as he experiences this sequence of buildings and spaces as the following series of sketches illustrate.

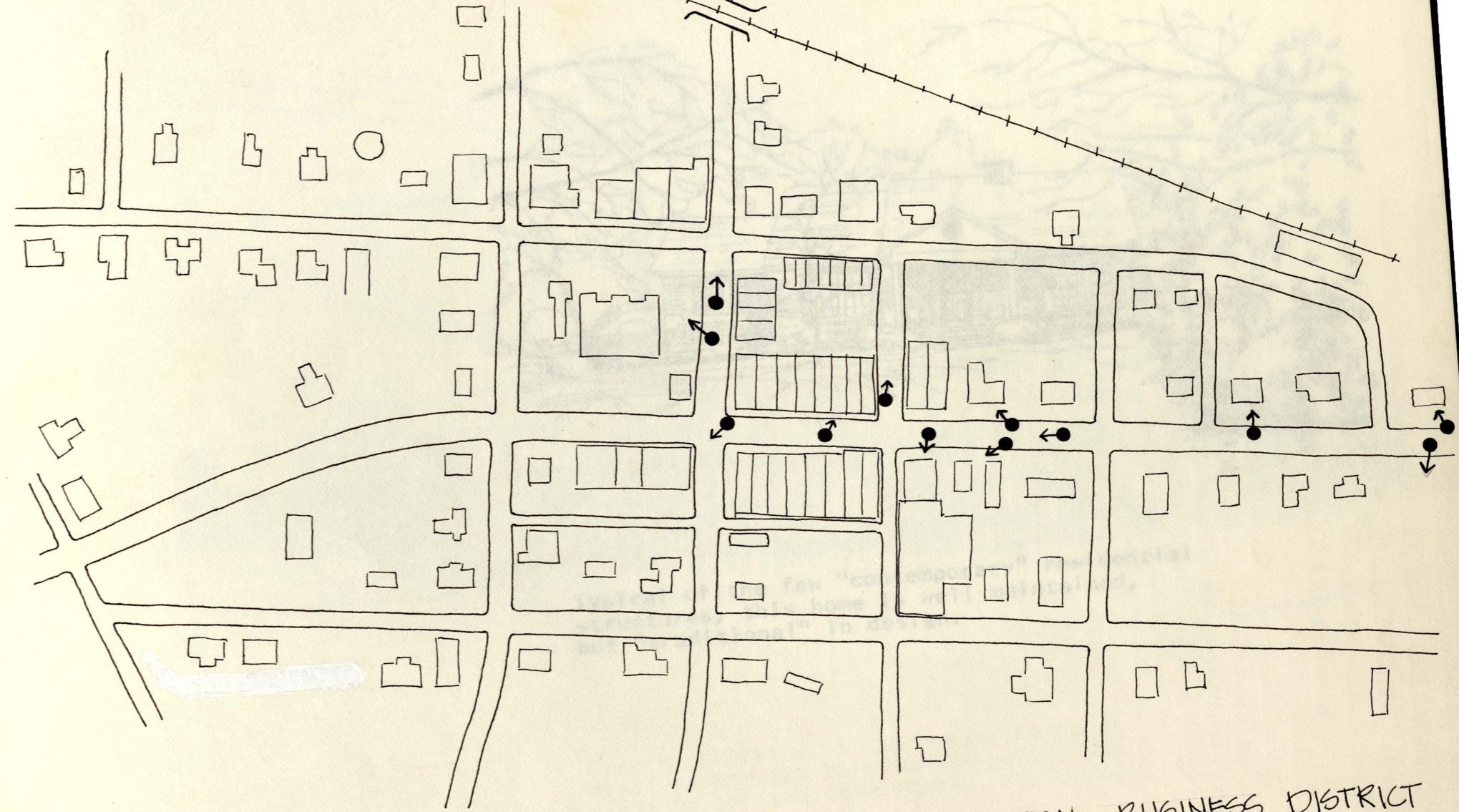
This map shows the sequence of sketches which appear on the following pages. They are typical town scenes.

CENTRAL BUSINESS DISTRICT  
CRAWFORDVILLE, GA.



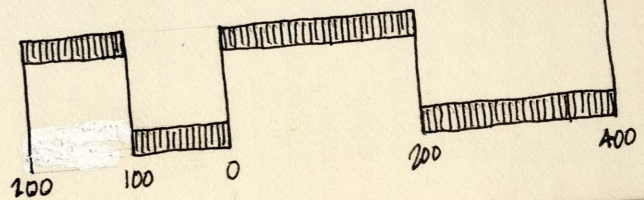
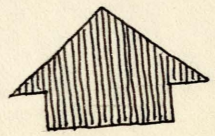
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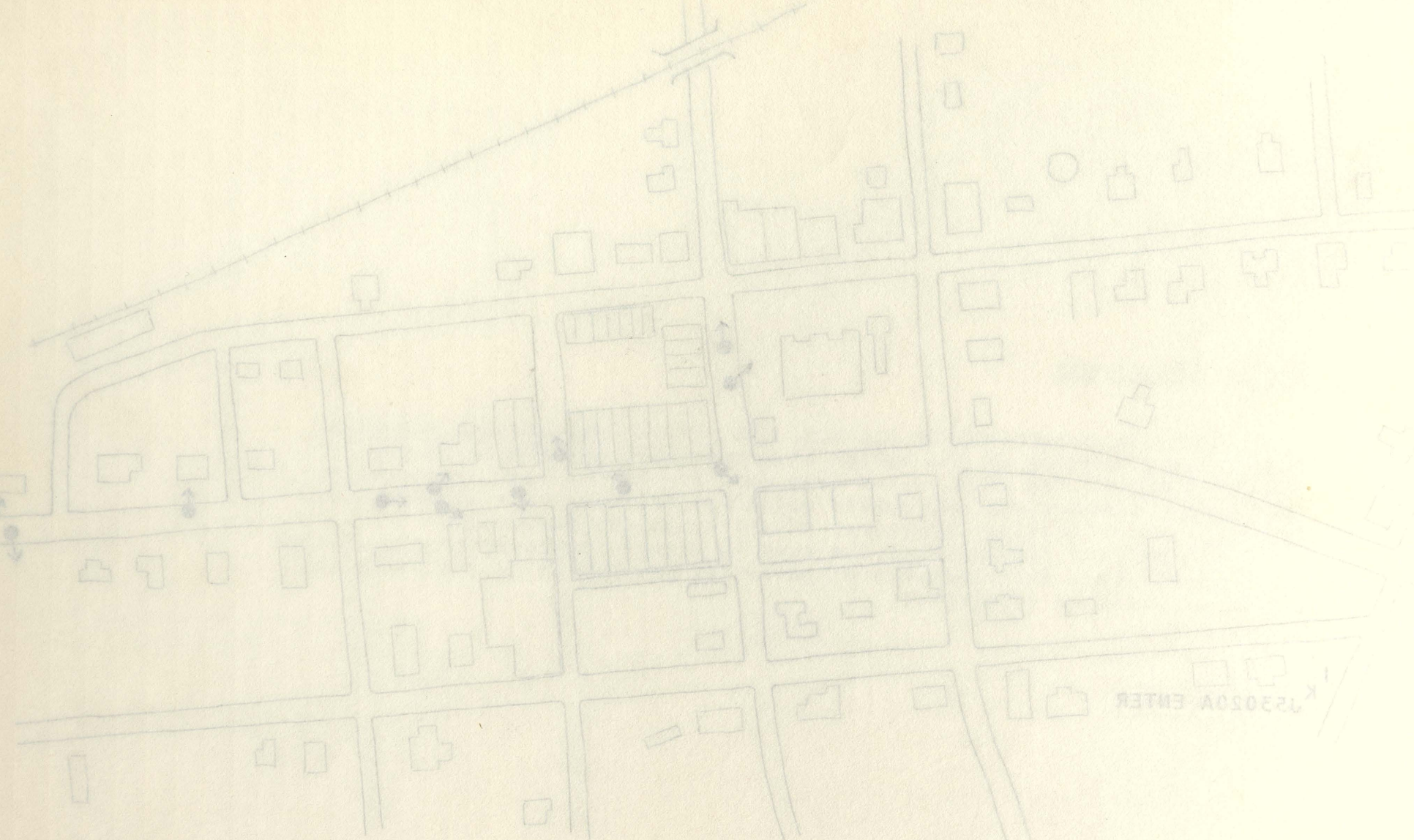
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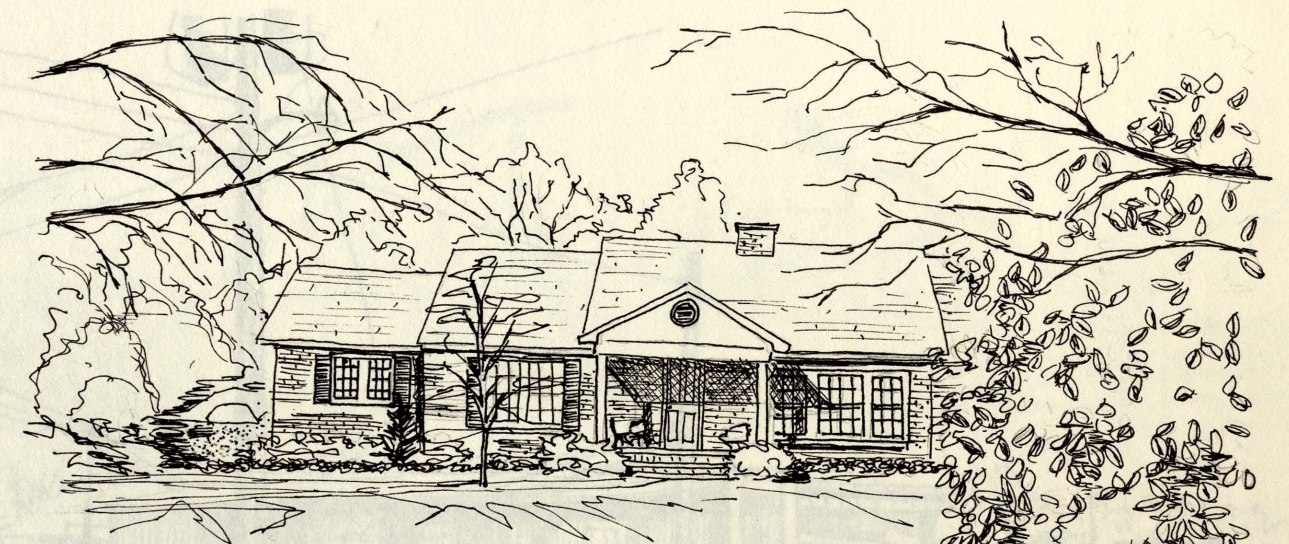
CENTRAL BUSINESS DISTRICT  
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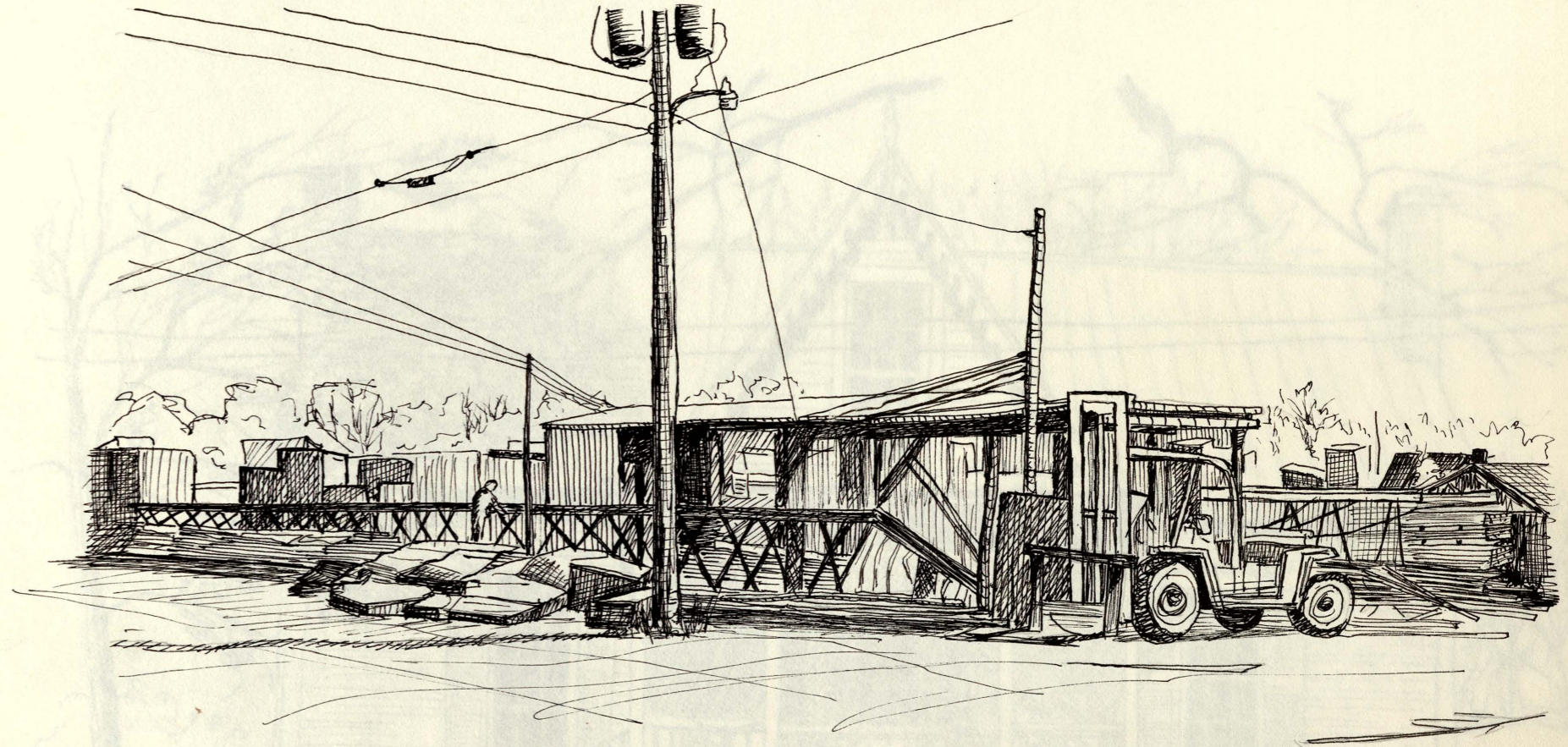


Typical of the few "contemporary" residential  
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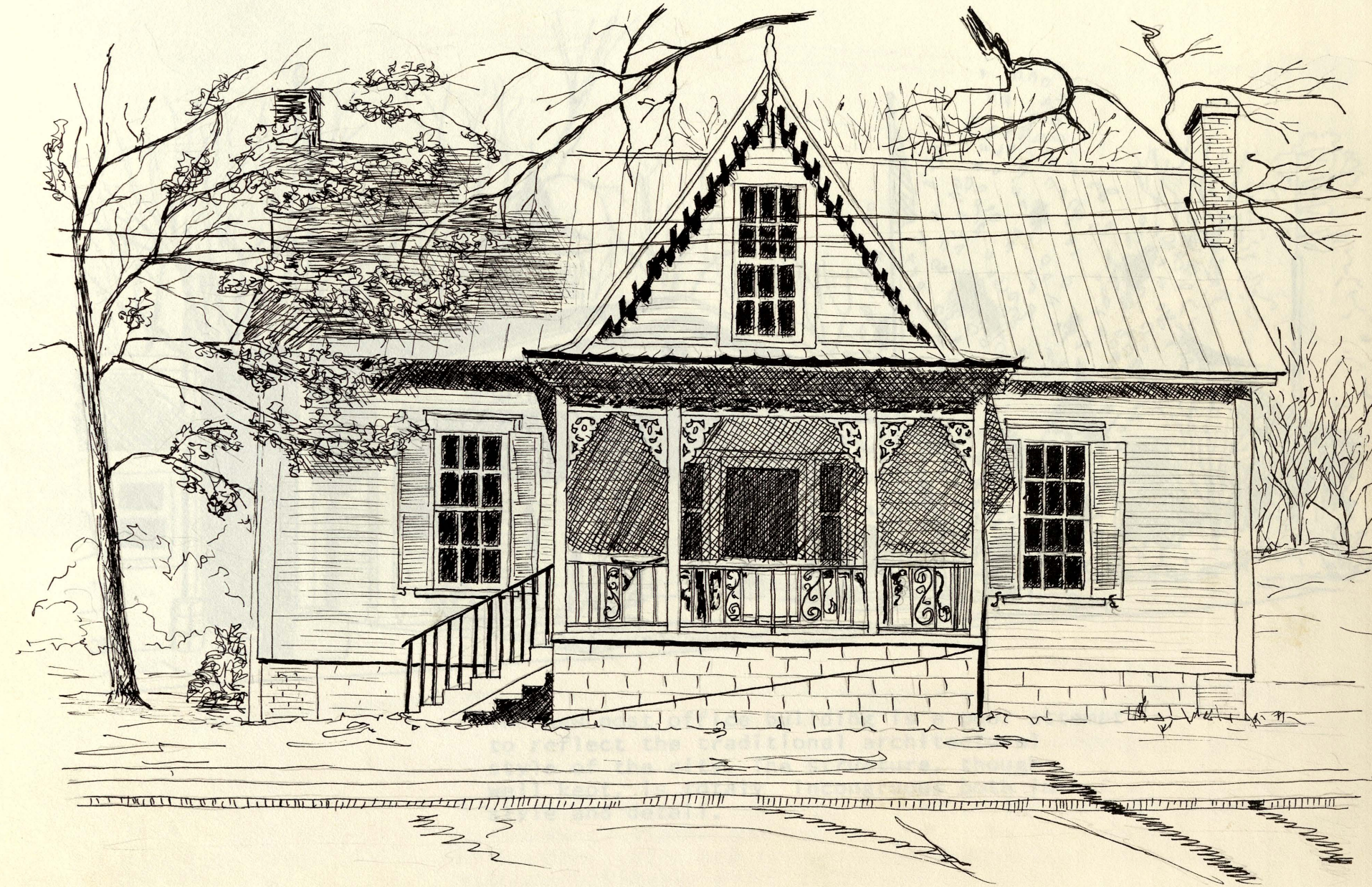
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Clearly illustrates the predominance of mixed land uses. This lumber processing plant is located near several residences.

...other houses are of architectural merit.

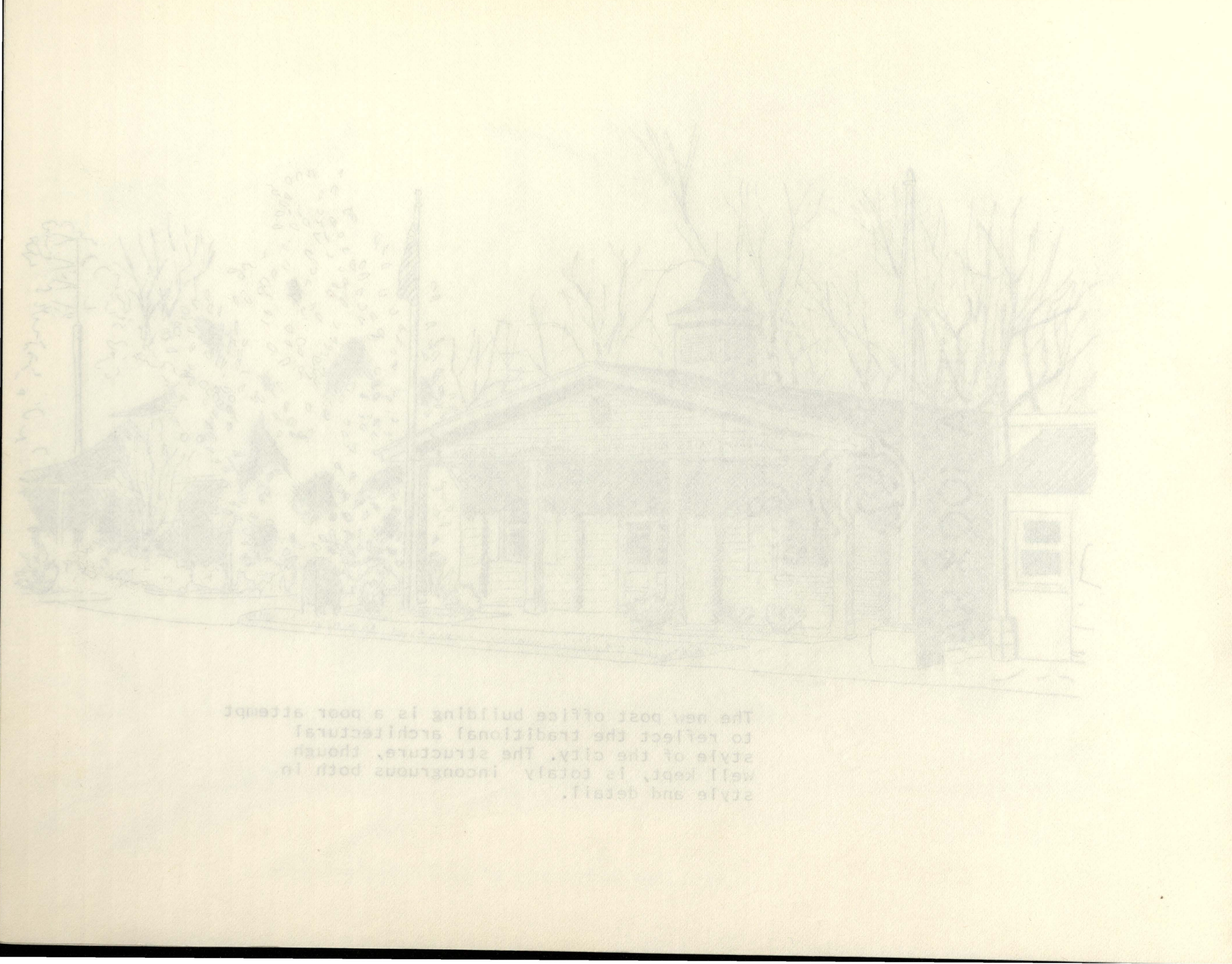
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Many older homes are of architectural merit.



The new post office building is a poor attempt to reflect the traditional architectural style of the city. The structure, though well kept, is totally incongruous both in style and detail.

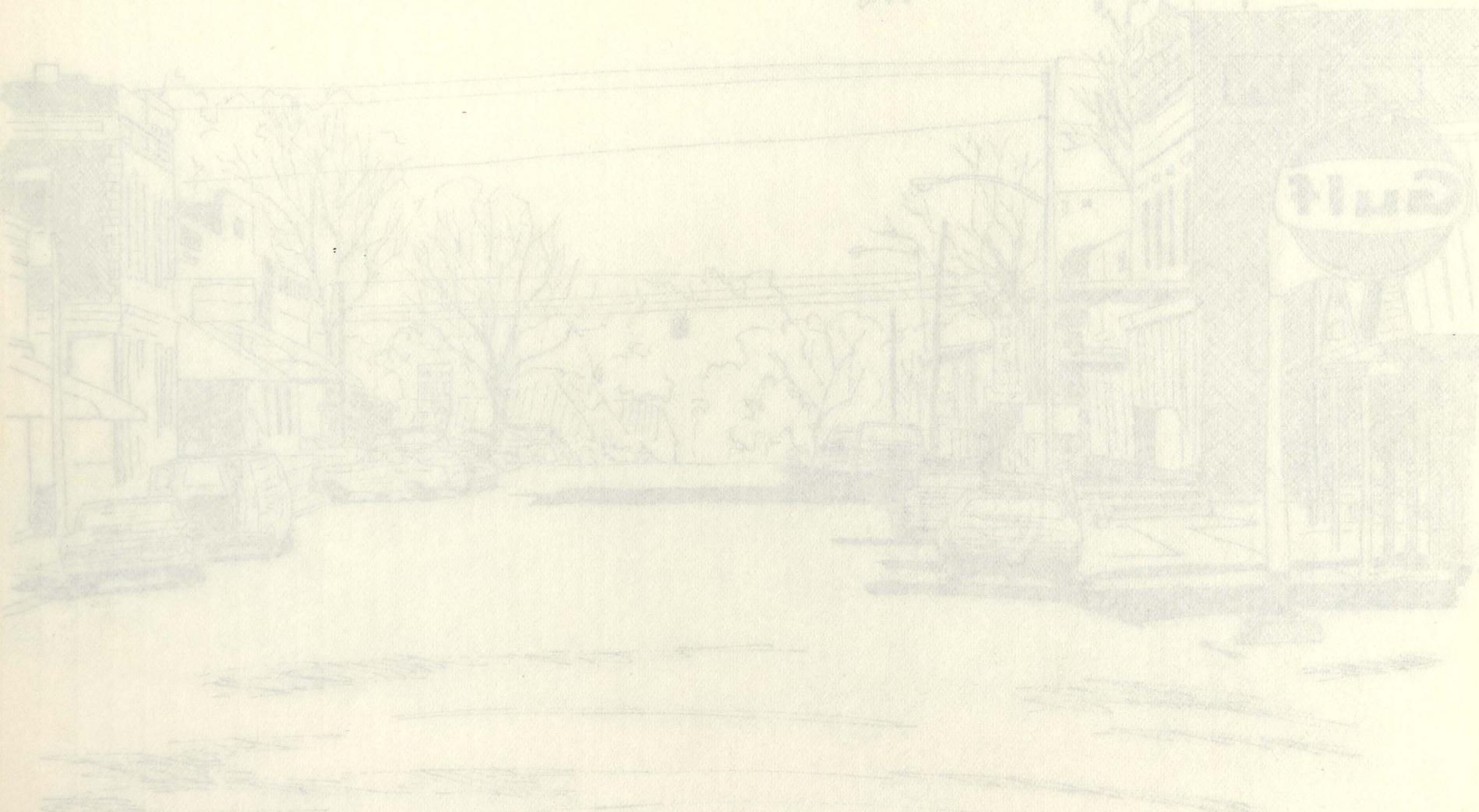


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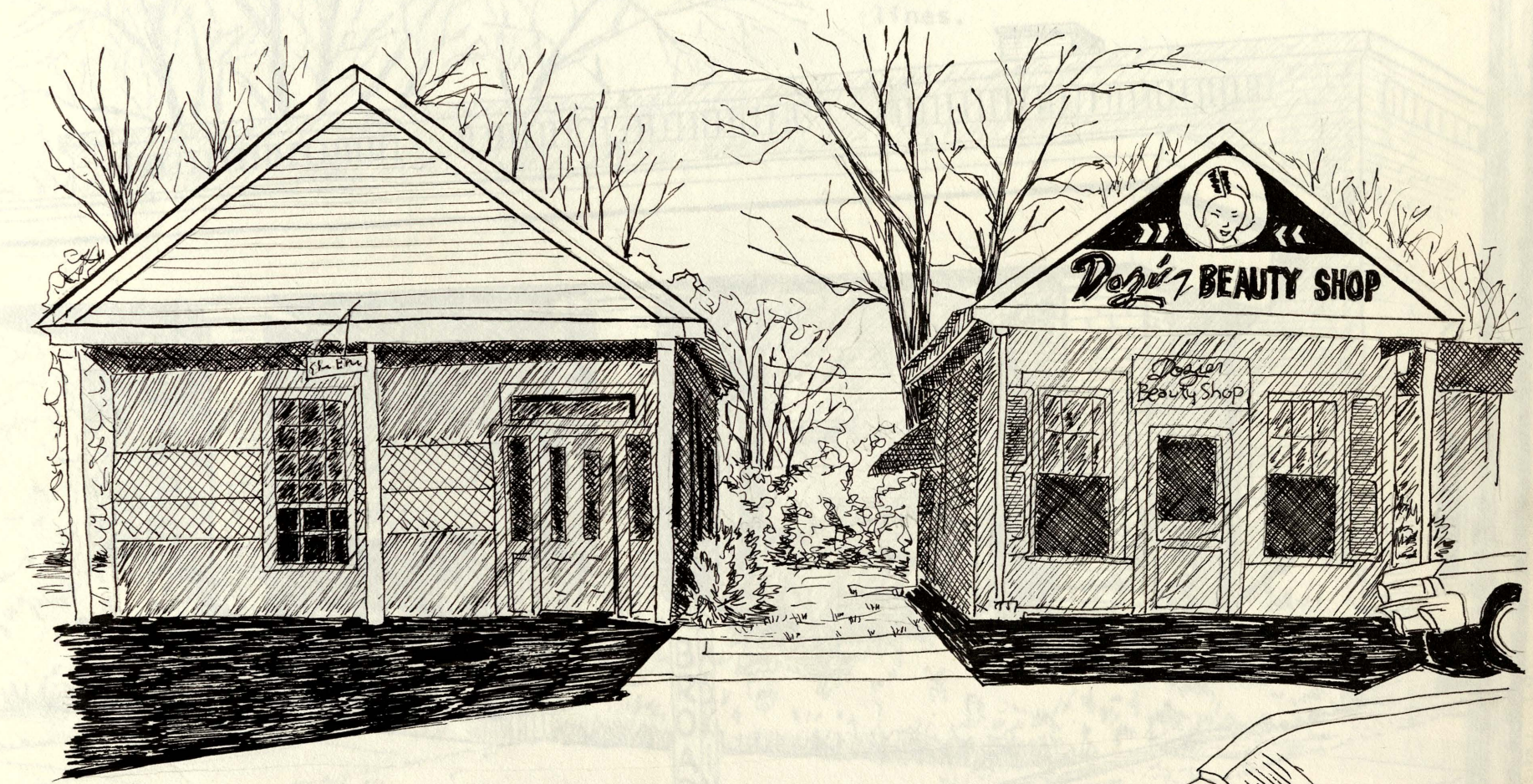
The overall view of the primary central business district street is cluttered and unorganized. The confusion of overhead wires and random on-street parking detracts from the basically sound architectural unity.

*Exterior view of the building*

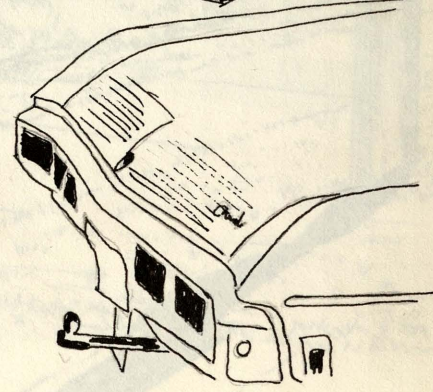


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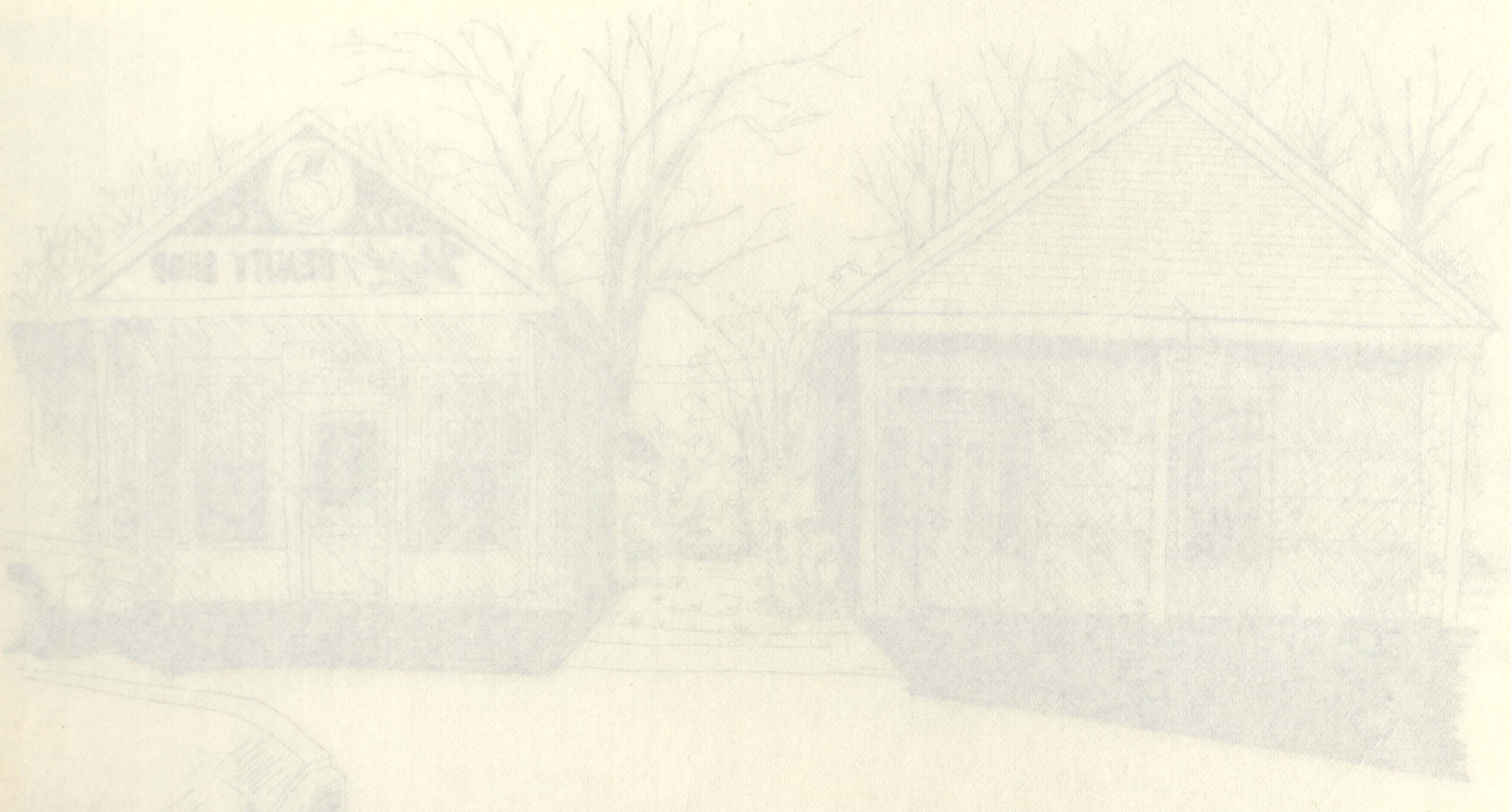
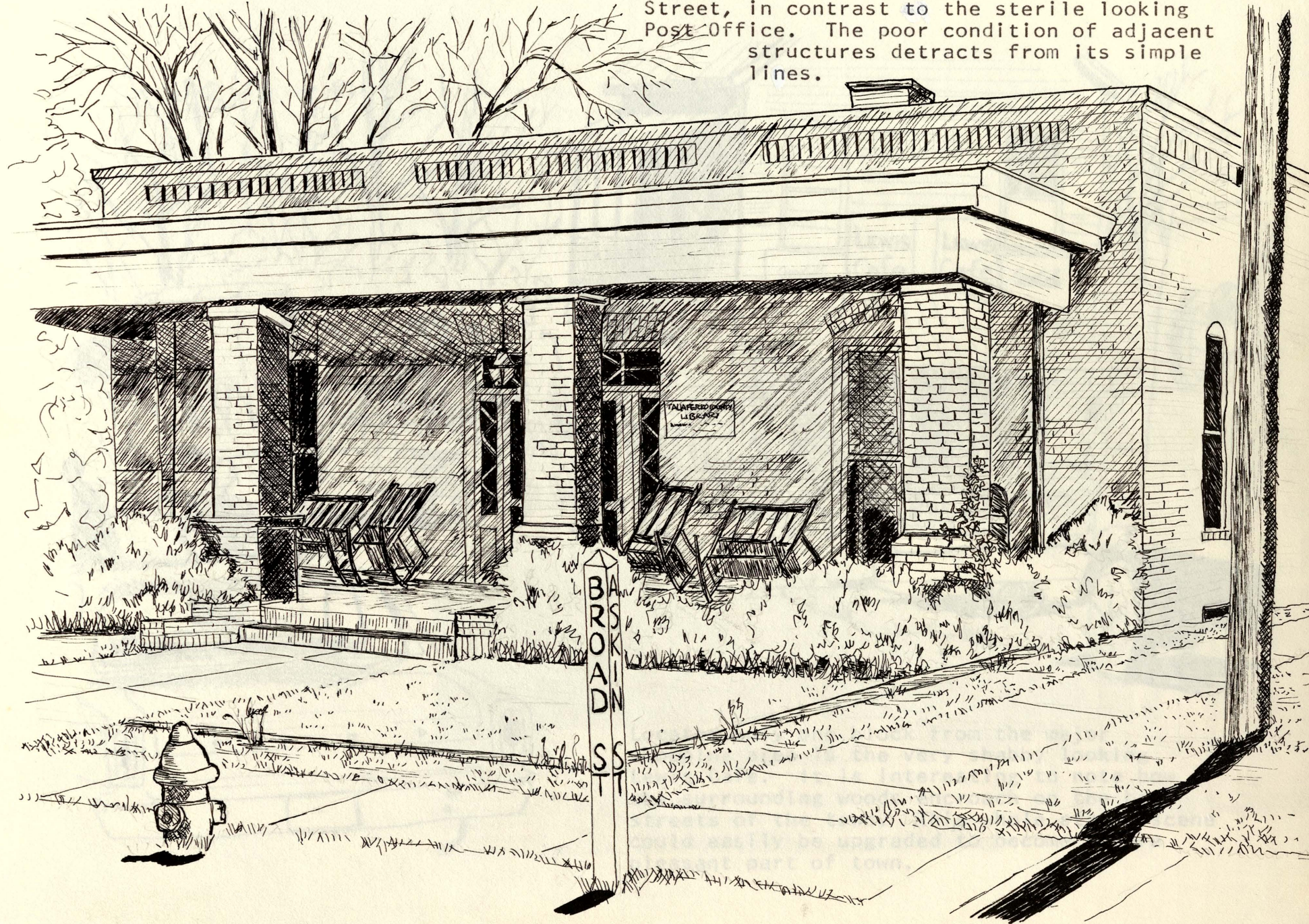
The Tallapoosa County Library is a more typically styled public building on Broad Street. In contrast to the sterile looking Post-Office, the poor condition of adjacent structures detracts from its simple style.



Typically, many smaller businesses are housed in poorly adapted older frame buildings. Most are deteriorating and the graphics lack unity.

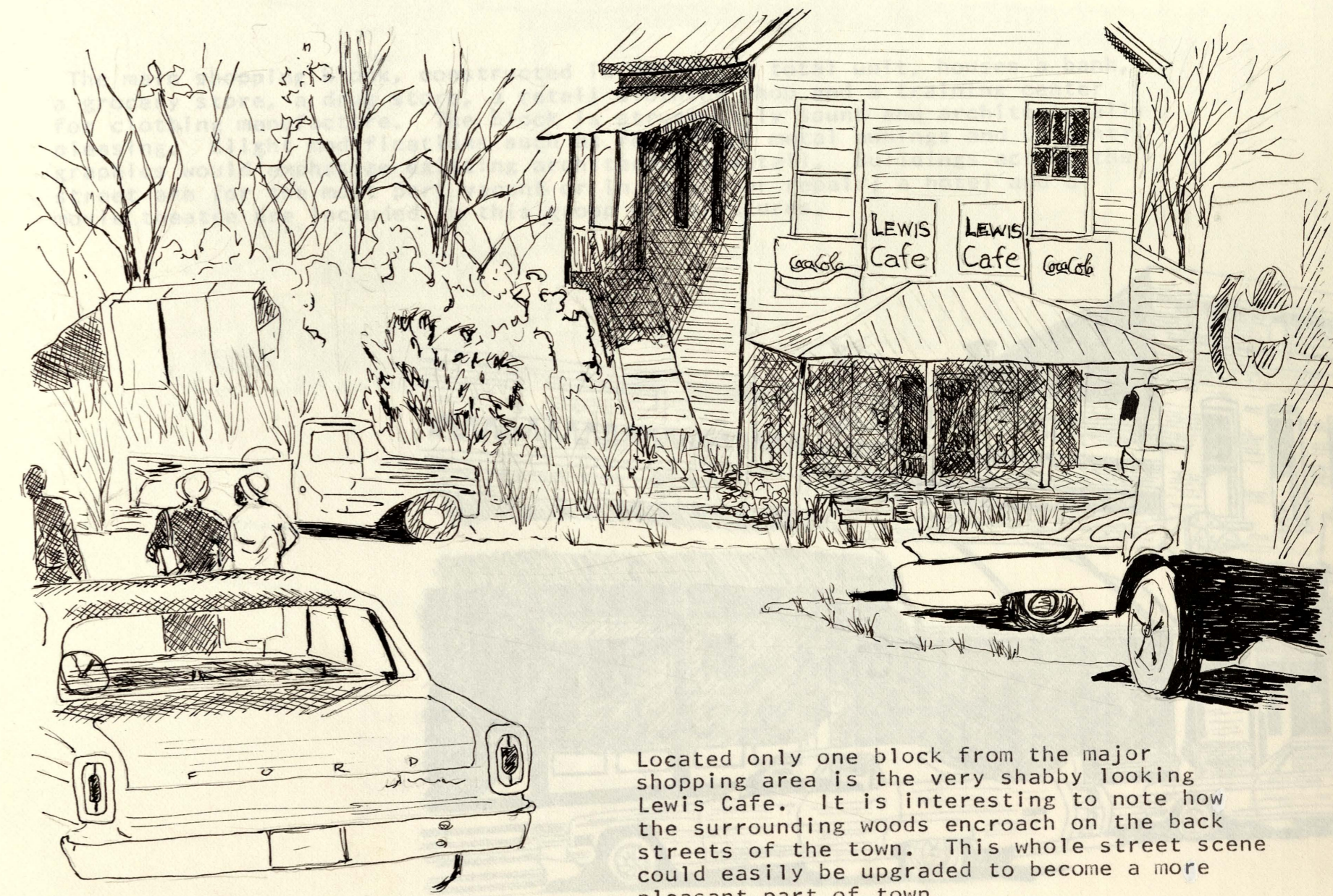


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Located only one block from the major shopping area is the very shabby looking Lewis Cafe. It is interesting to note how the surrounding woods encroach on the back streets of the town. This whole street scene could easily be upgraded to become a more pleasant part of town.

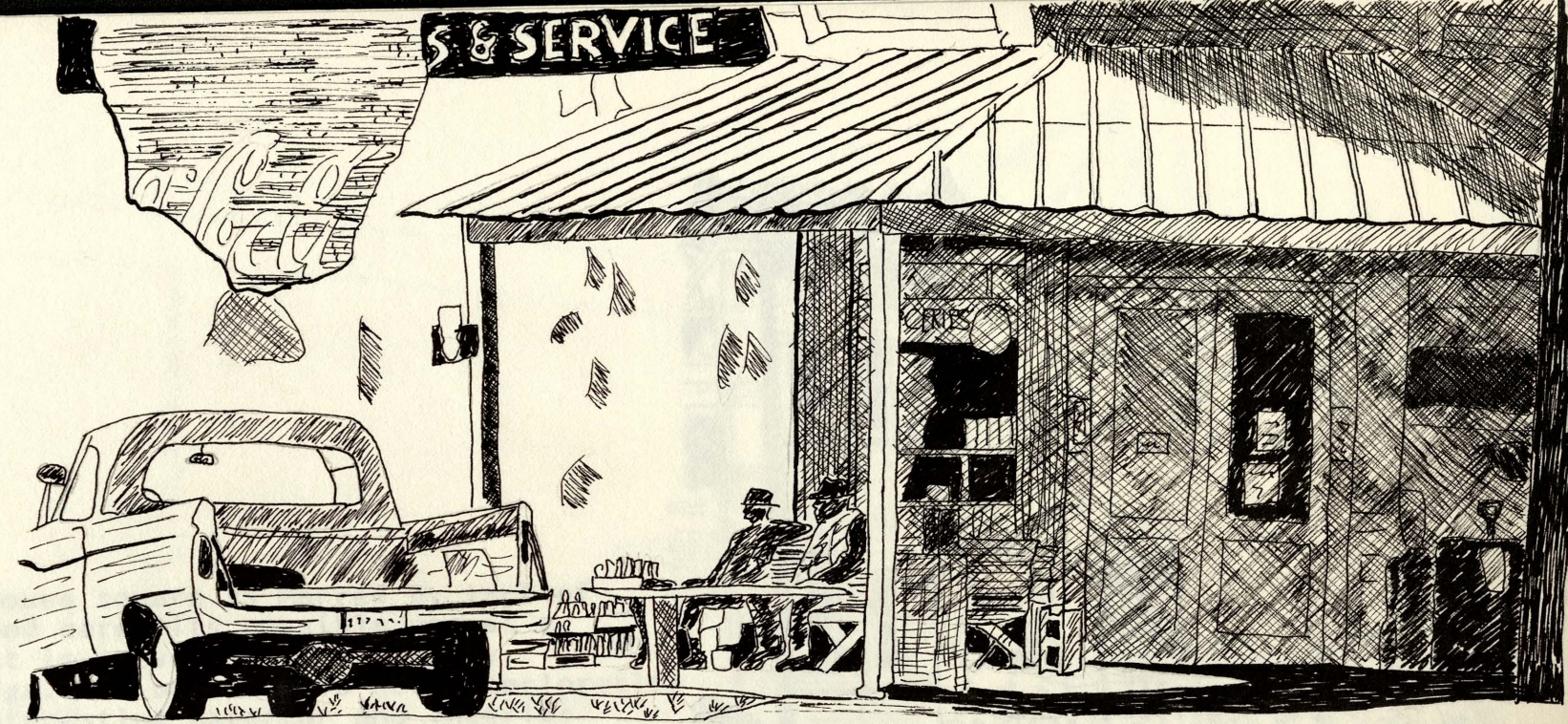
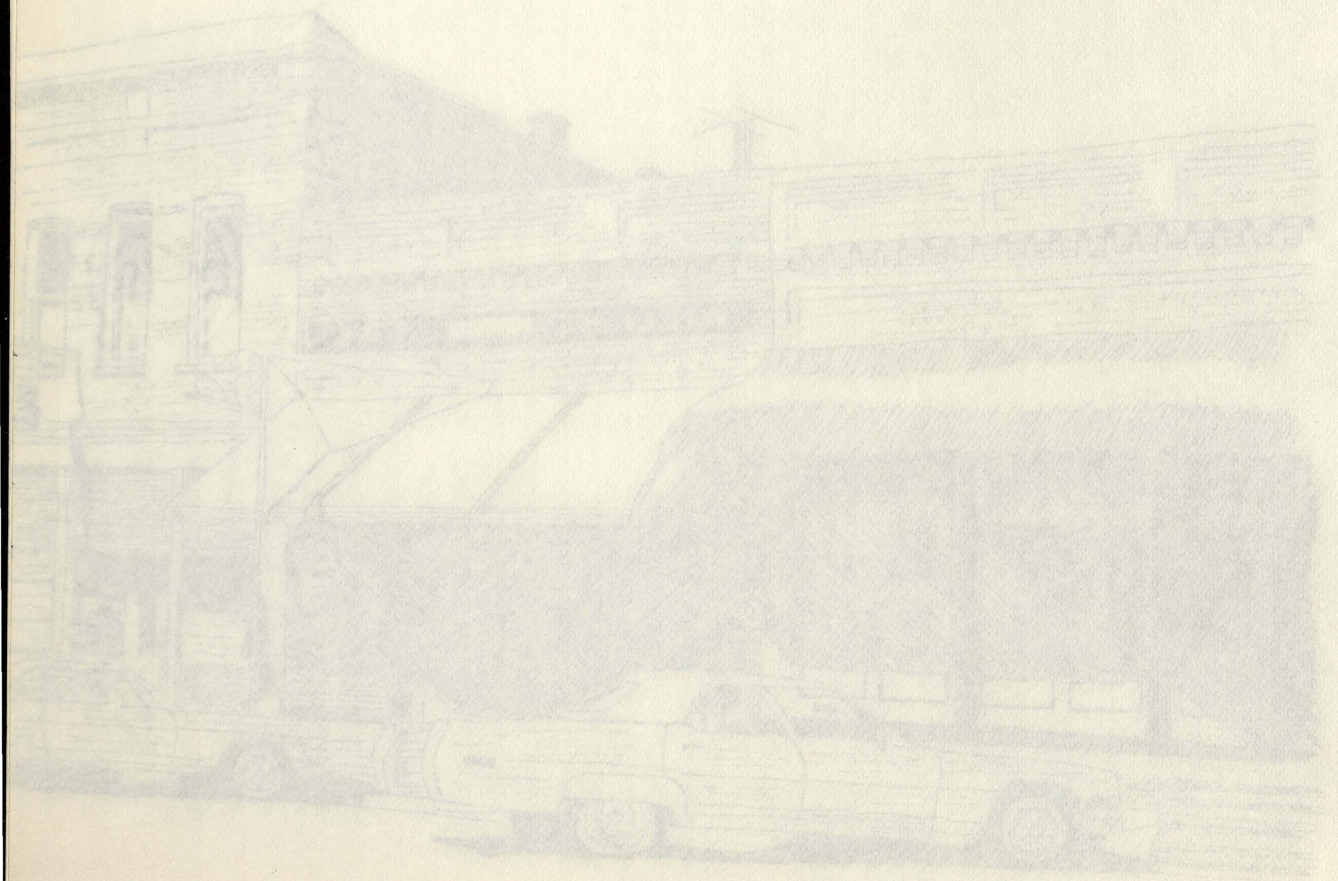
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The main shopping block, constructed in 1910 as a total unit, houses a bank, a grocery store, a drug store, a retail clothing shop and a training center for clothing manufacture. The block is structurally sound and architecturally pleasing. Slight modifications such as removal of metal awnings and unsightly graphics would emphasize existing architectural detail. Buildings across the street are for the most part vacant or in very poor repair; a hotel and a movie theatre are included in this group of structures.

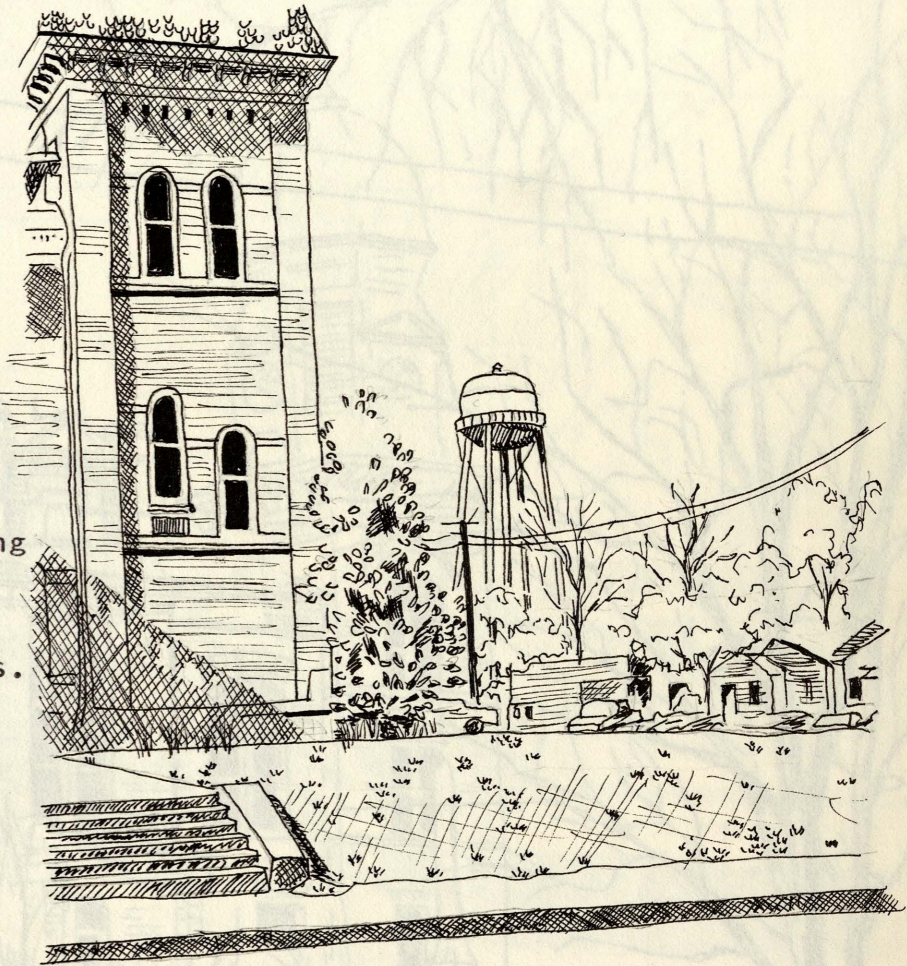


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The general store which occupies a site opposite the Courthouse square is typical of many commercial structures. Although possessing interesting character and architectural detail, slipshod additions and poor maintenance detract greatly from its appearance.

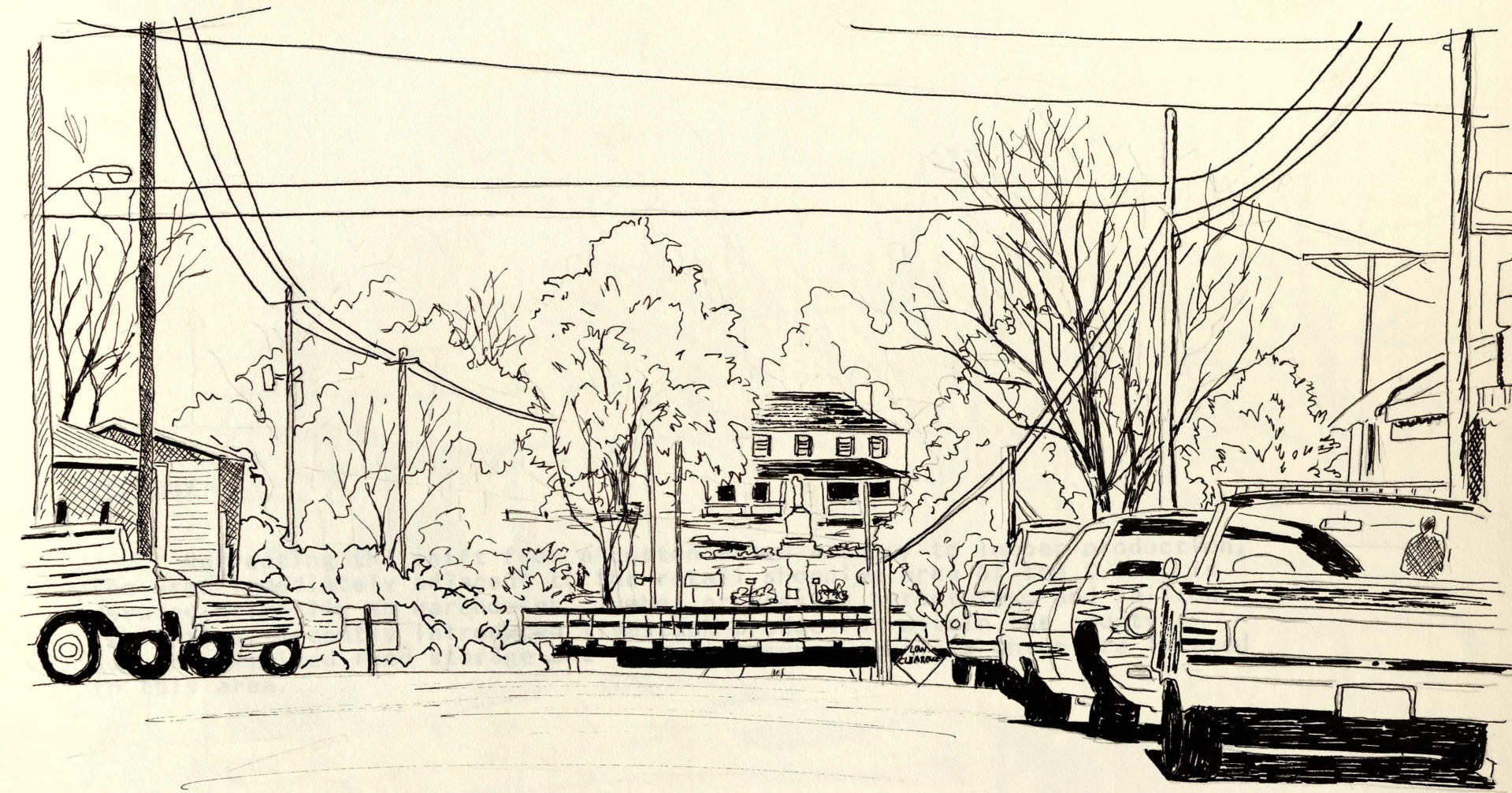
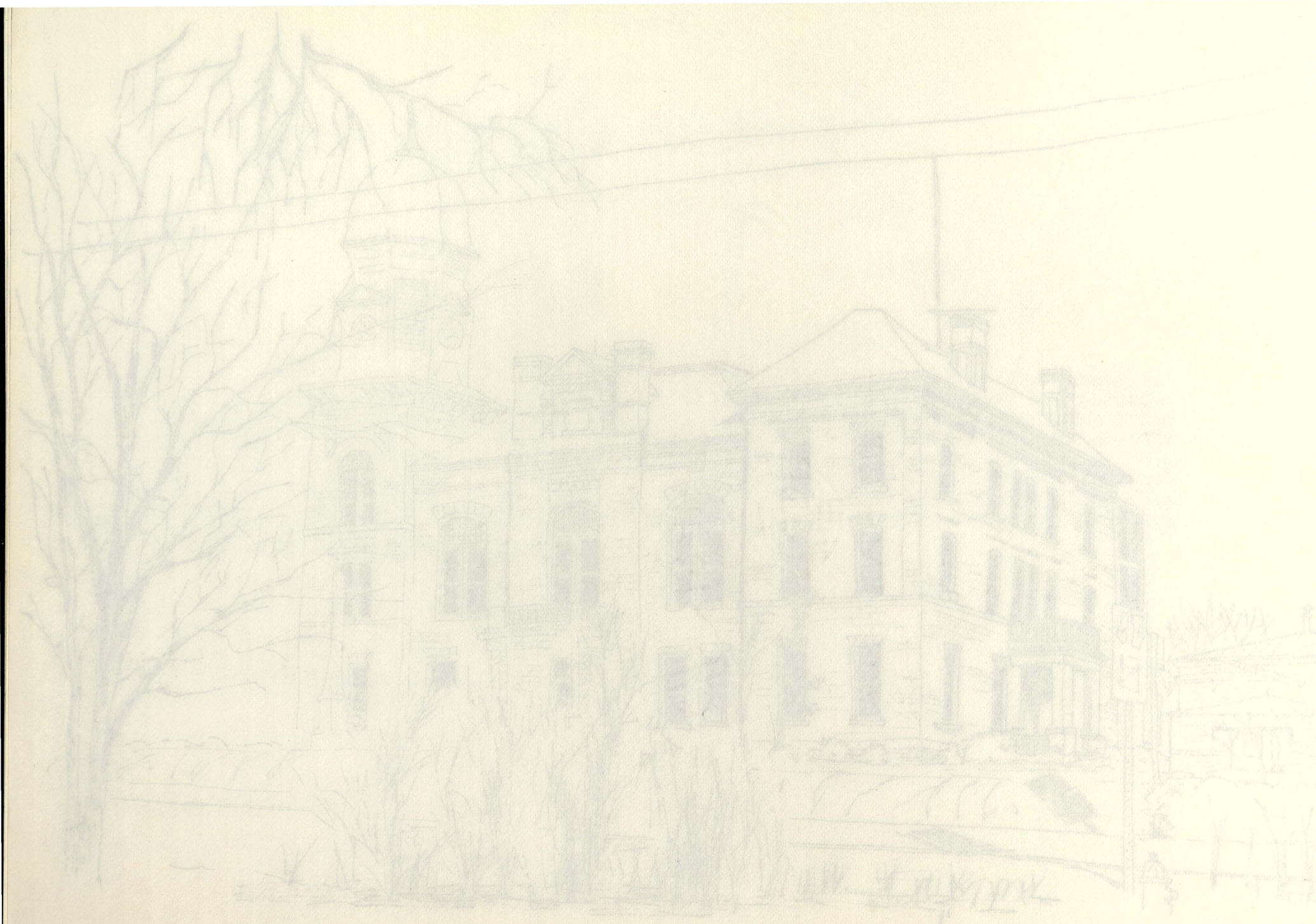
The Courthouse square is marred by lack of planting and care. Its possible use as a focal point is prevented by unsightly surroundings. The building is not deteriorating and has interesting exterior and interior details; currently all city and county government offices are located in this building. Interior renovations are in progress.



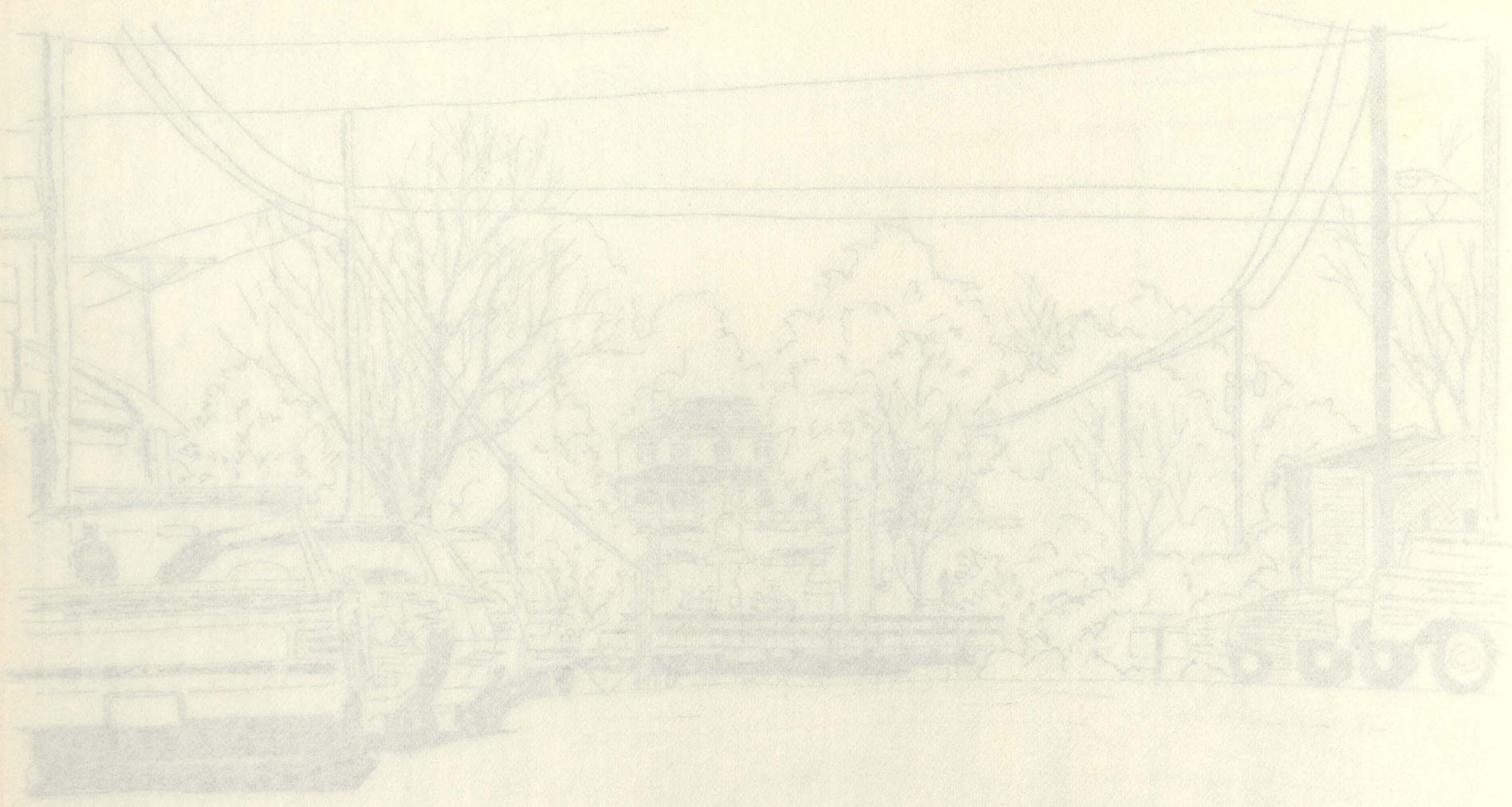
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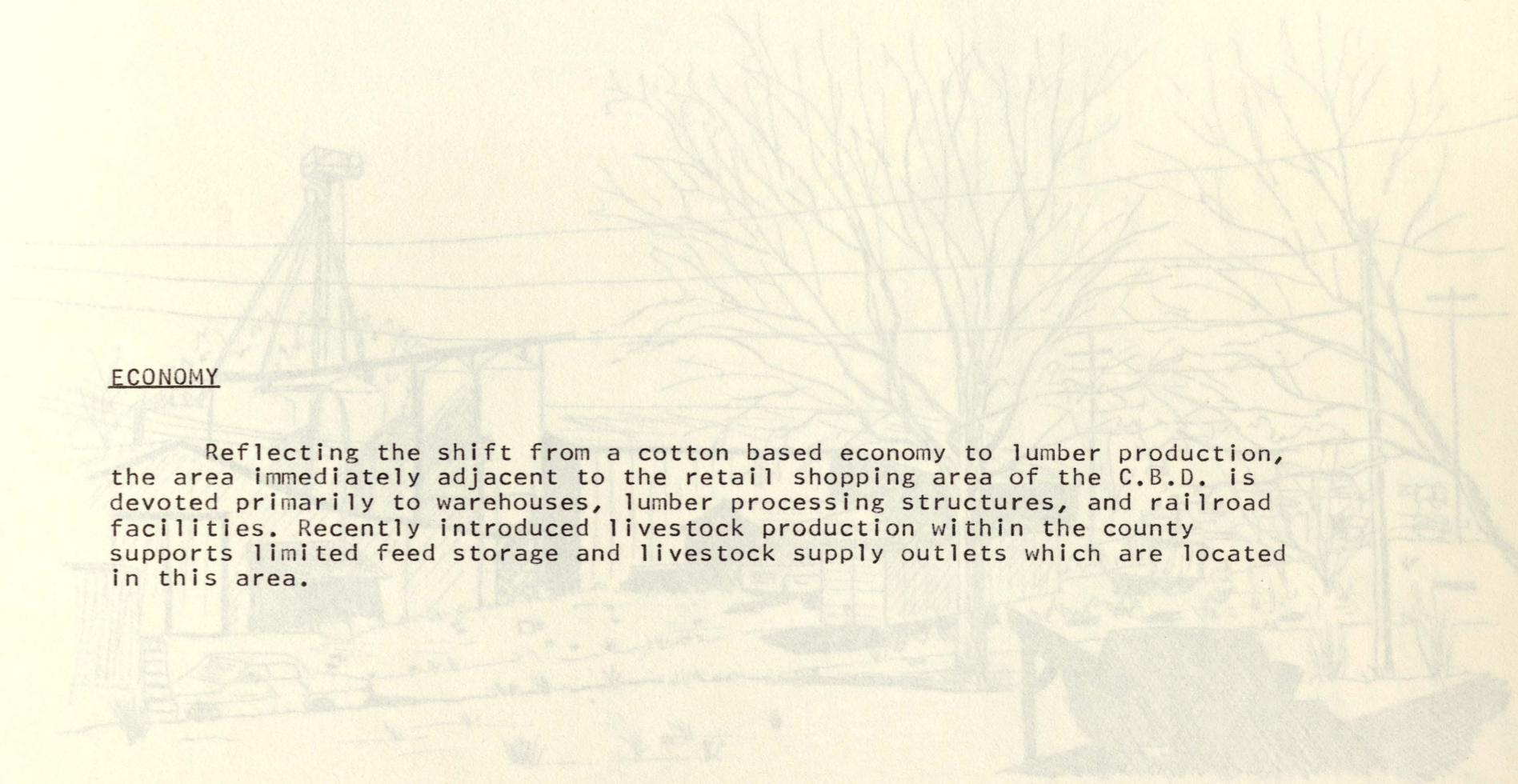
The vista down Monument Street toward Liberty Hall, and Alexander H. Stephens State Park, is hindered by a clutter of wires, signs, and automobiles. The railroad overpass separates the Park from the C.B.D.



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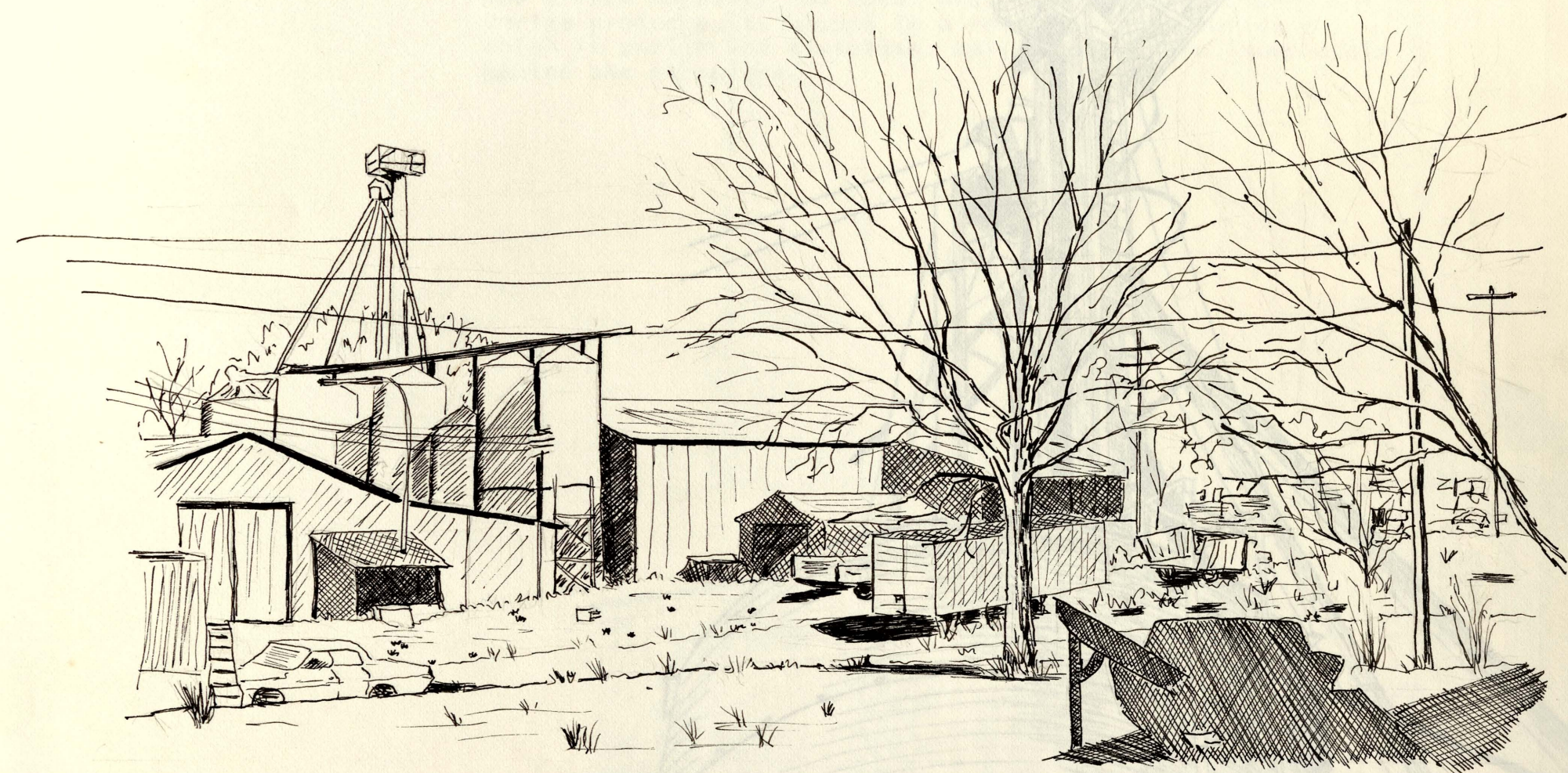
ECONOMY

Reflecting the shift from a cotton based economy to lumber production, the area immediately adjacent to the retail shopping area of the C.B.D. is devoted primarily to warehouses, lumber processing structures, and railroad facilities. Recently introduced livestock production within the county supports limited feed storage and livestock supply outlets which are located in this area.

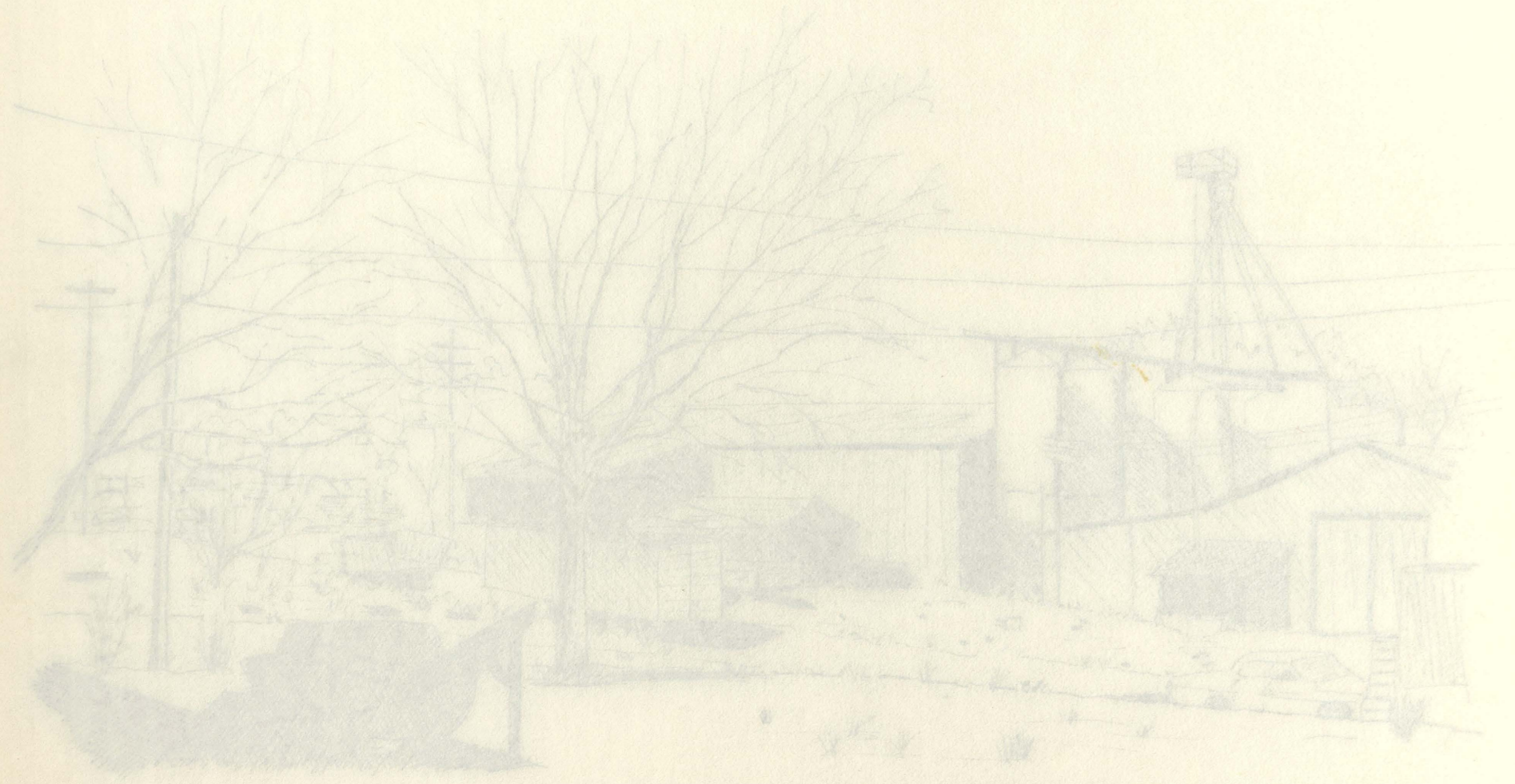


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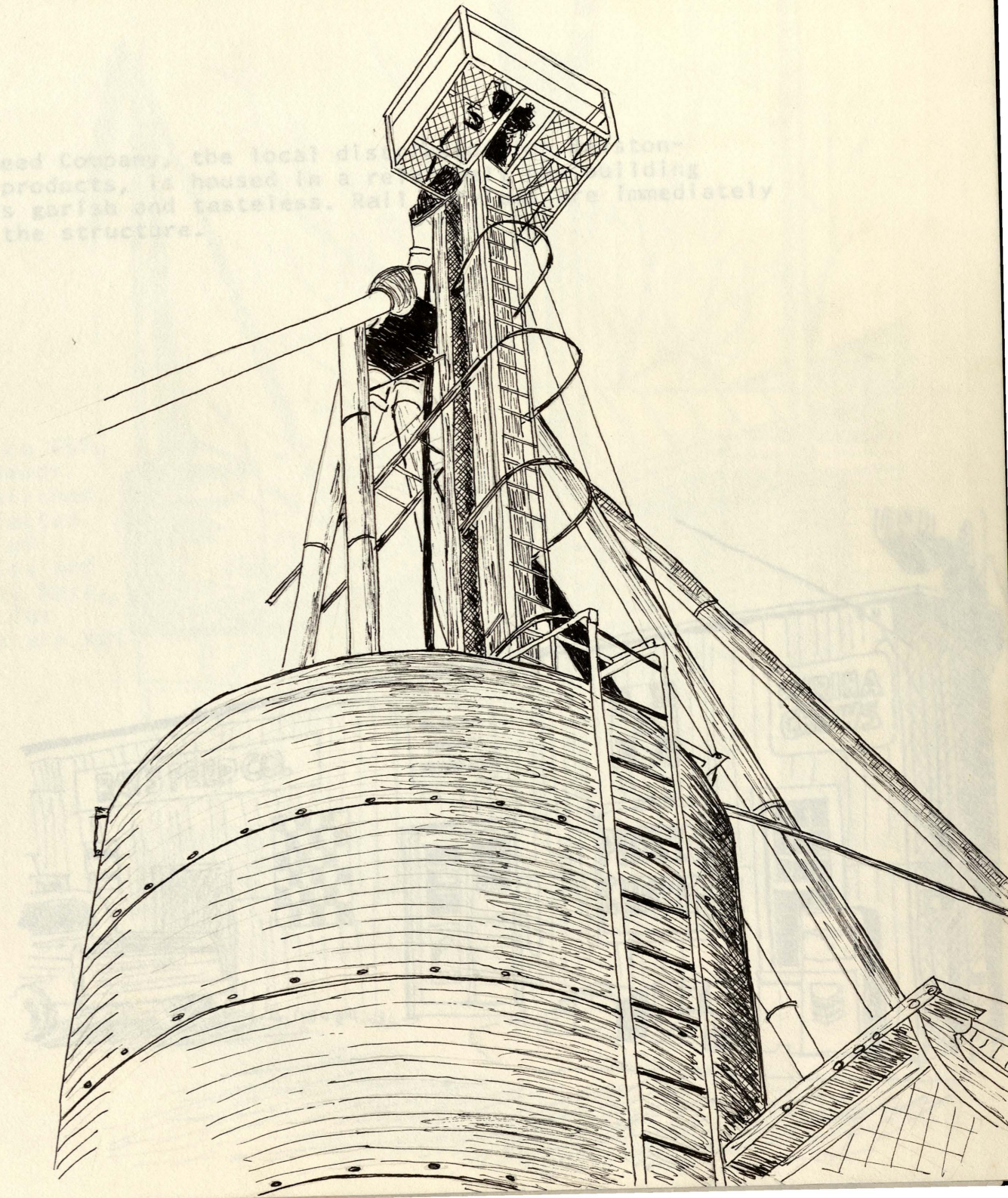


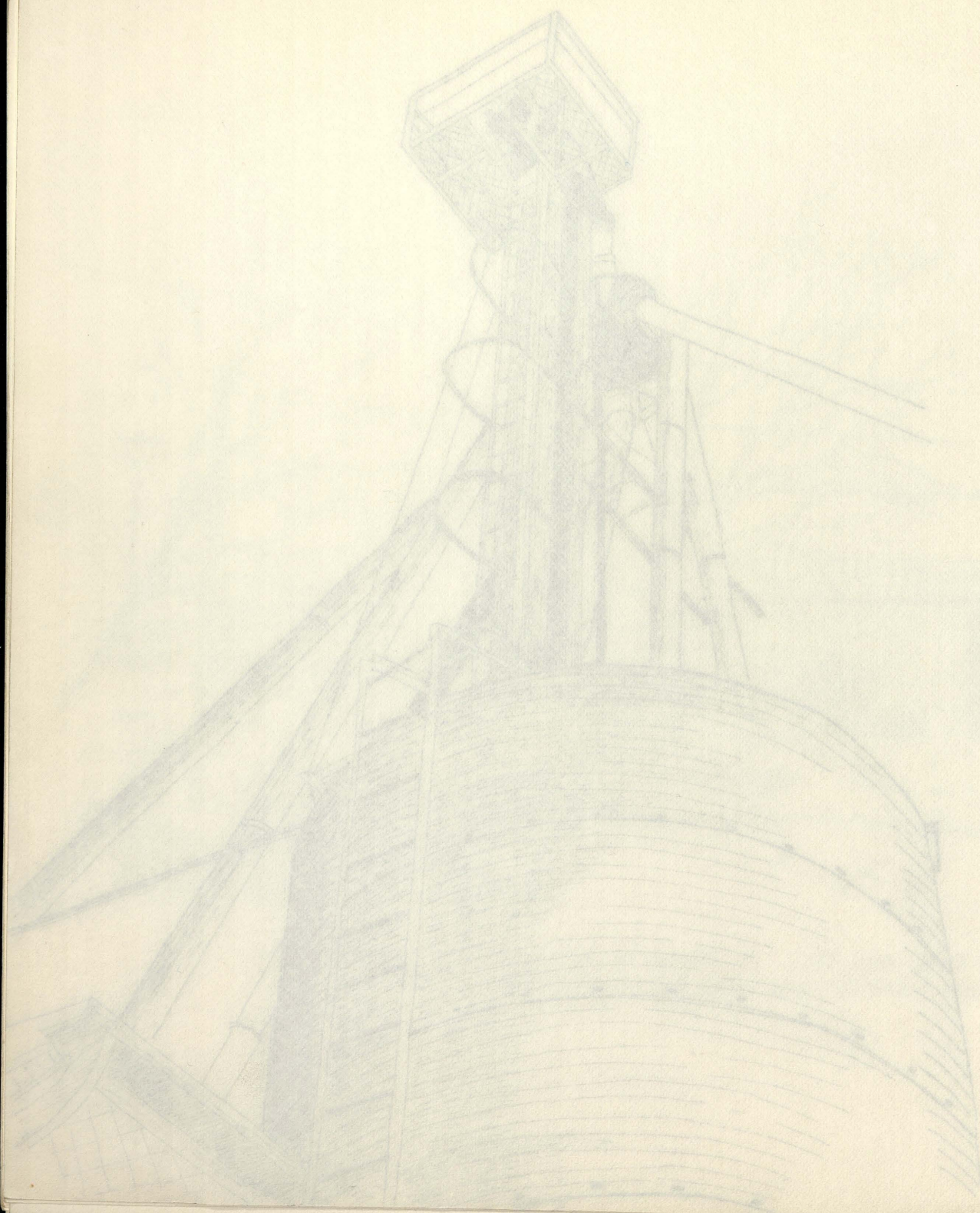
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Ray's Feed Company, the local distributor of Purina products, is housed in a building which is garish and tasteless. Ray's office is immediately behind the structure.





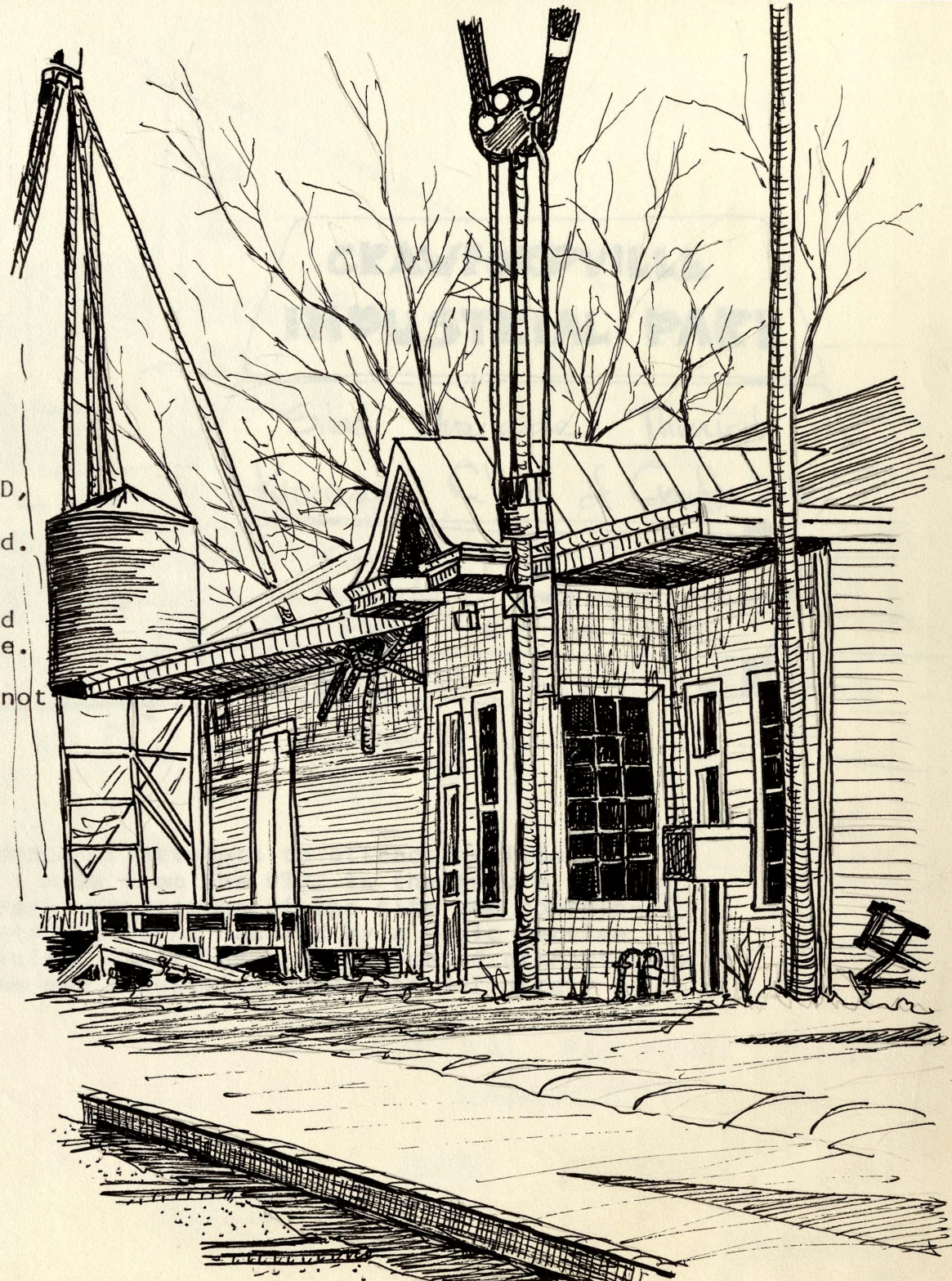
Ray's Feed Company, the local distributor for Ralston-Purina products, is housed in a relatively new building which is garish and tasteless. Rail services are immediately behind the structure.

Located three blocks from the CBD, the old railroad depot is headquarters for the Georgia Railroad. The structure is badly neglected but still in use. Shipment of lumber and livestock supplies and other freight is coordinated here. Facilities in the building for passenger service exist but are not utilized.

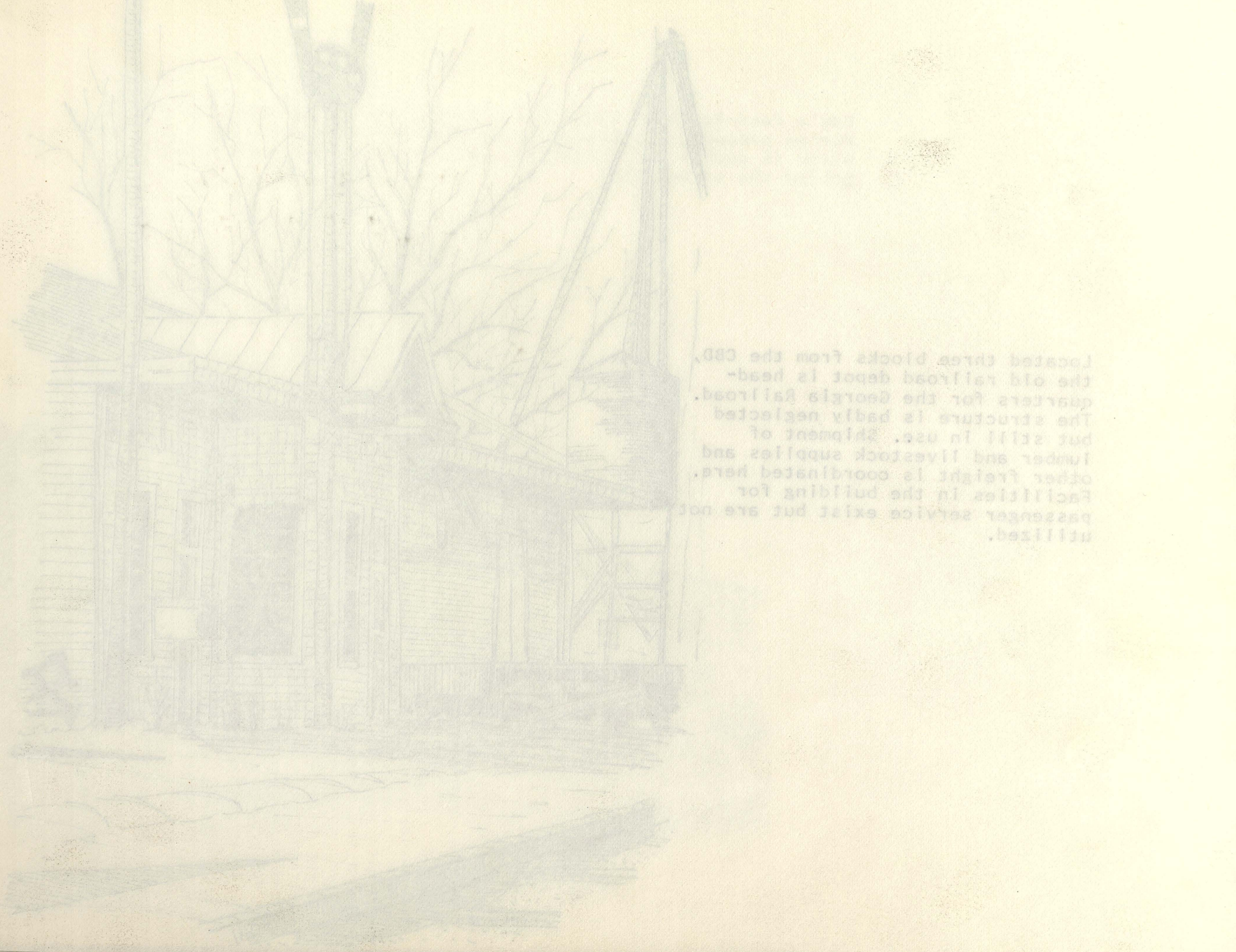


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Elsewhere within the city, the industry, situated southwest of the Crawfordville, has aided efforts to attract a new group. The site is some blocks from the CBD and 1-20. It is well-served.

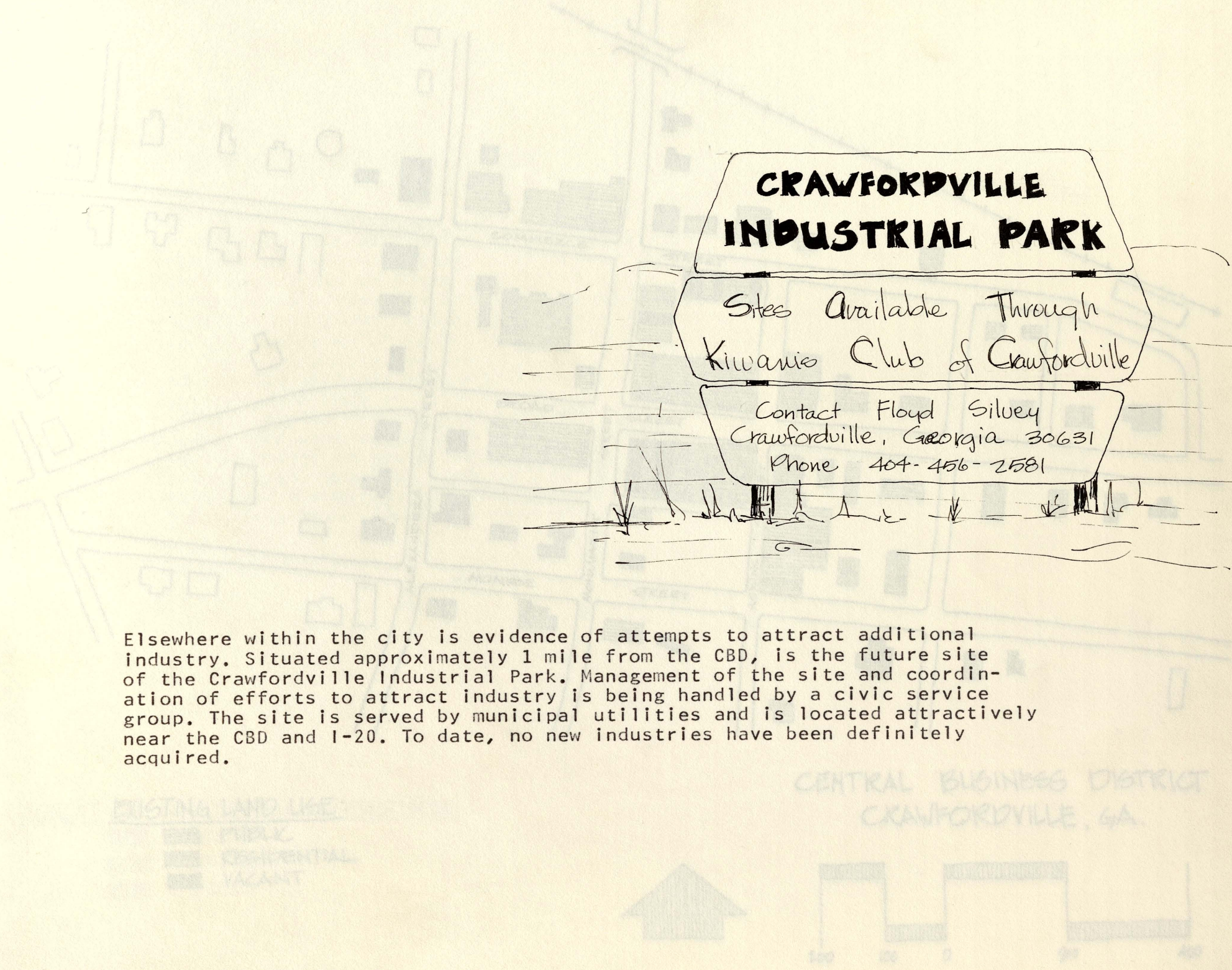


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## CRAWFORDVILLE INDUSTRIAL PARK

Sites Available Through  
 Kiwanis Club of Crawfordville

Contact Floyd Silvey  
 Crawfordville, Georgia 30631  
 Phone 404-456-2581



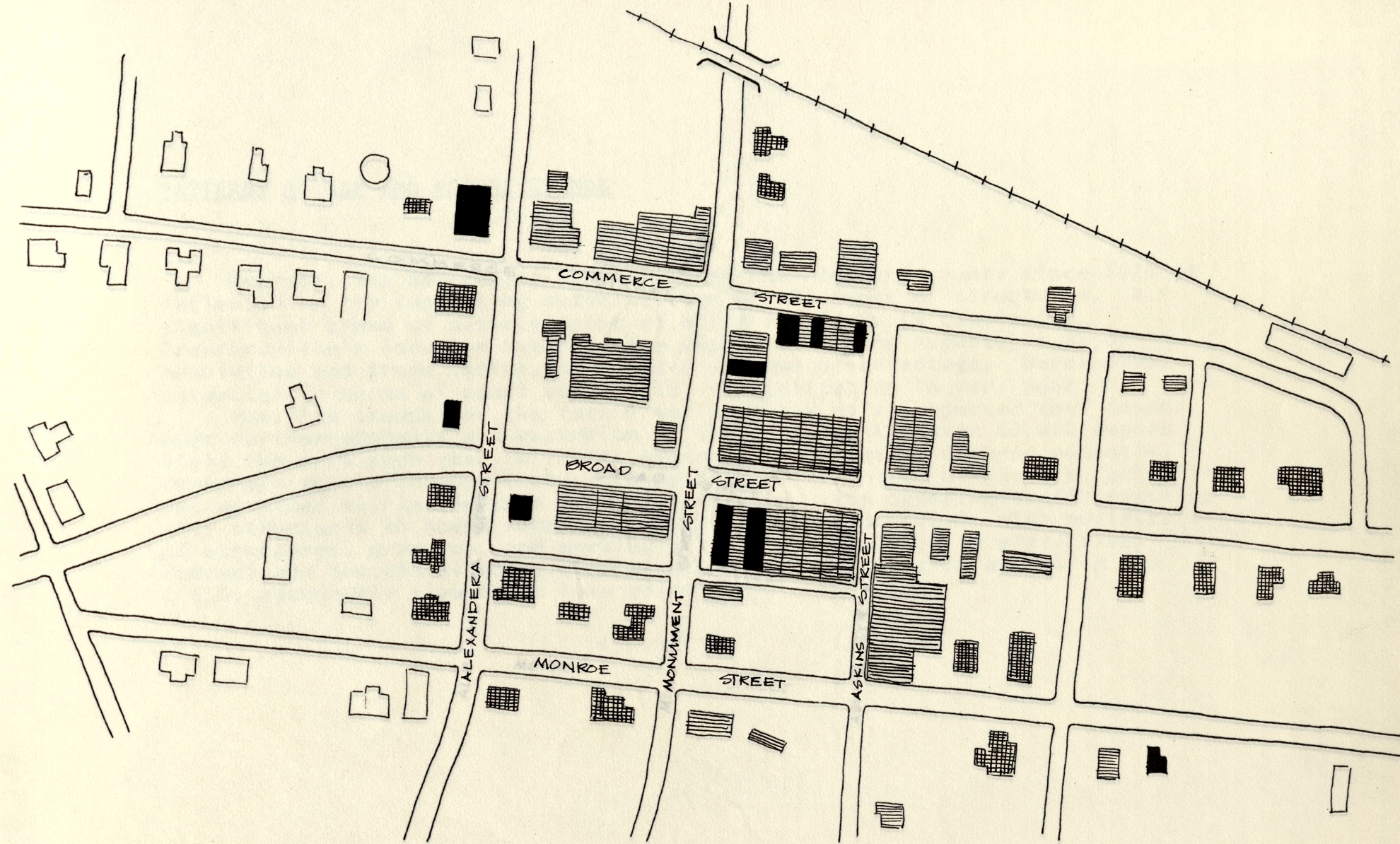
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EXISTING LAND USES  
 ■ IND  
 ■ RESIDENTIAL  
 ■ VACANT

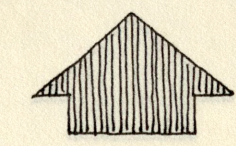
CENTRAL BUSINESS DISTRICT  
 CRAWFORDVILLE, GA.

CRAWFORDVILLE  
 INDUSTRIAL PARK  
 See Details Through  
 Kinross Club of Crawfordville  
 Contact Fred Jones  
 Crawfordville, Georgia  
 Phone 404-227-2221

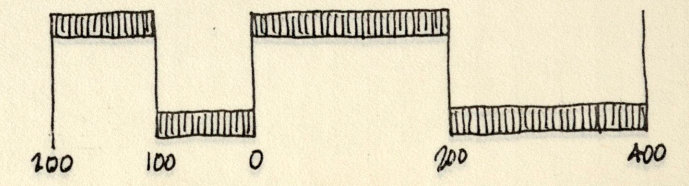
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CONDT EXISTING LAND USE: CULTURES:  
 [Horizontal lines] PUBLIC  
 [Grid] RESIDENTIAL  
 [Solid black] VACANT



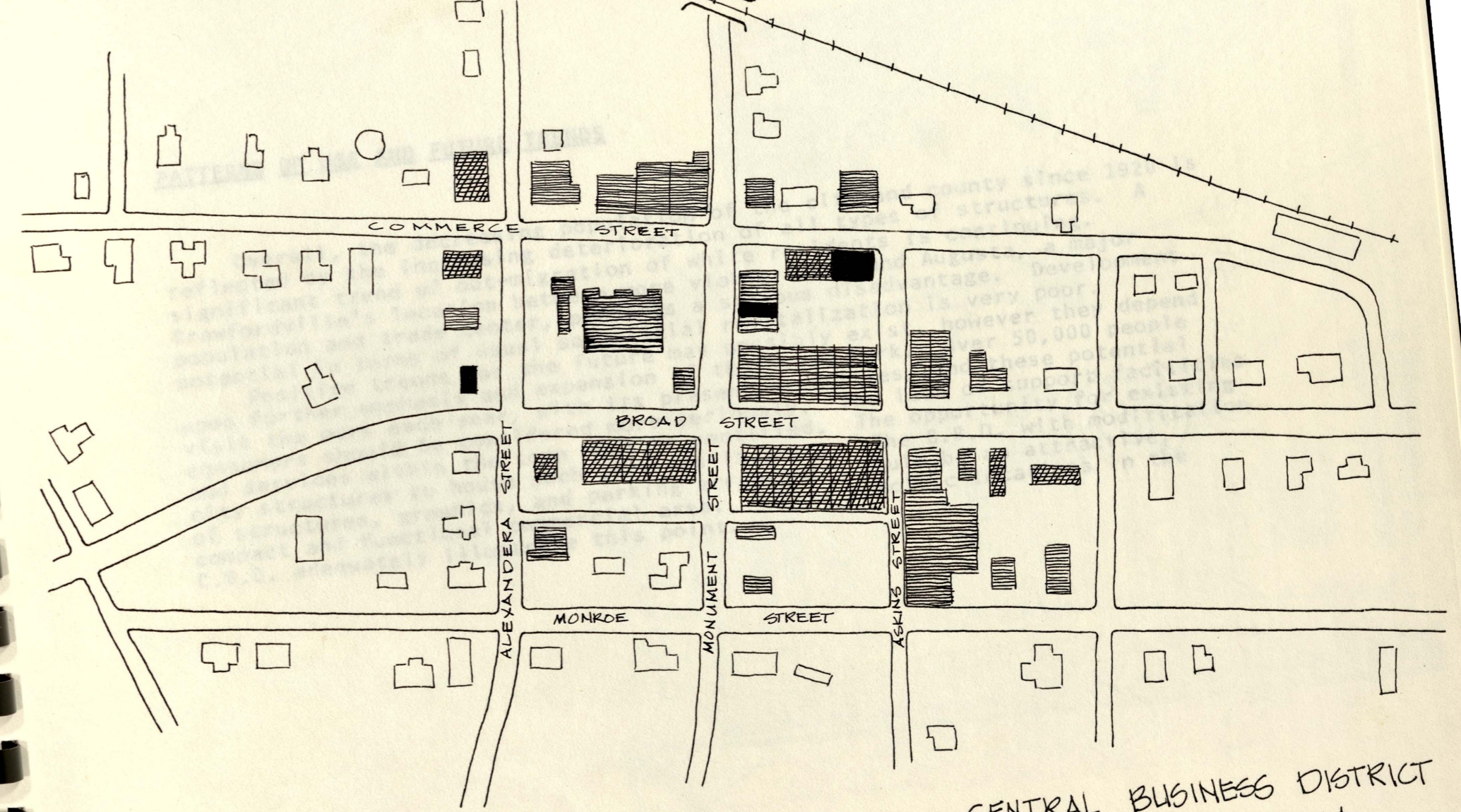
CENTRAL BUSINESS DISTRICT  
CRAWFORDVILLE, GA.








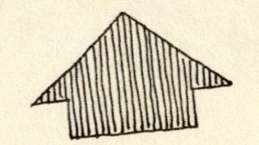
CRAWFORDVILLE, GA.  
CENTRAL BUSINESS DISTRICT

EXISTING LAND USE:  
 COMMERCIAL  
 RESIDENTIAL  
 WAREHOUSE

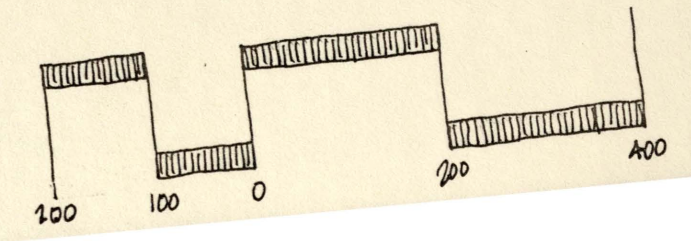


CONDITION of EXISTING STRUCTURES:

-  SOUND
-  DETERIORATING
-  DEAD



CENTRAL BUSINESS DISTRICT  
CRAWFORDVILLE, GA.





CENTRAL BUSINESS DISTRICT  
CRAWFORDVILLE, GA.

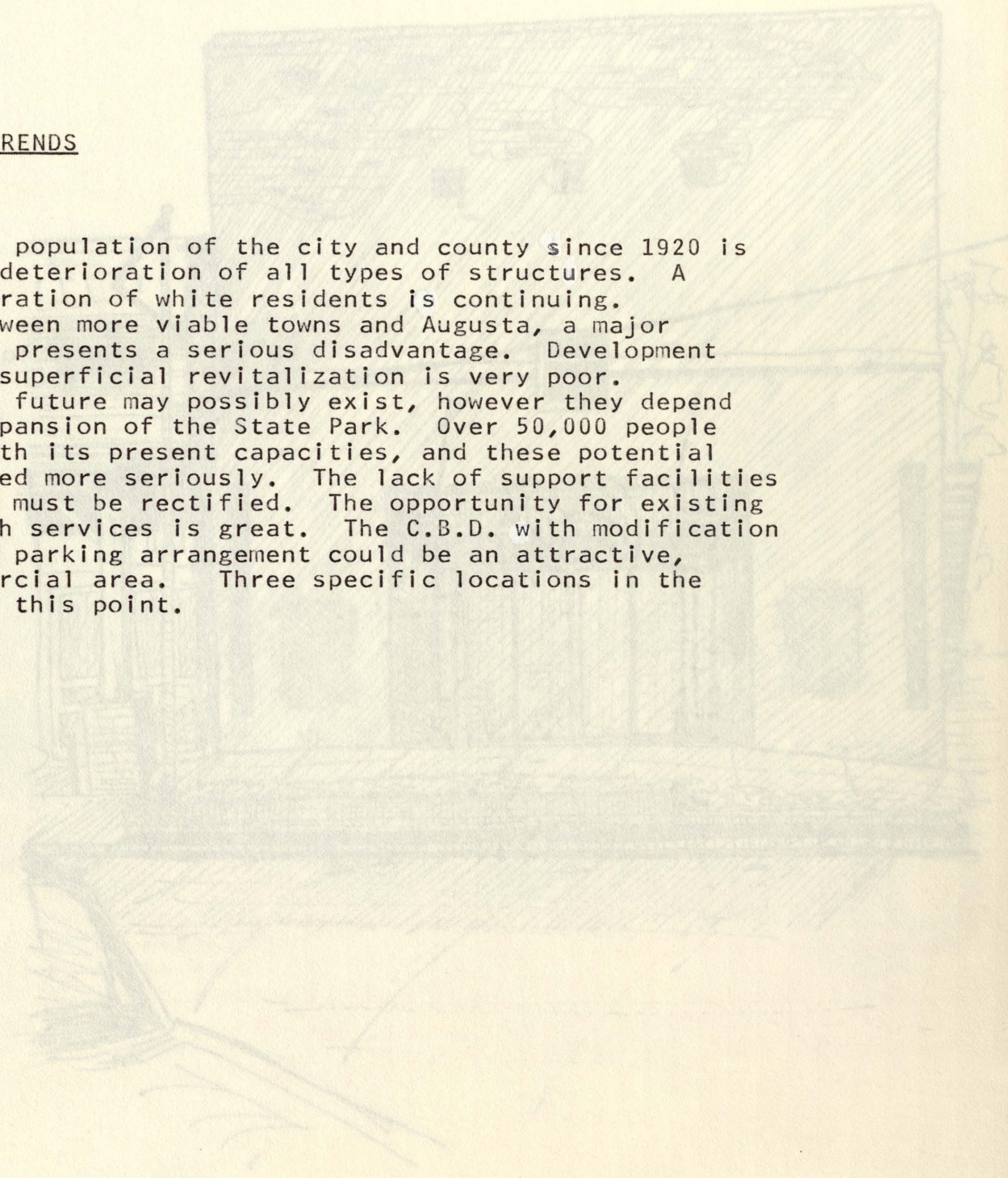
CONDITION OF EXISTING STRUCTURES:

- SOLID GOOD
- CROSS-HATCHED DETERIORATING
- DIAGONAL DETA

PATTERNS OF USE AND FUTURE TRENDS

Overall, the decreasing population of the city and county since 1920 is reflected by the increasing deterioration of all types of structures. A significant trend of out-migration of white residents is continuing. Crawfordville's location between more viable towns and Augusta, a major population and trade center, presents a serious disadvantage. Development potential in terms of usual superficial revitalization is very poor.

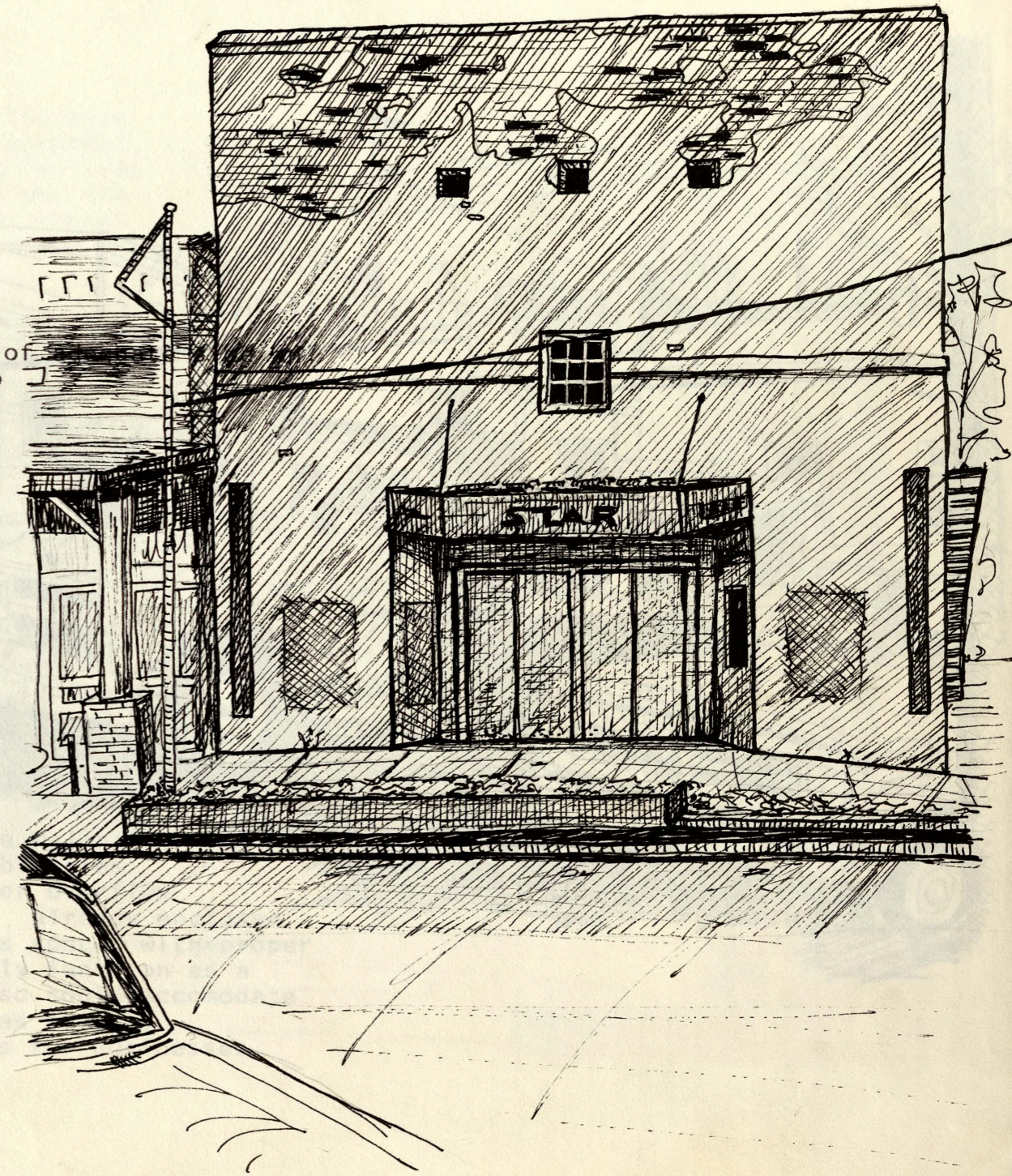
Positive trends for the future may possibly exist, however they depend upon further emphasis and expansion of the State Park. Over 50,000 people visit the park each year, with its present capacities, and these potential consumers should be considered more seriously. The lack of support facilities and services within the town must be rectified. The opportunity for existing city structures to house such services is great. The C.B.D. with modification of structures, graphics, and parking arrangement could be an attractive, compact and functional commercial area. Three specific locations in the C.B.D. adequately illustrate this point.



PATTERNS OF USE AND FUTURE TRENDS

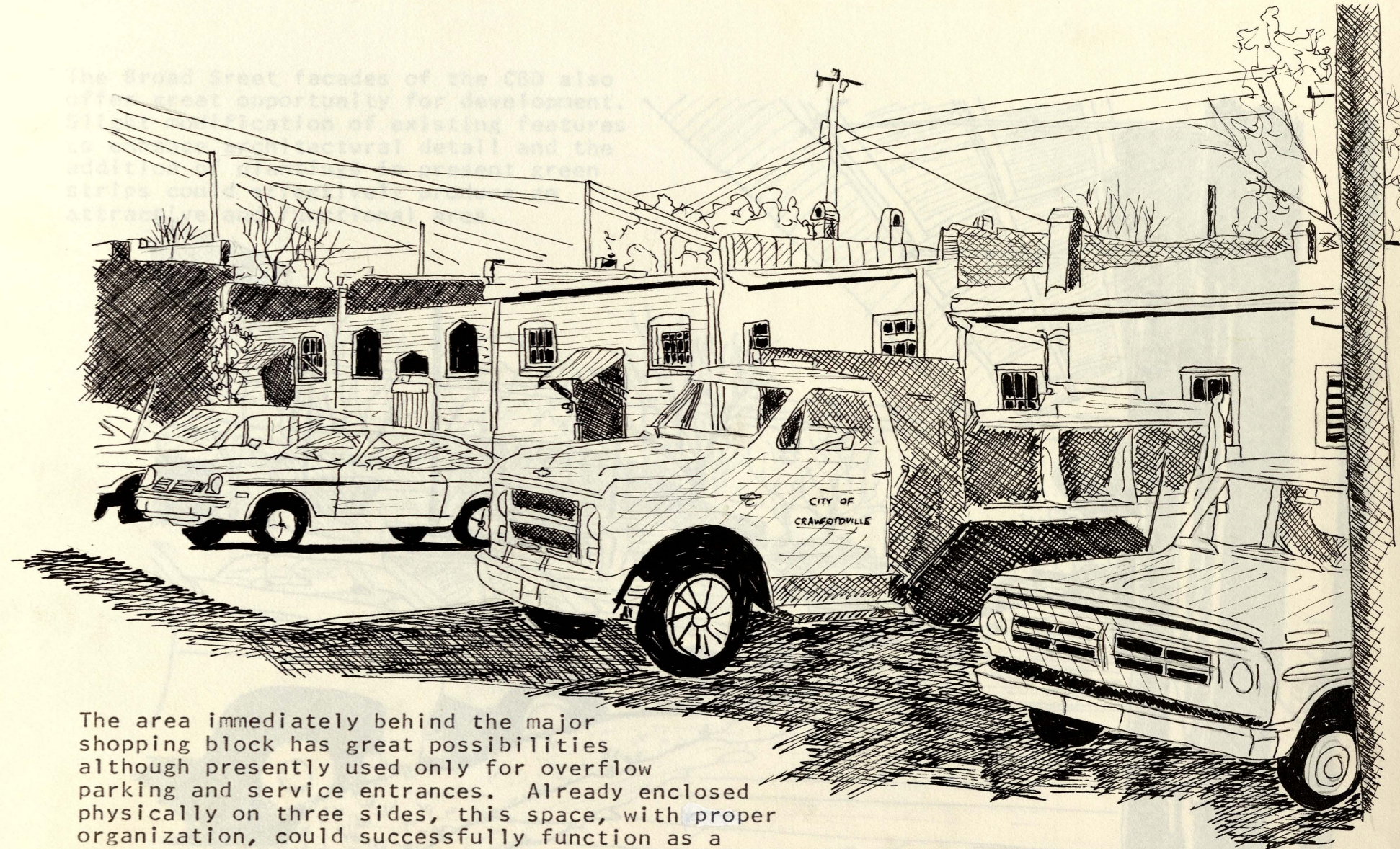
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The existing movie theatre is of adequate size and condition to accommodate local and tourist demands. A general face-lifting and improvement program could provide the city with a viable and badly needed source of entertainment.

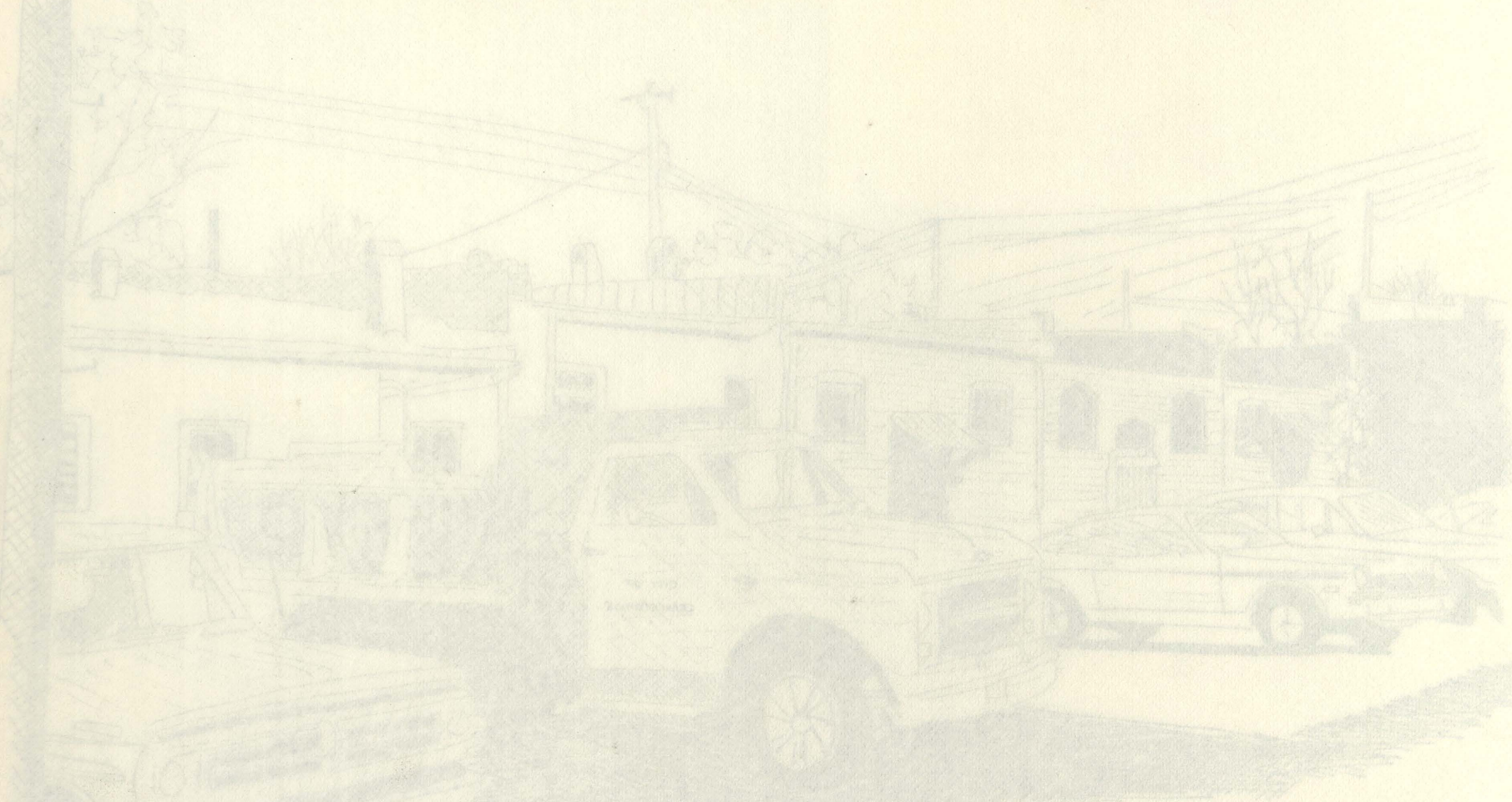


The area immediately behind the shopping block is great, used although presently used only for parking and service entrances. Physically on three sides, the organization could successfully commercialize the area. It also needs for service and parking an attractive off-street entrance.

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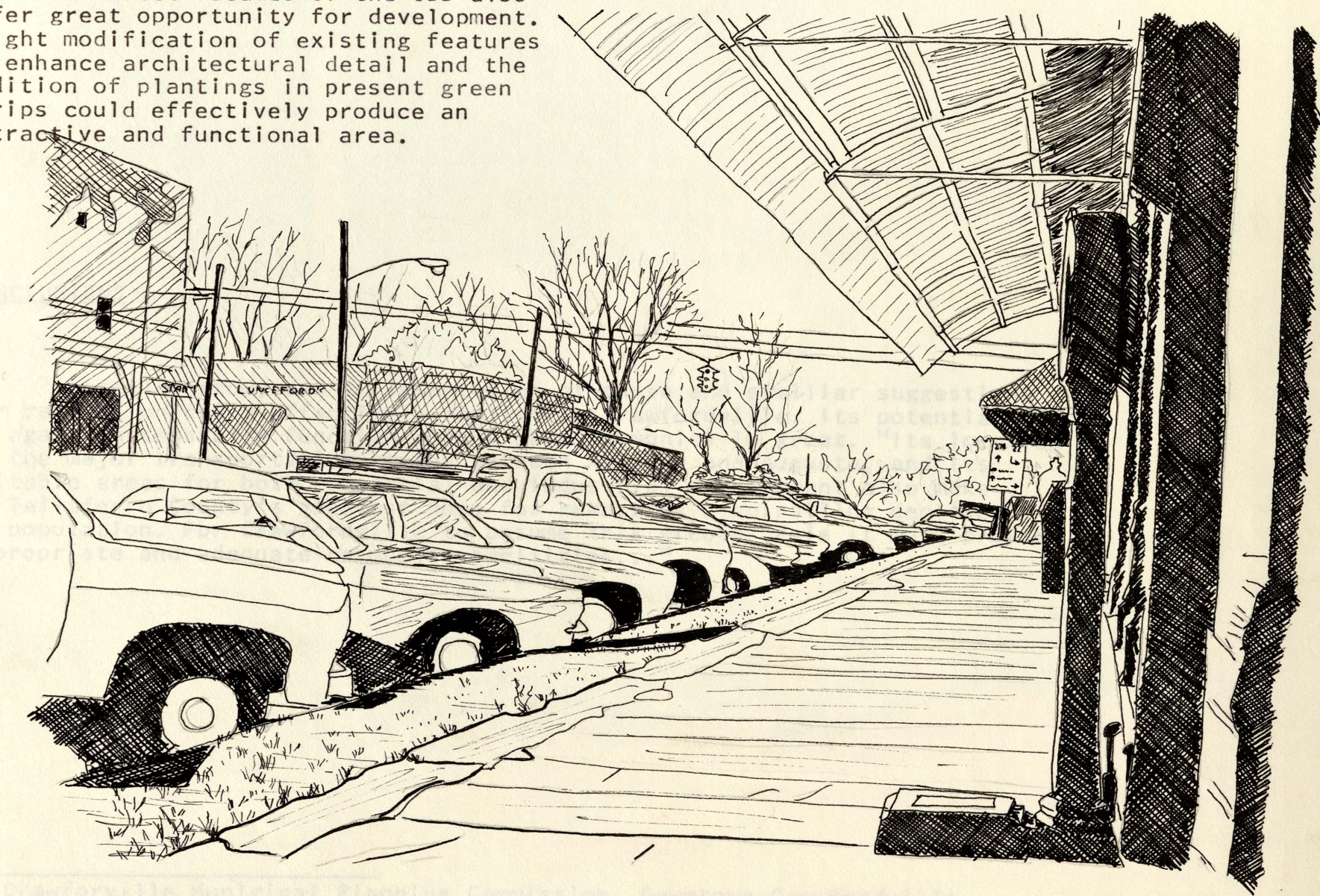


The area immediately behind the major shopping block has great possibilities although presently used only for overflow parking and service entrances. Already enclosed physically on three sides, this space, with proper organization, could successfully function as a commercial focal point. It also could accommodate needs for service and parking as well as attractive off-street entrances for businesses.



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The Broad Street facades of the CBD also offer great opportunity for development. Slight modification of existing features to enhance architectural detail and the addition of plantings in present green strips could effectively produce an attractive and functional area.



1. Danville Municipal Planning Commission, Danville, Georgia, 1964.  
Atlanta: Bureau of State Planning and Community Affairs.

The broad street facades of the CBD also offer great opportunity for development. Slight modification of existing features to enhance architectural detail and the addition of plantings in present green strips could effectively produce an attractive and functional area.

#### CONCLUSIONS

Detailed study and implementation of these and similar suggestions for renovation could effectively revitalize Crawfordville. Its potential to again successfully function as a viable community is great. "Its location on the major transportation routes between Atlanta and Augusta, and its suitable areas for both commercial and industrial development also make it Taliaferro County's greatest hope for reversing a spiralling decline in population. For Crawfordville to assume this greater role it must provide appropriate and adequate community facilities..."

1. Crawfordville Municipal Planning Commission, Downtown Crawfordville, Atlanta: Bureau of State Planning and Community Affairs, March 1970.

1. Crawfordville Municipal Planning Commission, Bowtown Crawfordville, Atlanta: Bureau of State Planning and Community Affairs, March 1970.

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